



CALL FOR ENTRIES

Recognizing New, Innovative Law Enforcement Products.

2008 Innovation Awards

The *Cygnus Law Enforcement Group* (Law Enforcement Technology and Law Enforcement Product News magazines, Officer.com and Enforcement Expo) *Innovation Awards* recognize those outstanding companies whose products respond to law enforcement market challenges with creativity and innovation. We invite you to nominate your company for this most prestigious award.

Benefits of 2008 Innovation Awards:

- All participating companies will receive an invitation to an awards reception to be held during the 2008 IACP show in San Diego, where the finalists and award winners will be announced.
- Each winning product will be featured in a special *Innovation Awards* editorial section in the December issues of Law Enforcement Product News and Law Enforcement Technology.
- Officer.com will feature a special section showcasing the winners.
- Winners and finalists will be offered a 15% rate reduction for exhibit space at the 2009 Enforcement Expo, as well as additional promotional visibility before and during the show.
- 2008 *Innovation Awards* "finalist" and "winner" logo artwork will be available for use in print and online advertising.

ELIGIBILITY

Only products introduced between May 2, 2007 and June 1, 2008 qualify.

JUDGING

- A distinguished panel of law enforcement professionals will evaluate each submission based on its contribution to the law enforcement industry.
- Judging will take place at Cygnus Business Media during the summer.

REQUIREMENTS

Companies must submit a completed entry form for each individual product entered.

A product may only be entered once, but a company may submit more than one unique product.

All entries must be accompanied by:

- An official entry form (photocopies OK).
- A 150- to 200-word statement describing the product as it relates to innovativeness, ease of use, durability and maintainability.
- A copy of the product's technical literature/specifications.
- A hi-resolution (300 dpi+) four-color photograph or digital image of the product (jpeg or tif) AND a company logo.

Send Entries to:

2008 Innovation Awards
Attention: Valerie Schmitt
1233 Janesville Ave.
Fort Atkinson, WI 53538
Valerie.Schmitt@cygnusb2b.com
(800) 547-7377 x 1607
Fax: 920-568-2243

Cygnus Law Enforcement
GROUP Print • Online • Live

Disclaimer: Cygnus Business Media does not endorse or test any of the entrant products of the Innovation Awards, and does not warrant the safety or suitability for use of any of the products. The Innovation Awards are not affiliated with any advertising program. Winners are judged solely upon the merits of their product submissions, as determined by the judges. Product descriptions will be used verbatim for judging purposes. The awards program is not affiliated with International Association of Chiefs of Police.



2008 Innovation Awards OFFICIAL ENTRY FORM Deadline July 1, 2008

Please complete this form and attach to entry materials.

Categories: (Mark only one)

- | | |
|------------------------|----------------------------------|
| • Communications | • Security |
| • Computers | • Software |
| • Corrections | • Surveillance |
| • Firearms | • Tactical |
| • Firearms Accessories | • Traffic Enforcement |
| • Forensics | • Training |
| • Hazmat/WMD | • Uniforms & Body Armor |
| • Less-lethal | • Vehicles & Vehicle Accessories |

Contact should be person who would accept award at IACP if among winning entries.

Contact Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

Product Name _____

Date product was available for sale _____

Entry submitted by _____

E-mail _____ Phone _____

Sales contact at Cygnus Business Media _____

Entry Fee: \$99 U.S. for first or single entry. Additional entries from the same company are \$85 each. Checks should be made payable to *Cygnus Business Media, c/o Law Enforcement Technology.*