

GfK

GfK Custom Research
North America

GfK. Growth from Knowledge.



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OmniTel

POPULATION

JUNE 13 – 15, 2008

Prepared For:

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OMNITEL

OMNITEL is a weekly national telephone omnibus service of GfK Custom Research North America.

The sample for each week's OMNITEL wave consists of 1,000 completed interviews, made up of male and female adults (in approximately equal number), all 18 years of age and over.

All interviews are conducted by telephone from four GfK sites: Twin Falls & Rexburg, ID; San Jose, Costa Rica and Cebu, Philippines. Together, the four sites have a full-time capacity of 400 lines, and utilize an interviewing procedure known as CATI - Computer Assisted Telephone Interviewing. Interviewers have been professionally trained and are continuously monitored and supervised.

Each OMNITEL study is based on a random digit dialing (RDD) probability sample of all telephone households in the continental United States. The RDD sampling system is totally computer based and provides an equal probability of selection for each and every telephone household. Thus, the sample represents telephone households with both listed and unlisted phones in their proper proportions. All sample numbers selected by this procedure are subject to an original and at least four follow-up attempts to complete an interview.

All data are entered and cleaned through the CATI system during the interviewing process. Thus, this process eliminates the editing and keypunch operations. All completed interviews are weighted to ensure accurate and reliable representation of the total population, 18 years and older.

The raw data are weighted by a custom designed computer program, which automatically develops a weighting factor for each respondent. This procedure employs five variables: age, sex, education, race and geographic region. Each interview is assigned a single weight derived from the relationship between the actual proportion of the population with its specific combination of age, sex, education, race and geographic characteristics and the proportion in our sample that week. Tabular results show both weighted and unweighted bases for these demographic variables.

Because of the use of rigid and replicable sampling, field, and weighting procedures, all OMNITEL studies are parallel to one another. This affords the opportunity to draw trend comparisons, as well as point-in-time analysis.

In addition to the standard breakdowns by sex, age, income, region, Internet access and Influentials,^{*} the following classification items have been obtained and are available to subscribers:

| | |
|--------------------------------|-------------------------|
| Nine Census Regions | Family Size/Composition |
| Metro Area vs. Non-Metro | Marital Status |
| Nielsen County Classifications | Race |
| DMA Affiliations | Employment Status |
| MSA Affiliations | Education |
| Time Zone | Cable TV |

Optional classification items available upon a request only basis prior to field start are:

| | |
|-------------------|-------------------------|
| Home Ownership | Primary Grocery Shopper |
| Head of Household | Status of Non-Employed |

* The Influentials; a GfK exclusive, are identified by a Political/Social activity index built out of response to a list of activities reportedly engaged in during the last year – such things as having written a letter to the editor or a politician, having made a speech, or written an article, having worked in a political campaign, being an officer of a civic or fraternal organization, being a member of a group that tries to influence public policy or government, signed a petition, etc. “Signed a petition” was put on the list largely so that anyone who wanted to say he/she had done something would have something to say. All responses to “signed a petition” are ignored in building this scale. Respondents who have done three or more of the things on the list (beyond signing a petition) are classified as “Influential” – and may be roughly equated with “thought leaders.”

The results contained in this report are based on interviews conducted from June 13 – 15, 2008. A total of 1,011 interviews were completed, 530 with female adults and 481 with male adults. The margin of error on weighted data is ± 3 percentage points for the full sample.

The client's questionnaire is shown on the next page, with tabular results following.

** **Tabulation note:** Please be advised that frequencies on all summary tables are percentaged off of their original bases, not necessarily off of the base shown on the summary table.

On another subject,

1. Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements. (READ LIST. RANDOMIZE. CHECK ONLY ONE RESPONSE FOR EACH.)

(DO NOT
READ)

| | <u>Strongly agree</u> | <u>Generally agree</u> | <u>Generally disagree</u> | <u>Strongly disagree</u> | <u>Don't know</u> | <u>Re-fused</u> |
|---|-----------------------|------------------------|---------------------------|--------------------------|-------------------|-----------------|
| If developing countries had better family planning initiatives in place, there would be fewer people trying to immigrate to the United States | 1 | 2 | 3 | 4 | dk | ref |
| Reducing the number of immigrants we allow into the U.S. will help reduce carbon emissions coming from the U.S. | 1 | 2 | 3 | 4 | dk | ref |
| Population growth is <u>one</u> of the leading cause of CO2 emissions, which cause global warming | 1 | 2 | 3 | 4 | dk | ref |
| As the U.S. population grows, so does the amount of carbon emissions coming from the U.S. | 1 | 2 | 3 | 4 | dk | ref |
| Every year, the world adds 78 million people to its population. At this rate of growth, there will not be enough resources for today's children when they reach adulthood | 1 | 2 | 3 | 4 | dk | ref |
| The global population needs to stop growing so there will be enough resources for future generations | 1 | 2 | 3 | 4 | dk | ref |
| Limiting family size to two children or less will help stabilize population numbers. | 1 | 2 | 3 | 4 | dk | ref |
| There is a strong link between a growing global population and climate change | 1 | 2 | 3 | 4 | dk | ref |
| Supporting global family planning initiatives will help improve the health of our planet and people around the world | 1 | 2 | 3 | 4 | dk | ref |
| If the global population stops growing, it will help improve the health of our planet and people around the world | 1 | 2 | 3 | 4 | dk | ref |
| Global population growth will lead to more water shortages | 1 | 2 | 3 | 4 | dk | ref |
| If people have fewer children, it will increase their financial options | 1 | 2 | 3 | 4 | dk | ref |

(ANSWER GRID CONTINUED ON NEXT PAGE)

| | <u>(DO NOT READ)</u> | | | | | |
|---|-----------------------|------------------------|---------------------------|--------------------------|-------------------|-----------------|
| | <u>Strongly agree</u> | <u>Generally agree</u> | <u>Generally disagree</u> | <u>Strongly disagree</u> | <u>Don't know</u> | <u>Re-fused</u> |
| Reducing population numbers will help reduce sprawl | 1 | 2 | 3 | 4 | dk | ref |
| If people had fewer children, it would help protect the environment | 1 | 2 | 3 | 4 | dk | ref |
| The resources on earth can support only so many people, so unmanaged population growth could lead to catastrophe | 1 | 2 | 3 | 4 | dk | ref |
| The growing global population is a threat to U.S. security | 1 | 2 | 3 | 4 | dk | ref |
| Rapid population growth causes an increase in demand for food, which leads to higher food prices | 1 | 2 | 3 | 4 | dk | ref |
| Rapid population growth is causing an increased demand for energy, which leads to increases in oil and gas prices | 1 | 2 | 3 | 4 | dk | ref |
| The rise of oil and gas prices is due in large part to world population growth | 1 | 2 | 3 | 4 | dk | ref |
| Stopping population growth will help reduce traffic congestion. | 1 | 2 | 3 | 4 | dk | ref |

