

rate card



Display rates

B/W (per col cms)	BD 6.000
Colour (per col cms)	BD 11.000
Spot Colour	BD 150 on B/W

Rates:

	Colour	B&W
Full Page (53cm x 7 columns)	BD 2375	BD 1295
Half Page (26cm x 7 columns)	BD 1190	BD 650
20x3 (20 x 13.3 cms)	BD 660	BD 360
15 x 3 (15x 13.3 cms)	BD 495	BD 270
15 x 2 (15 x 8.3 cms)	BD 330	BD 180
10x 3 (10 x 13.3 cms)	BD 330	BD 180

Special Positions

Front page Col only	100% Extra
Back Page	60% Extra
Special / Requested Pages	30% Extra

Sizes

Inside Pages - ROP	
Min Size B/W	15 x 2 col
Min Size Col	15 x 3 col

Front Page:

Min Size (Colour only)	20 x 2 col
Max Size (Colour only)	15 x 7 col

Back Page:

Min Size	20 x 2 col
Max Size	Full page

Deadlines: Booking / Materials

Display	2 working days in advance
Advertising features	3 working days in advance

Cancellations

Display & advertising features 4 working days

Deadlines

Booking / Cancellations 2 working days in advance

Material Specifications:

Colour
Positive CMYK 133 lines per inch screen
Right reading emulsion side down

Mechanical Data

Printing	Web offset
Printing Area	54 cms x 32 cms
Number of columns	Seven
One column	4.18 cms
Two column	8.82 cms
Three column	13.45 cms
Four column	18.09 cms
Five column	22.7 cms
Six column	27.3 cms
Seven column	32.0 cms
Paper size: 58x35cm	

Material Requirements:

CD as Illustrator EPS or Freehand EPS or Photoshop format with proof.



Mechanical Data

Printing:	Web offset
Paper size:	Height 34.5 cms Width 28.5 cms
Printing Area:	31 cms x 25.5 cms

Number of columns :	Six	
One column :	4 cm	Four column : 16.9 cms
Two column :	8.3 cms	Five column : 21.2 cms
Three column :	12.6 cms	Six column : 25.5 cms

Classified rates

Display B/W (Per col cms)	BD 4.000
Colour (Per col cms)	BD 8.000
Lineage	0.500 fils per line
Min Size B/W	5 Col cms
Max Size B/W / Col	45 Col cms

Cancellations

One day in advance

Material deadlines

11am Previous day



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