ADEngage

Advertisers! Target Ads Directly to Increase Your ROI

AdEngage provides online advertisers with the ability to purchase ads on specific sites for a defined period of time or on a cost per click basis. By targeting ads to specific sites or groups of sites an advertiser can maximize the value of their advertising investment.

Ad Pricing, Targeting Options, and Inventory

We sell text ads that are either sold on a cost per week or a cost per click basis.

All of our prices are fixed rather than set by an auction in order to help you control your budget.

When purchasing an ad on a specific website the directory can be sorted by the following criteria:

- Site content rating
- Alexa ranking
- Repurchase ratio
- Content Category
- Site Language
- Average clicks per week
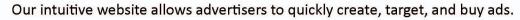- Effective cost per click

For all of our sites we provide a detailed profile that describes the content, the ad location, and the accepted ad categories. In addition, we provide detailed traffic analysis by country of origin.

All of our sites are categorized by subject allowing you to target to your specific audience type.

- Arts and Humanities
- Business and Finance
- eCommunities and Portals
- File Hosting and Sharing
- Games and Toys

- General Network
- Humor
- Internet and Technology
- Music, Movies, and TV

- News, Culture, and Lifestyle
- Search and Reference
- Sports and Recreation
- Travel and Regional

Easy to Use

Our intuitive website allows advertisers to quickly create, target, and buy ads.

Ad copy can be saved to be used on future ad purchases.

Ads can be grouped into campaigns for easier analysis and reporting.

Our payment options are Credit card, PayPal, and Wire Transfer.

We provide comprehensive real time reporting of key ad performance statistics with the option to export to Excel.

Ad Formats and Editorial Guidelines

We offer two ad formats (1) text ads and (2) PhoText ads (a combined image and text ad)

Wii, Xbox & PS3 Games!
Rent them today. Keep them as long as you want. Return them in the mail.

Sample Text Ad

Visit Tahiti Today !
Visit the vacation destination of your dreams for less than you think!

Sample PhoText Ad

The creative format guidelines are:

- Title - maximum length 25 characters (including spaces)
- Description - maximum length 65 characters (including spaces)
- Tracking URL - maximum length of 1024 characters
- PhoText Image (optional) - Upload any size JPEG image which is dynamically re-sized to all of the following sizes: 25x25, 50x50, 100x100, and 150x150. The actual size displayed is dictated by the format of the website.

The editorial and landing page guidelines are:

- Avoid excessive punctuation (e.g. !!!)
- Avoid excessive capitalization
- Ensure relevancy between ads and landing pages
- Optimize landing pages to respond in a timely manner

Click Fraud Detection

We have developed and continually improve our sophisticated click fraud detection tools that ensure you only pay for valid clicks.

We continually review all the sites on the AdEngage Network for quality to ensure you receive the best traffic.

Excellent Service and Support

We provide customer support over the phone from 8:00 a.m. PST to 6:00 p.m. PST Monday through Friday.

Our support team is composed of Los Angeles based online advertising specialists that have significant experience running online ad campaigns.

We answer all customer service inquiries within one business day and often within minutes.

In addition to supporting our service, we are happy to offer advice on how to maximize the return on your advertising investment.

A dedicated account executive is assigned to larger customers.

Our technical team has developed a robust and redundant infrastructure that quickly and reliably serves ads 24 hours a day everyday.