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Omnitel - June 13, 2008

Population

| Page | Table | Title |
|------|-------|--|
| 1 | 1 | Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements. ...If developing countries had better family planning initiatives in place, there would be fewer people trying to immigrate to the United States... |
| 2 | 2 | Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements. ...Reducing the number of immigrants we allow into the U.S. will help reduce carbon emissions coming from the U.S.... |
| 3 | 3 | Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements. ...Population growth is ONE of the leading cause of CO2 emissions, which cause global warming... |
| 4 | 4 | Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements. ...As the U.S. population grows, so does the amount of carbon emissions coming from the U.S.... |
| 5 | 5 | Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements. ...Every year, the world adds 78 million people to its population. At this rate of growth, there will not be enough resources for today's children when they reach adulthood... |
| 6 | 6 | Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements. ...The global population needs to stop growing so there will be enough resources for future generations... |
| 7 | 7 | Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements. ...Limiting family size to two children or less will help stabilize population numbers.... |
| 8 | 8 | Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements. ...There is a strong link between a growing global population and climate change... |
| 9 | 9 | Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements. ...Supporting global family planning initiatives will help improve the health of our planet and people around the world... |
| 10 | 10 | Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements. ...If the global population stops growing, it will help improve the health of our planet and people around the world... |
| 11 | 11 | Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements. ...Global population growth will lead to more water shortages... |
| 12 | 12 | Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements. ...If people have fewer children, it will increase their financial options... |
| 13 | 13 | Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements. ...Reducing population numbers will help reduce sprawl... |
| 14 | 14 | Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements. ...If people had fewer children, it would help protect the environment... |
| 15 | 15 | Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements. ...The resources on earth can support only so many people, so unmanaged population growth could lead to catastrophe... |

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL



GfK

Omnitel - June 13, 2008

Population

| Page | Table | Title |
|------|-------|--|
| 16 | 16 | Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements. ...The growing global population is a threat to U.S. security... |
| 17 | 17 | Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements. ...Rapid population growth causes an increase in demand for food, which leads to higher food prices... |
| 18 | 18 | Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements. ...Rapid population growth is causing an increased demand for energy, which leads to increases in oil and gas prices... |
| 19 | 19 | Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements. ...The rise of oil and gas prices is due in large part to world population growth... |
| 20 | 20 | Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements. ...Stopping population growth will help reduce traffic congestion... |
| 21 | 21 | Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements. ...Summary of Agree... |
| 25 | 22 | Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements. ...Summary of Disagree... |

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL



Omnitel - June 13, 2008

Population

Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements.

Table 1

...If developing countries had better family planning initiatives in place, there would be fewer people trying to immigrate to the United States...

Base: Total respondents

| | Sex | | Age | | | | | Income | | | | | | Region | | | | In- ternet access (S) | Infl- uentials (T) | |
|------------------------|---------------------------|------------------|--------------------|-----------------|-----------------|------------------|------------------|------------------|------------------------------|------------------------|------------------------|------------------------|------------------------|--------------------|----------------------|---------------------|-----------------|--------------------------------|--------------------------|-------------|
| | Total (A) | Male (B) | Fe- male (C) | 18-24 (D) | 25-34 (E) | 35-49 (F) | 50-64 (G) | 65+ (H) | Less than \$20K (I) | \$20K- 29.9K (J) | \$30K- 39.9K (K) | \$40K- 49.9K (L) | \$50K+ (M) | \$75K+ (N) | North east (O) | Mid- west (P) | South (Q) | | | West (R) |
| Total Unweighted | 1011 | 481 | 530 | 62 | 99 | 218 | 324 | 254 | 141 | 138 | 86 | 83 | 403 | 228 | 192 | 226 | 369 | 224 | 764 | 130 |
| Total Weighted | 1000 100 | 484 100 | 516 100 | 128 100 | 179 100 | 264 100 | 229 100 | 161 100 | 153 100 | 160 100 | 85 100 | 89 100 | 381 100 | 209 100 | 189 100 | 224 100 | 364 100 | 223 100 | 767 100 | 117 100 |
| Agree (Net) | 501 50.1 | 261 53.9 C | 240 46.5 | 65 50.9 | 95 52.9 | 120 45.4 | 110 48.1 | 94 58.6 FG | 81 52.5 | 102 63.5 LM N | 48 56.8 mn | 42 47.0 | 170 44.7 | 92 43.8 | 98 51.6 | 120 53.8 | 183 50.3 | 100 44.8 | 361 47.1 | 57 48.8 |
| Strongly agree | 223 22.3 | 127 26.2 C | 96 18.7 | 23 18.3 | 47 26.4 F | 39 14.8 | 62 27.3 F | 42 26.4 F | 43 28.0 Mn | 44 27.7 Mn | 28 33.2 IM N | 16 18.1 | 65 16.9 | 39 18.6 | 48 25.5 R | 51 22.8 | 87 23.9 r | 37 16.5 | 155 20.2 | 27 22.6 |
| Generally agree | 278 27.8 | 134 27.8 | 144 27.8 | 42 32.6 g | 47 26.5 | 81 30.6 G | 48 20.8 | 52 32.2 G | 38 24.5 | 57 35.9 ik n | 20 23.5 | 26 28.9 | 106 27.8 | 53 25.2 | 49 26.1 | 69 31.0 | 96 26.4 | 63 28.3 | 206 26.9 | 31 26.2 |
| Disagree (Net) | 455 45.5 | 199 41.2 | 256 49.6 B | 59 45.9 | 73 40.9 | 135 51.0 H | 110 48.3 H | 58 35.7 | 64 41.8 | 57 35.7 | 34 39.5 | 46 51.2 j | 201 52.7 ij k | 116 55.2 IJK | 80 42.6 | 94 41.8 | 166 45.6 | 115 51.6 p | 376 49.1 | 54 46.3 |
| Generally disagree | 227 22.7 | 94 19.4 | 133 25.7 B | 37 29.2 h | 33 18.2 | 65 24.4 | 54 23.6 | 30 18.7 | 34 22.2 | 32 20.1 | 14 16.7 | 27 30.2 k | 94 24.7 | 51 24.3 | 39 20.5 | 57 25.5 | 74 20.4 | 56 25.3 | 195 25.4 | 28 24.1 |
| Strongly disagree | 229 22.9 | 105 21.8 | 123 23.9 | 21 16.7 | 41 22.7 | 70 26.5 H | 56 24.7 H | 27 17.0 | 30 19.5 | 25 15.6 | 19 22.8 | 19 21.0 | 107 28.0 ij | 65 30.9 ij | 42 22.0 | 36 16.3 | 92 25.3 P | 59 26.3 P | 181 23.6 | 26 22.3 |
| Refused | 3 0.3 | 1 0.2 | 2 0.4 | - - | - - | - - | 3 1.2 f | 1 0.3 | - - | - - | - - | - - | 1 0.3 | 1 0.2 | 1 0.3 | - - | 1 0.2 | 2 0.9 | 2 0.3 | 1 1.0 |
| Don't know/No response | 40 4.0 | 23 4.7 | 18 3.5 | 4 3.2 | 11 6.2 | 10 3.6 | 6 2.5 | 9 5.4 g | 9 5.7 jmN | 1 0.8 | 3 3.7 | 2 1.8 | 9 2.3 N | 2 0.8 | 10 5.5 | 10 4.4 | 14 3.9 | 6 2.7 | 27 3.5 | 5 3.8 |

