



Media Release

August 6, 2007

CareerOne.com.au exceeds one million users for the first time

News Digital Media's national digital employment brand, CareerOne.com.au announced today it has surpassed 1.09 million unique browsers for the month for the first time ever.

CareerOne.com.au's rapid growth has seen it occupy the position of Australia's fastest growing employment website throughout 2007. Year-on-year growth for the month of July was 49 per cent.*

"This is the seventh month in a row that we have achieved greater year-on-year monthly growth than our competitors. It is exactly the start that we wanted to achieve when we set out to engage the market," chief executive officer of News Digital Careers, Dr. Stephen Hollings said.

"We see the result as an indication of how positively job seekers are reacting to our offering and it certainly enhances our ability to deliver candidates to our clients in an applicant short market."

"With numbers like these, we're offering a real alternative for customers to consider when looking for candidates."

"We are excited about building on this achievement with more investment in the site and further initiatives over the next 12 months."

Dr. Hollings was appointed chief executive officer of News Digital Careers in September 2006.

About CareerOne.com.au

CareerOne.com.au is News Digital Media's (News Limited's digital business) national digital employment brand. CareerOne, Australia's only national cross-media employment network, is the country's best-known online recruitment brand. CareerOne.com.au successfully integrates the print and online strengths of News Limited newspapers and News Digital Media, creating a leading recruitment service with truly national reach and expansive choice. The website, CareerOne.com.au, lists over 75,000 jobs and offers services such as resume builder, job alert emails, industry specific newsletters and career building advice.

*Source: Nielsen/NetRatings Market intelligence July 06 – July 07

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