

****For Immediate Release****



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WhoLinksToMe.com Launches *Reputation Management Reimagined*

AUSTIN, Texas (Wed, March 11, 2009) -- Today Star Nine Marketing launched WhoLinksToMe.com, an unparalleled web-based link analysis tool. Word of mouth has always been the strongest form of marketing and reputation creation, and links are the new voice of the people online. WhoLinksToMe.com provides individuals and organizations with the opportunity to get involved in conversations that impact their reputation and brand, identify new business opportunities, and improve their online marketing efforts.

Wholinkstome.com is unveiling its Beta version this week at PubCon Austin and SXSW Interactive. This first level launch provides **free services to bloggers and businesses** interested in learning about the strengths and weaknesses of their websites' linking structure. Unlike current link analysis services, WhoLinksToMe.com reports cover a significantly broader online footprint in near real time, using technology far superior and more secure than previously offered. The services are web-based which removes the risks often associated with such an enormous continuous search, including banned IPs and immense lag time.

Links are a key player in the evolution of the internet's influence over reputation and brand exposure. According to Marketing Sherpa's 2009 Social Media and Marketing PR Benchmark Guide, 42% of small to medium sized marketing businesses and 32% of large businesses currently use inbound links as a metric to evaluate effectiveness of their efforts. As this trend continues, WhoLinksToMe.com will serve as an effective web-based tool that provides needed information and insight to intelligently gauge the impact of marketing efforts.

As social media expands, most businesses recognize the significant impact of online conversations about their brand. One of the key challenges continues to be finding an effective means to capture and understand the related data. WhoLinksToMe.com helps businesses meet those needs and will soon unveil additional corporate services, which are slated to include enhanced reports and in-depth information on competitors' linking structures and strategies. WhoLinksToMe.com's corporate services will function as a one-stop resource for companies interested in maximizing their web marketability, while providing a blueprint for results-driven strategies.

"We are at a crossroads of what an online campaign should encompass. SEO, social media, reputation management, server architecture and web design are all emerging marketplaces. These technologies are inter-dependent, yet are often at odds with each other," says Ryan Russell,

Founder and CEO of Star Nine Marketing, Inc. “When departmental walls are broken down and best practices are put into place, amazing wins in the marketplace occur.”

About Star Nine Marketing

Based in Austin, Texas, the technology hub of the Lone Star State, Star Nine Inc. is a marketing-driven venture creation company. Our team has an extensive background in every facet of search marketing. This skill set, along with our company’s core values, forms the backbone of the projects we engage in and the partnerships we cultivate.

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