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL



Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R
Overlap formulae used.

Omnitel - June 13, 2008

Population

Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements.

Table 2

...Reducing the number of immigrants we allow into the U.S. will help reduce carbon emissions coming from the U.S....

Base: Total respondents

| | Sex | | Age | | | | | Income | | | | | | Region | | | | In- ternet access (S) | Infl- uen- tials (T) | |
|------------------------|---------------------------|-------------|--------------------|-----------------|------------------|--------------|------------------|------------------|------------------------------|------------------------|------------------------|------------------------|-------------------|-------------------------|----------------------|---------------------|------------------|--------------------------------|-------------------------------|-------------|
| | Total (A) | Male (B) | Fe- male (C) | 18-24 (D) | 25-34 (E) | 35-49 (F) | 50-64 (G) | 65+ (H) | Less than \$20K (I) | \$20K- 29.9K (J) | \$30K- 39.9K (K) | \$40K- 49.9K (L) | \$50K+ (M) | \$75K+ (N) | North east (O) | Mid- west (P) | South (Q) | | | West (R) |
| Total Unweighted | 1011 | 481 | 530 | 62 | 99 | 218 | 324 | 254 | 141 | 138 | 86 | 83 | 403 | 228 | 192 | 226 | 369 | 224 | 764 | 130 |
| Total Weighted | 1000 100 | 484 100 | 516 100 | 128 100 | 179 100 | 264 100 | 229 100 | 161 100 | 153 100 | 160 100 | 85 100 | 89 100 | 381 100 | 209 100 | 189 100 | 224 100 | 364 100 | 223 100 | 767 100 | 117 100 |
| Agree (Net) | 348 34.8 | 167 34.5 | 181 35.1 | 39 30.6 | 56 31.1 | 93 35.1 | 78 34.1 | 68 42.3 eg | 60 39.4 N | 53 33.4 | 37 43.7 MN | 35 39.3 N | 119 31.1 N | 53 25.2 | 64 33.9 | 80 35.7 | 116 31.9 | 88 39.4 | 247 32.2 | 35 30.2 |
| Strongly agree | 159 15.9 | 78 16.0 | 82 15.8 | 22 17.0 | 26 14.7 | 36 13.8 | 35 15.1 | 30 18.9 | 35 22.8 JM N | 18 11.5 | 17 19.7 N | 14 15.2 | 48 12.6 N | 19 8.8 | 27 14.2 | 34 15.2 | 61 16.6 | 38 17.0 | 108 14.1 | 18 15.7 |
| Generally agree | 189 18.9 | 89 18.5 | 99 19.2 | 17 13.7 | 29 16.4 | 56 21.3 | 43 19.0 | 38 23.4 d | 25 16.6 | 35 21.9 | 20 24.0 | 21 24.1 | 70 18.5 | 34 16.3 | 37 19.8 | 46 20.5 | 56 15.3 | 50 22.4 q | 139 18.1 | 17 14.5 |
| Disagree (Net) | 611 61.1 | 298 61.7 | 313 60.6 | 85 66.7 h | 117 65.4 H | 160 60.7 | 140 61.1 h | 85 53.0 | 87 56.6 | 104 64.9 k | 44 51.2 | 51 57.1 | 254 66.5 iK | 155 74.1 IKL M | 113 59.9 | 135 60.1 | 234 64.2 | 129 58.0 | 497 64.8 | 80 68.6 |
| Generally disagree | 323 32.3 | 159 32.8 | 164 31.8 | 47 37.0 | 71 39.5 fH | 74 28.0 | 75 32.7 | 45 27.7 | 48 31.1 | 54 33.8 | 21 24.5 | 27 30.4 | 134 35.2 k | 78 37.1 k | 58 30.4 | 87 38.9 R | 127 34.9 R | 51 23.0 | 265 34.6 | 39 33.4 |
| Strongly disagree | 288 28.8 | 140 28.9 | 149 28.8 | 38 29.8 | 46 25.9 | 86 32.7 | 65 28.4 | 41 25.3 | 39 25.5 | 50 31.0 | 23 26.8 | 24 26.7 | 119 31.3 | 78 37.0 iM | 56 29.5 p | 48 21.3 | 107 29.3 p | 78 35.0 P | 231 30.1 | 41 35.2 |
| Refused | 4 0.4 | 1 0.3 | 2 0.4 | - - | - - | - - | 2 0.7 | 2 1.3 f | 1 0.5 | 1 0.5 | - - | - - | 1 0.2 | - - | 1 0.3 | 2 0.7 | - - | 2 0.7 | 3 0.4 | 1 0.6 |
| Don't know/No response | 37 3.7 | 17 3.6 | 20 3.9 | 3 2.6 | 6 3.5 | 11 4.2 | 10 4.2 | 6 3.4 | 5 3.5 | 2 1.2 | 4 5.1 N | 3 3.6 | 8 2.2 N | 1 0.7 | 11 5.9 r | 8 3.4 | 14 3.9 | 4 1.9 | 20 2.6 | 1 0.6 |

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL



Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R
 Overlap formulae used.

Omnitel - June 13, 2008

Population

Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements.

Table 3

...Population growth is ONE of the leading cause of CO2 emissions, which cause global warming...

