



# Cygnet Herb, Health & Organic Expo

## 26<sup>th</sup> October 2008

Dear Stallholder,

Once again it is time to prepare for the Cygnet Herb, Health & Organic Expo, to be held on Sunday 26<sup>th</sup> October at the Carmel and Town Halls on Mary St, Cygnet. Enclosed you will find stallholder application and sponsor invitation forms.

This year we are particularly asking stallholders to consider whether you might be interested in putting on a presentation or workshop relating to your service or product, or even if you might know of a person or organisation that might be interested in doing so. More workshops and presentations being promoted as part of the Expo would no doubt increase the numbers, which will also increase your business on the day. Everyone has unique skills and knowledge - so please consider what you might be able to share with the rest of your community, and get in touch if you would like to discuss ideas.

As you may have noticed, the Herb, Health & Organic Expo now has a new logo, featuring the beautiful and powerful herb Motherwort (*Leonaris sibericus*). This will hopefully be part of a new stage for the Expo, with new and increased promotions, a new image, and more to offer to the public on the day. Please get in touch if you have any ideas or inspiration to help raise the Expo's profile.

For the past five years the Herb, Health & Organic Expo has been hosted by, and been a fundraiser for, the Huon Valley Environment Centre. The HVEC is a small not-for-profit, volunteer run organisation that survives on the smell of an oily rag (herbal oils!), so please consider helping us out with Expo costs by sponsoring and/or supporting the event in any way you can. Check out the sponsor invitation for more details on what you can get out of it, or get in touch if you are keen to help organise the Expo.

Please get your application forms in as soon as possible if you are interested in having a stall. The deadline for applications is 1<sup>st</sup> September. And of course, don't forget to get those herb seeds planted!

Looking forward to seeing you in Spring

Yours sincerely,

Lilia Letsch  
HHOE Co-ordinator  
tasquoll@gmail.com  
(03) 6266 4529



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## Stallholder Application Form

Name.....  
Organisation/Business.....  
Postal Address.....

Phone..... Mobile..... Email.....

Preference will be given to applicants who are herb, natural health or organic related.

Participants are requested to display organic status where appropriate.

What type of service/product will you be presenting? *Briefly describe*

How many stalls spaces required? (3x2 metres each).....

Will you need a trestle table? Yes [ ] No [ ]

Will you be operating a food stall? Yes [ ] No [ ]

*To those operating a food stall on the day a copy of the council regulations for food handlers will be forwarded. These should be strictly adhered to as you may be visited by a council Health Inspector. An application permit to operate a temporary food business will be enclosed. No food stall will be allowed to operate without this permit.*

Will your stall be for information or free give-aways only? *If yes, there will be no stall fee.* Yes [ ] No [ ]

How does your service/product relate to the herb, alternative health and/or organic industry?

If relevant, is your product organically certified? Yes [ ] No [ ]

If no, please indicate one or more of the following:

Working towards organic certification / chemical free / minimal use of chemicals / not organic

Please describe.....

Have you a demonstration or workshop that can be carried out at your stall, in the workshop room, or elsewhere? We strongly encourage workshops, which will help educate the public about your product / service, and make the expo more action-packed. Yes [ ] No [ ]

Please describe.....

*All stallholders are advised that they are responsible for the setting up & removal of their own stalls and are requested to do so with imagination & flair. Posters stating who you are, where you are from, info about your product, samples and contact info are all desirable aspects of the stall design. All products should be well labelled with consumer information and prices. Payment must be made before your application can be accepted. We reserve the right to reject any applicant whose practice is not aligned with the aims of the H.H.O.E. Unsuccessful applicants will have their money fully refunded.*

- 3x2 metre stall space = \$50

- Not-for-profit / non-commercial = \$40

- Trestle tables = \$10

I enclose: \$..... for ..... 3x2 metre stall space(s)

Please make cheques payable to "Herb, Health and Organic Expo" and send to Lilia Letsch, 21 Lucas Rd, Lucaston, 7109.

Signed..... Date.....

Any queries or questions, don't hesitate to contact Lilia at [tasquoll@gmail.com](mailto:tasquoll@gmail.com) or (03) 6266 4529



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# Sponsorship Invitation

The Cygnet Herb, Health & Organic Expo is an important, and increasingly popular, community event for Southern Tasmania – and you can help to make this year's bigger and better than ever before!

There are three different forms of support you can lend to the Herb, Health & Organic Expo...

**Door Raffle Prizes** – a contribution of a prize (a sample of your product, gift voucher, etc) will see your logo on the information leaflet handed out at the door, and your product presented on stage and your stall site announced during the raffle draw.

*Please tick*

Yes, I would like to donate a raffle prize

No thanks

**Super Sponsor** – if you can contribute \$100 you will see your logo on the Expo poster (as long as you get your logo and payment to us before the start of August when the posters go to print), on the information leaflet handed out at the door, and on the web page for the Expo hosted on the Huon Valley Environment Centre's website [www.huon.org](http://www.huon.org), as well as the opportunity to place small posters around the Expo venues.

*Please tick*

Yes, I would like to be a Super Sponsor

No thanks

**Major Sponsor** – for \$500 you can have a large banner inside either the Town or Carmel Hall, your logo prominently placed on the Expo poster (as long as you get your logo and payment to us before the start of August when the posters go to print), on the information leaflet handed out at the door, and on the web page for the Expo hosted on the Huon Valley Environment Centre's website [www.huon.org](http://www.huon.org).

*Please tick*

Yes, I would like to be a Major Sponsor

No thanks

If you have any other ideas on sponsoring or supporting the Cygnet Herb, Health & Organic Expo please don't hesitate to get in touch with Lilia at [tasquoll@gmail.com](mailto:tasquoll@gmail.com) or (03) 6266 4529.



The Cygnet Herb, Health & Organic Expo is hosted by, and a fundraiser for, the Huon Valley Environment Centre. The HVEC is a not-for-profit, volunteer run organisation that campaigns for the protection of Tasmania's wild places and promotes sustainable living. The more financial help we get with putting on the Expo means more money goes straight into important grassroots community and environmental work. For more information about the HVEC visit [www.huon.org](http://www.huon.org) or drop into 3/17 Wilmot Rd, Huonville.