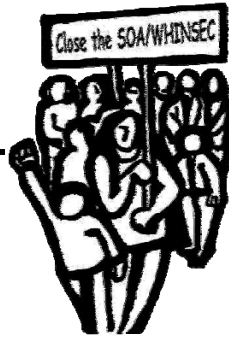


# SOAWATCH

PO Box 4566, Washington DC



Phone: (202) 234 3440

Fax: (202) 636 4505

Web: [www.SOAW.org](http://www.SOAW.org)

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## 2010 NOVEMBER VIGIL EVENT PROGRAM ADVERTISING RATES, SIZES, & SUBMISSION GUIDELINES

*Please submit ads in JPG, GIF, or TIFF file format and in high resolution, including all necessary font files and images. Send via email to [liz@soaw.org](mailto:liz@soaw.org) by **Wednesday, October 6th**. Event Programs will be 10 ¼ (width) x 10 ½ (height) black and white newsprint booklets. Specifications below are print sizes for ads.*

- **Whole Page** **\$600**  
**9.25" (width) x 9.5" (height)**
- **Half Page** **\$425**  
**9.25" (width) x 4.75" (height)**
- **1/4 Page** **\$300**  
**4.5" (width) x 4.75" (height)**
- **1/8 Page** **\$225**  
**4.5" (width) x 2.25" (height)**
- **1/16 Page** **\$150**  
**4.5" (width) x 1" (height)**