Base: Total respondents

| | Sex | | Age | | | | | Income | | | | | | Region | | | | In- ternet access (S) | Infl- uentials (T) | |
|------------------------|---------------------------|-------------|--------------------|------------------------|-----------------|------------------|------------------|-----------------|------------------------------|------------------------|------------------------|------------------------|------------------|------------------|----------------------|---------------------|-----------------|--------------------------------|--------------------------|-------------|
| | Total (A) | Male (B) | Fe- male (C) | 18-24 (D) | 25-34 (E) | 35-49 (F) | 50-64 (G) | 65+ (H) | Less than \$20K (I) | \$20K- 29.9K (J) | \$30K- 39.9K (K) | \$40K- 49.9K (L) | \$50K+ (M) | \$75K+ (N) | North east (O) | Mid- west (P) | South (Q) | | | West (R) |
| Total Unweighted | 1011 | 481 | 530 | 62 | 99 | 218 | 324 | 254 | 141 | 138 | 86 | 83 | 403 | 228 | 192 | 226 | 369 | 224 | 764 | 130 |
| Total Weighted | 1000 100 | 484 100 | 516 100 | 128 100 | 179 100 | 264 100 | 229 100 | 161 100 | 153 100 | 160 100 | 85 100 | 89 100 | 381 100 | 209 100 | 189 100 | 224 100 | 364 100 | 223 100 | 767 100 | 117 100 |
| Agree (Net) | 459 45.9 | 230 47.4 | 229 44.4 | 76 59.6 eFG h | 82 45.5 | 116 43.8 | 96 42.0 | 73 45.2 | 74 48.4 | 90 56.3 KM n | 35 41.6 | 42 47.5 | 169 44.3 | 92 43.7 | 86 45.8 | 110 49.0 | 160 43.9 | 103 46.1 | 344 44.9 | 59 50.4 |
| Strongly agree | 173 17.3 | 88 18.2 | 85 16.5 | 33 25.5 G | 28 15.5 | 43 16.4 | 33 14.4 | 32 19.9 g | 42 27.7 KM N | 36 22.2 MN | 12 14.5 | 17 19.4 | 49 12.8 | 24 11.7 | 37 19.3 | 42 18.9 | 56 15.5 | 38 17.0 | 123 16.1 | 27 22.9 |
| Generally agree | 285 28.5 | 141 29.2 | 144 27.9 | 44 34.1 | 54 30.1 | 72 27.3 | 63 27.6 | 41 25.3 | 32 20.7 | 54 34.1 I | 23 27.1 | 25 28.1 | 120 31.6 I | 67 32.0 I | 50 26.4 | 67 30.0 | 103 28.3 | 65 29.1 | 221 28.8 | 32 27.5 |
| Disagree (Net) | 496 49.6 | 233 48.1 | 263 51.0 | 50 39.1 | 86 47.8 | 142 53.7 d | 118 51.8 d | 79 48.8 | 71 46.4 | 65 40.6 | 46 54.6 j | 42 47.0 | 199 52.1 j | 114 54.3 J | 92 48.9 | 105 46.7 | 190 52.3 | 109 48.7 | 388 50.6 | 56 47.4 |
| Generally disagree | 279 27.9 | 120 24.8 | 159 30.8 b | 40 31.5 | 47 26.1 | 74 27.9 | 72 31.5 H | 37 23.2 | 27 17.7 | 41 25.3 | 24 27.9 | 26 28.7 | 124 32.5 I | 68 32.7 I | 57 30.0 | 65 29.2 | 97 26.6 | 60 26.8 | 219 28.6 | 30 25.4 |
| Strongly disagree | 217 21.7 | 113 23.4 | 104 20.2 | 10 7.6 | 39 21.7 D | 68 25.8 D | 46 20.3 D | 41 25.6 D | 44 28.6 Jm | 24 15.2 | 23 26.7 j | 16 18.4 | 75 19.6 | 45 21.6 | 36 18.9 | 39 17.5 | 93 25.7 P | 49 21.9 | 169 22.0 | 26 22.0 |
| Refused | 2 0.2 | 1 0.1 | 2 0.3 | - | - | - | 2 0.7 | 1 0.3 | - | - | - | - | 1 0.2 | - | 1 0.3 | - | - | 2 0.7 | 1 0.2 | 1 0.6 |
| Don't know/No response | 43 4.3 | 21 4.3 | 22 4.4 | 2 1.4 | 12 6.6 | 7 2.5 | 13 5.5 | 9 5.7 f | 8 5.2 | 5 3.1 | 3 3.7 | 5 5.5 | 13 3.3 | 4 2.0 | 10 5.1 | 10 4.3 | 14 3.8 | 10 4.6 | 33 4.3 | 2 1.6 |

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL



Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R
Overlap formulae used.

Omnitel - June 13, 2008

Population

Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements.

Table 4

...As the U.S. population grows, so does the amount of carbon emissions coming from the U.S....

Base: Total respondents

| | Sex | | Age | | | | | Income | | | | | | Region | | | | In- ternet access (S) | Infl- uen- tials (T) | |
|------------------------|---------------------------|-------------|--------------------|-----------------|------------------|------------------|------------------|-----------------|------------------------------|------------------------|------------------------|------------------------|------------------|-----------------|----------------------|---------------------|------------------|--------------------------------|-------------------------------|-------------|
| | Total (A) | Male (B) | Fe- male (C) | 18-24 (D) | 25-34 (E) | 35-49 (F) | 50-64 (G) | 65+ (H) | Less than \$20K (I) | \$20K- 29.9K (J) | \$30K- 39.9K (K) | \$40K- 49.9K (L) | \$50K+ (M) | \$75K+ (N) | North east (O) | Mid- west (P) | South (Q) | | | West (R) |
| Total Unweighted | 1011 | 481 | 530 | 62 | 99 | 218 | 324 | 254 | 141 | 138 | 86 | 83 | 403 | 228 | 192 | 226 | 369 | 224 | 764 | 130 |
| Total Weighted | 1000 100 | 484 100 | 516 100 | 128 100 | 179 100 | 264 100 | 229 100 | 161 100 | 153 100 | 160 100 | 85 100 | 89 100 | 381 100 | 209 100 | 189 100 | 224 100 | 364 100 | 223 100 | 767 100 | 117 100 |
| Agree (Net) | 639 63.9 | 309 63.9 | 330 63.9 | 80 62.7 | 106 59.4 | 179 67.8 h | 155 67.8 H | 94 58.6 | 85 55.7 | 109 68.0 i | 51 59.5 | 66 73.9 lk | 260 68.1 l | 135 64.5 | 113 59.9 | 157 69.9 oQ | 218 59.9 | 151 67.6 | 509 66.4 | 79 67.3 |
| Strongly agree | 274 27.4 | 140 28.9 | 135 26.1 | 36 28.3 | 44 24.5 | 69 26.2 | 71 31.1 | 44 27.5 | 50 32.3 n | 53 33.0 n | 20 24.0 | 19 21.8 | 104 27.4 N | 47 22.3 | 54 28.4 | 61 27.1 | 99 27.2 | 61 27.4 | 210 27.4 | 33 28.3 |
| Generally agree | 365 36.5 | 170 35.0 | 195 37.8 | 44 34.4 | 62 34.9 | 110 41.6 H | 84 36.8 | 50 31.1 | 36 23.4 | 56 35.1 i | 30 35.4 i | 46 52.1 lJ km | 155 40.7 l | 88 42.2 l | 60 31.5 | 96 42.8 OQ | 119 32.8 | 90 40.2 | 299 39.0 | 46 39.0 |
| Disagree (Net) | 302 30.2 | 149 30.7 | 154 29.8 | 44 34.1 | 54 30.4 | 74 27.9 | 64 27.9 | 52 32.5 | 54 35.1 | 44 27.7 | 28 33.5 | 21 23.7 | 108 28.4 | 69 32.8 m | 62 32.7 | 56 25.1 | 124 34.1 p | 60 26.9 | 219 28.6 | 30 25.7 |
| Generally disagree | 175 17.5 | 77 15.9 | 97 18.9 | 33 25.4 F | 34 19.1 | 31 11.7 | 38 16.4 | 30 18.4 f | 31 20.1 | 26 16.5 | 19 22.5 | 13 14.4 | 65 17.1 | 36 17.2 | 38 20.2 | 36 15.9 | 61 16.8 | 39 17.7 | 127 16.5 | 17 14.1 |
| Strongly disagree | 128 12.8 | 71 14.8 | 56 10.9 | 11 8.7 | 20 11.3 | 43 16.2 | 26 11.5 | 23 14.2 | 23 15.0 | 18 11.2 | 9 11.1 | 8 9.2 | 43 11.3 | 33 15.5 M | 24 12.5 | 21 9.2 | 63 17.3 PR | 21 9.2 | 92 12.0 | 14 11.6 |
| Refused | 2 0.2 | 1 0.2 | 1 0.1 | - - | - - | - - | 1 0.3 | 1 0.7 | - - | 1 0.4 | - - | - - | 1 0.2 | - - | 1 0.3 | - - | 1 0.2 | 1 0.3 | 2 0.2 | 1 0.6 |
| Don't know/No response | 57 5.7 | 25 5.2 | 32 6.2 | 4 3.2 | 18 10.3 fG | 11 4.3 | 9 4.0 | 13 8.2 fG | 14 9.2 IMN | 6 3.9 | 6 7.0 | 2 2.4 | 13 3.3 | 6 2.8 | 13 7.1 | 11 5.0 | 21 5.8 | 11 5.1 | 36 4.8 | 8 6.5 |

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL



Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R
 Overlap formulae used.

Omnitel - June 13, 2008

Population

Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements.

Table 5

...Every year, the world adds 78 million people to its population. At this rate of growth, there will not be enough resources for today's children when they reach adulthood...

Base: Total respondents

| | Sex | | Age | | | | | Income | | | | | | Region | | | | In- ternet access (S) | Infl- uen- tials (T) | |
|------------------------|---------------------------|-------------|--------------------|-----------------|--------------|--------------|--------------|------------|------------------------------|--------------------------|------------------------|------------------------|------------------|--------------------|----------------------|---------------------|-----------------------|--------------------------------|-------------------------------|-------------|
| | Total (A) | Male (B) | Fe- male (C) | 18-24 (D) | 25-34 (E) | 35-49 (F) | 50-64 (G) | 65+ (H) | Less than \$20K (I) | \$20K- 29.9K (J) | \$30K- 39.9K (K) | \$40K- 49.9K (L) | \$50K+ (M) | \$75K+ (N) | North east (O) | Mid- west (P) | South (Q) | | | West (R) |
| Total Unweighted | 1011 | 481 | 530 | 62 | 99 | 218 | 324 | 254 | 141 | 138 | 86 | 83 | 403 | 228 | 192 | 226 | 369 | 224 | 764 | 130 |
| Total Weighted | 1000 100 | 484 100 | 516 100 | 128 100 | 179 100 | 264 100 | 229 100 | 161 100 | 153 100 | 160 100 | 85 100 | 89 100 | 381 100 | 209 100 | 189 100 | 224 100 | 364 100 | 223 100 | 767 100 | 117 100 |
| Agree (Net) | 484 48.4 | 220 45.4 | 264 51.2 | 57 44.6 | 86 47.8 | 131 49.4 | 119 52.0 | 73 45.3 | 79 51.4 N | 101 63.4 iK LMN | 33 39.3 | 42 47.5 | 175 45.8 N | 79 37.6 | 115 60.7 QR | 118 52.6 Q | 152 41.8 | 99 44.5 | 356 46.4 | 49 41.8 |
| Strongly agree | 199 19.9 | 90 18.6 | 109 21.1 | 26 20.3 | 30 16.6 | 54 20.3 | 51 22.4 | 34 21.0 | 41 26.5 Lm N | 44 27.7 LM N | 16 18.7 | 11 12.0 | 67 17.6 N | 29 13.7 | 48 25.5 R | 44 19.7 | 70 19.1 | 37 16.4 | 134 17.5 | 20 17.4 |
| Generally agree | 285 28.5 | 130 26.9 | 155 30.1 | 31 24.3 | 56 31.2 | 77 29.1 | 68 29.6 | 39 24.3 | 38 25.0 | 57 35.7 KN | 17 20.5 | 32 35.5 kn | 108 28.3 n | 50 23.9 | 66 35.2 Q | 74 32.9 Q | 82 22.6 | 63 28.1 | 221 28.9 | 29 24.4 |
| Disagree (Net) | 471 47.1 | 240 49.6 | 232 44.9 | 63 49.0 | 85 47.4 | 124 46.8 | 101 44.2 | 81 50.3 | 68 44.1 | 55 34.3 | 48 56.5 J | 44 48.9 j | 193 50.7 J | 123 58.6 IJM | 67 35.6 | 95 42.3 | 196 53.8 OP | 114 51.0 O | 380 49.6 | 61 51.9 |
| Generally disagree | 283 28.3 | 138 28.5 | 145 28.2 | 47 36.6 g | 47 26.5 | 76 28.6 | 56 24.3 | 47 29.5 | 41 26.7 | 36 22.4 | 23 26.8 | 23 26.2 | 123 32.3 j | 76 36.4 iJ | 39 20.9 | 67 29.9 o | 102 28.0 | 75 33.5 O | 228 29.8 | 38 32.5 |
| Strongly disagree | 188 18.8 | 102 21.0 | 86 16.7 | 16 12.4 | 38 21.0 | 48 18.2 | 46 19.9 | 33 20.8 | 27 17.4 | 19 11.9 | 25 29.8 iJ M | 20 22.7 j | 70 18.4 | 46 22.1 Jm | 28 14.7 | 28 12.4 | 94 25.7 OP R | 39 17.5 | 152 19.8 | 23 19.4 |
| Refused | 1 0.1 | 1 0.1 | 1 0.1 | - - | - - | - - | 1 0.3 | 1 0.3 | - - | - - | - - | - - | 1 0.2 | - - | 1 0.3 | - - | - - | 1 0.3 | 1 0.2 | 1 0.6 |
| Don't know/No response | 43 4.3 | 24 4.9 | 20 3.8 | 8 6.4 | 8 4.7 | 10 3.8 | 8 3.5 | 7 4.2 | 7 4.4 | 4 2.3 | 4 4.2 | 3 3.6 | 12 3.3 | 8 3.9 | 7 3.4 | 11 5.1 | 16 4.5 | 9 4.1 | 30 3.9 | 7 5.7 |

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL



Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R
Overlap formulae used.

Omnitel - June 13, 2008

Population

Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements.

Table 6

...The global population needs to stop growing so there will be enough resources for future generations...

Base: Total respondents

| | Sex | | Age | | | | | Income | | | | | | Region | | | | In- ternet access (S) | Infl- uen- tials (T) | |
|------------------------|---------------------------|------------------|--------------------|--------------|--------------|-----------------|------------------|-----------------|------------------------------|------------------------|------------------------|------------------------|------------------|------------------|----------------------|-----------------------|-------------------|--------------------------------|-------------------------------|-------------|
| | Total (A) | Male (B) | Fe- male (C) | 18-24 (D) | 25-34 (E) | 35-49 (F) | 50-64 (G) | 65+ (H) | Less than \$20K (I) | \$20K- 29.9K (J) | \$30K- 39.9K (K) | \$40K- 49.9K (L) | \$50K+ (M) | \$75K+ (N) | North east (O) | Mid- west (P) | South (Q) | | | West (R) |
| Total Unweighted | 1011 | 481 | 530 | 62 | 99 | 218 | 324 | 254 | 141 | 138 | 86 | 83 | 403 | 228 | 192 | 226 | 369 | 224 | 764 | 130 |
| Total Weighted | 1000 100 | 484 100 | 516 100 | 128 100 | 179 100 | 264 100 | 229 100 | 161 100 | 153 100 | 160 100 | 85 100 | 89 100 | 381 100 | 209 100 | 189 100 | 224 100 | 364 100 | 223 100 | 767 100 | 117 100 |
| Agree (Net) | 454 45.4 | 235 48.5 c | 219 42.5 | 56 43.8 | 81 45.5 | 117 44.3 | 117 51.4 H | 68 42.2 | 72 47.3 | 82 51.4 | 41 48.3 | 41 46.4 | 170 44.7 | 88 41.8 | 80 42.3 | 106 47.4 | 160 43.8 | 108 48.6 | 342 44.7 | 45 38.4 |
| Strongly agree | 177 17.7 | 98 20.2 c | 79 15.2 | 23 18.3 | 24 13.2 | 49 18.4 | 47 20.6 | 29 18.3 | 39 25.5 MN | 36 22.6 mN | 13 15.2 | 15 16.5 | 54 14.0 | 25 12.2 | 29 15.5 | 53 23.9 oQ r | 57 15.6 | 37 16.6 | 121 15.8 | 21 18.0 |
| Generally agree | 277 27.7 | 137 28.3 | 141 27.2 | 33 25.5 | 58 32.3 | 68 25.9 | 70 30.8 h | 39 24.0 | 33 21.8 | 46 28.8 | 28 33.1 | 27 29.9 | 117 30.7 i | 62 29.7 | 51 26.8 | 53 23.6 | 103 28.2 | 71 32.0 p | 221 28.8 | 24 20.5 |
| Disagree (Net) | 510 50.9 | 233 48.2 | 276 53.5 | 66 51.5 | 93 52.2 | 139 52.6 | 105 45.9 | 83 51.3 | 73 47.7 | 74 46.5 | 40 47.3 | 48 53.6 | 204 53.4 | 121 57.5 j | 100 52.7 | 108 48.1 | 193 52.9 | 110 49.2 | 398 52.0 | 65 55.3 |
| Generally disagree | 271 27.1 | 117 24.2 | 154 29.8 b | 40 31.4 | 44 24.9 | 66 24.9 | 54 23.8 | 51 31.6 G | 37 23.9 | 42 26.4 | 22 25.5 | 25 28.0 | 113 29.7 | 64 30.6 | 61 32.1 Q | 75 33.3 Q | 79 21.8 | 56 25.2 | 216 28.2 | 35 29.5 |
| Strongly disagree | 239 23.9 | 116 24.0 | 123 23.8 | 26 20.1 | 49 27.3 | 73 27.7 h | 51 22.1 | 32 19.8 | 36 23.8 | 32 20.1 | 19 21.8 | 23 25.6 | 90 23.7 | 56 27.0 | 39 20.7 | 33 14.8 | 113 31.1 OP | 53 24.0 P | 182 23.8 | 30 25.8 |
| Refused | 4 0.4 | 1 0.1 | 3 0.7 | - - | - - | - - | 3 1.2 f | 1 0.3 | - - | - - | 1 0.6 | - - | 1 0.2 | - - | 1 0.5 | - - | 1 0.4 | 2 0.7 | 3 0.4 | 1 1.1 |
| Don't know/No response | 33 3.3 | 15 3.2 | 17 3.3 | 6 4.7 | 4 2.3 | 8 3.1 | 4 1.6 | 10 6.1 G | 8 5.0 lmN | 3 2.0 | 3 3.8 n | - - | 7 1.7 n | 1 0.6 | 8 4.4 | 10 4.5 | 11 2.9 | 3 1.5 | 23 3.0 | 6 5.2 |

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL



Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R
 Overlap formulae used.

Omnitel - June 13, 2008

Population

Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements.

Table 7

...Limiting family size to two children or less will help stabilize population numbers....

Base: Total respondents

| | Sex | | Age | | | | | Income | | | | | | Region | | | | In- ternet access (S) | Infl- uen- tials (T) | |
|------------------------|---------------------------|------------------|--------------------|------------------|-----------------|--------------|------------------|------------------|------------------------------|------------------------|------------------------|------------------------|------------------|------------------|----------------------|------------------------|------------------|--------------------------------|-------------------------------|-------------|
| | Total (A) | Male (B) | Fe- male (C) | 18-24 (D) | 25-34 (E) | 35-49 (F) | 50-64 (G) | 65+ (H) | Less than \$20K (I) | \$20K- 29.9K (J) | \$30K- 39.9K (K) | \$40K- 49.9K (L) | \$50K+ (M) | \$75K+ (N) | North east (O) | Mid- west (P) | South (Q) | | | West (R) |
| Total Unweighted | 1011 | 481 | 530 | 62 | 99 | 218 | 324 | 254 | 141 | 138 | 86 | 83 | 403 | 228 | 192 | 226 | 369 | 224 | 764 | 130 |
| Total Weighted | 1000 100 | 484 100 | 516 100 | 128 100 | 179 100 | 264 100 | 229 100 | 161 100 | 153 100 | 160 100 | 85 100 | 89 100 | 381 100 | 209 100 | 189 100 | 224 100 | 364 100 | 223 100 | 767 100 | 117 100 |
| Agree (Net) | 465 46.5 | 250 51.7 C | 215 41.7 | 53 41.5 | 88 49.2 | 117 44.4 | 113 49.6 | 74 46.1 | 65 42.5 | 96 59.7 IK Mn | 34 39.6 | 41 46.5 | 180 47.1 | 102 48.9 | 72 38.3 | 126 56.1 OQ R | 166 45.7 | 101 45.3 | 357 46.5 | 65 55.1 |
| Strongly agree | 164 16.4 | 86 17.8 | 78 15.1 | 13 10.2 | 26 14.3 | 37 13.9 | 48 21.2 DF | 35 21.5 DF | 34 21.9 Lm N | 31 19.7 L | 13 15.8 | 6 7.1 | 53 13.8 | 26 12.6 | 27 14.3 | 44 19.5 | 64 17.5 | 30 13.5 | 109 14.2 | 16 13.8 |
| Generally agree | 301 30.1 | 164 33.9 C | 137 26.6 | 40 31.3 | 62 34.8 h | 81 30.5 | 65 28.4 | 40 24.5 | 32 20.6 | 64 40.1 IK | 20 23.8 | 35 39.4 Ik | 127 33.3 I | 76 36.3 Ik | 45 24.0 | 82 36.6 Oq | 103 28.2 | 71 31.8 | 247 32.3 | 48 41.2 |
| Disagree (Net) | 499 49.9 | 221 45.7 | 277 53.8 B | 71 55.3 | 89 49.7 | 138 52.1 | 105 45.9 | 78 48.5 | 84 54.8 J | 60 37.8 | 50 58.4 J | 47 52.5 j | 193 50.5 J | 105 50.2 j | 109 57.5 P | 91 40.4 | 187 51.3 P | 112 50.4 p | 384 50.1 | 46 39.1 |
| Generally disagree | 213 21.3 | 99 20.5 | 114 22.0 | 40 30.9 fG | 34 19.0 | 53 20.1 | 42 18.3 | 36 22.2 | 39 25.5 J | 20 12.6 | 23 27.4 J | 19 21.8 | 87 22.9 J | 51 24.4 J | 56 29.7 PQ | 40 18.0 | 67 18.3 | 50 22.3 | 160 20.9 | 23 19.2 |
| Strongly disagree | 286 28.6 | 122 25.2 | 164 31.8 B | 31 24.4 | 55 30.8 | 84 31.9 | 63 27.5 | 42 26.3 | 45 29.3 | 40 25.2 | 26 31.0 | 27 30.7 | 105 27.6 | 54 25.8 | 53 27.9 | 50 22.5 | 120 33.1 P | 63 28.1 | 224 29.2 | 23 19.9 |
| Refused | 4 0.4 | 1 0.1 | 3 0.7 | - - | - - | - - | 2 0.9 | 2 1.1 f | 1 0.5 | - - | 1 0.6 | - - | 1 0.2 | - - | 1 0.5 | 1 0.3 | - - | 2 0.9 | 3 0.4 | 1 1.1 |
| Don't know/No response | 32 3.2 | 12 2.5 | 20 3.9 | 4 3.2 | 2 1.1 | 9 3.5 | 8 3.7 | 7 4.3 | 4 2.3 | 4 2.5 | 1 1.4 | 1 1.0 | 8 2.2 n | 2 0.9 | 7 3.6 | 7 3.1 | 11 3.0 | 8 3.4 | 23 3.0 | 6 4.7 |

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL



Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R
 Overlap formulae used.

Omnitel - June 13, 2008

Population

Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements.

Table 8

...There is a strong link between a growing global population and climate change...

Base: Total respondents

| | Sex | | Age | | | | | Income | | | | | | Region | | | | In- ternet access (S) | Infl- uen- tials (T) | |
|------------------------|--------------|-------------|--------------------|-----------------|-----------------|-------------------|-----------------|-----------------|------------------------------|------------------------|------------------------|------------------------|------------------|-----------------|----------------------|---------------------|--------------|--------------------------------|-------------------------------|-------------|
| | Total (A) | Male (B) | Fe- male (C) | 18-24 (D) | 25-34 (E) | 35-49 (F) | 50-64 (G) | 65+ (H) | Less than \$20K (I) | \$20K- 29.9K (J) | \$30K- 39.9K (K) | \$40K- 49.9K (L) | \$50K+ (M) | \$75K+ (N) | North east (O) | Mid- west (P) | South (Q) | | | West (R) |
| Total Unweighted | 1011 | 481 | 530 | 62 | 99 | 218 | 324 | 254 | 141 | 138 | 86 | 83 | 403 | 228 | 192 | 226 | 369 | 224 | 764 | 130 |
| Total Weighted | 1000 100 | 484 100 | 516 100 | 128 100 | 179 100 | 264 100 | 229 100 | 161 100 | 153 100 | 160 100 | 85 100 | 89 100 | 381 100 | 209 100 | 189 100 | 224 100 | 364 100 | 223 100 | 767 100 | 117 100 |
| Agree (Net) | 519 | 251 | 267 | 76 | 97 | 142 | 116 | 68 | 85 | 89 | 47 | 45 | 195 | 99 | 95 | 118 | 176 | 130 | 398 | 60 |
| | 51.9 | 51.9 | 51.8 | 59.1 H | 54.2 h | 53.7 H | 50.7 h | 42.3 | 55.3 | 55.9 | 55.7 | 50.5 | 51.1 | 47.5 | 50.1 | 52.5 | 48.4 | 58.4 Q | 51.9 | 50.7 |
| Strongly agree | 208 20.8 | 108 22.3 | 100 19.4 | 30 23.1 | 45 24.9 f | 41 15.6 | 53 23.3 F | 31 19.1 | 35 23.0 | 40 24.7 | 19 22.6 | 17 19.6 | 68 17.8 | 41 19.6 | 45 24.0 | 44 19.6 | 63 17.4 | 55 24.9 q | 155 20.2 | 28 24.1 |
| Generally agree | 310 31.0 | 143 29.6 | 167 32.4 | 46 36.0 h | 52 29.3 | 101 38.1 GH | 63 27.4 | 37 23.2 | 50 32.3 | 50 31.2 | 28 33.0 | 28 31.0 | 127 33.3 N | 58 27.8 | 49 26.1 | 74 32.9 | 113 31.0 | 75 33.5 | 243 31.8 | 31 26.7 |
| Disagree (Net) | 427 | 206 | 221 | 46 | 73 | 111 | 102 | 79 | 61 | 56 | 36 | 42 | 177 | 106 | 82 | 95 | 169 | 81 | 332 | 55 |
| | 42.7 | 42.6 | 42.7 | 35.9 | 41.1 | 42.2 | 44.6 | 48.8 d | 39.9 | 35.3 | 42.0 | 46.8 | 46.3 j | 50.8 iJm | 43.3 | 42.4 | 46.3 R | 36.4 | 43.3 | 46.8 |
| Generally disagree | 232 23.2 | 107 22.2 | 125 24.2 | 28 21.8 | 40 22.5 | 54 20.3 | 60 26.2 | 42 26.3 | 34 22.3 | 24 14.7 | 22 26.4 j | 22 24.3 | 103 26.9 J | 63 29.9 J | 49 25.9 | 56 25.2 | 86 23.6 | 41 18.5 | 187 24.4 | 33 27.9 |
| Strongly disagree | 195 19.5 | 99 20.5 | 96 18.5 | 18 14.1 | 33 18.6 | 58 21.9 | 42 18.3 | 36 22.5 | 27 17.7 | 33 20.6 | 13 15.6 | 20 22.5 | 74 19.4 | 44 21.0 | 33 17.4 | 39 17.2 | 83 22.8 | 40 17.9 | 145 18.9 | 22 18.9 |
| Refused | 2 0.2 | 1 0.1 | 1 0.3 | - | - | - | 1 0.3 | 1 0.3 | - | - | - | - | 1 0.2 | - | 1 0.3 | 1 0.3 | - | 1 0.3 | 1 0.2 | 1 0.6 |
| Don't know/No response | 53 5.3 | 26 5.4 | 27 5.2 | 6 5.0 | 8 4.7 | 11 4.1 | 10 4.4 | 14 8.6 fG | 7 4.8 | 14 8.8 kMIN | 2 2.3 | 2 2.7 | 9 2.4 | 4 1.7 | 12 6.3 | 11 4.8 | 19 5.2 | 11 4.9 | 36 4.6 | 2 1.8 |

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R
Overlap formulae used.

Omnitel - June 13, 2008

Population

Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements.

Table 9

...Supporting global family planning initiatives will help improve the health of our planet and people around the world...

Base: Total respondents

| | Sex | | Age | | | | | Income | | | | | | Region | | | | In- ternet access (S) | Infl- uen- tials (T) | |
|------------------------|---------------------------|-------------|--------------------|------------------------|--------------|------------------|------------------|-----------------|------------------------------|------------------------|------------------------|------------------------|----------------|-----------------|----------------------|---------------------|-----------------|--------------------------------|-------------------------------|-------------|
| | Total (A) | Male (B) | Fe- male (C) | 18-24 (D) | 25-34 (E) | 35-49 (F) | 50-64 (G) | 65+ (H) | Less than \$20K (I) | \$20K- 29.9K (J) | \$30K- 39.9K (K) | \$40K- 49.9K (L) | \$50K+ (M) | \$75K+ (N) | North east (O) | Mid- west (P) | South (Q) | | | West (R) |
| Total Unweighted | 1011 | 481 | 530 | 62 | 99 | 218 | 324 | 254 | 141 | 138 | 86 | 83 | 403 | 228 | 192 | 226 | 369 | 224 | 764 | 130 |
| Total Weighted | 1000 100 | 484 100 | 516 100 | 128 100 | 179 100 | 264 100 | 229 100 | 161 100 | 153 100 | 160 100 | 85 100 | 89 100 | 381 100 | 209 100 | 189 100 | 224 100 | 364 100 | 223 100 | 767 100 | 117 100 |
| Agree (Net) | 657 65.6 | 314 64.8 | 343 66.5 | 97 76.0 gH | 116 64.8 | 172 65.2 | 145 63.5 | 97 60.5 | 100 65.0 | 112 70.0 | 52 61.1 | 65 72.7 | 251 65.7 | 135 64.5 | 125 66.3 | 151 67.5 | 238 65.4 | 142 63.6 | 511 66.6 | 85 72.2 |
| Strongly agree | 243 24.3 | 116 24.0 | 127 24.6 | 20 15.8 | 40 22.5 | 61 23.2 | 69 30.2 Df | 40 25.0 | 42 27.3 | 41 25.7 | 24 28.1 | 23 26.0 | 85 22.2 | 51 24.1 | 47 24.9 | 54 24.1 | 82 22.6 | 60 26.8 | 181 23.6 | 37 31.2 |
| Generally agree | 413 41.3 | 198 40.8 | 216 41.8 | 77 60.2 EFG H | 76 42.3 | 111 42.0 g | 76 33.4 | 57 35.5 | 58 37.8 | 71 44.3 | 28 33.0 | 42 46.7 | 166 43.5 | 85 40.4 | 78 41.3 | 97 43.4 | 156 42.8 | 82 36.8 | 330 43.1 | 48 40.9 |
| Disagree (Net) | 297 29.7 | 144 29.8 | 153 29.7 | 24 18.4 | 54 30.1 | 82 31.0 d | 72 31.4 D | 55 34.2 D | 46 30.0 | 41 25.6 | 30 35.4 | 24 27.3 | 120 31.5 | 72 34.4 | 52 27.5 | 64 28.6 | 109 30.1 | 72 32.2 | 226 29.5 | 29 24.6 |
| Generally disagree | 157 15.7 | 72 14.9 | 85 16.5 | 13 10.5 | 32 17.7 | 43 16.3 | 37 16.2 | 27 16.6 | 26 17.2 | 19 11.9 | 17 20.2 | 15 17.4 | 65 17.0 | 42 19.9 j | 34 18.0 | 35 15.7 | 53 14.5 | 35 15.8 | 117 15.2 | 17 14.9 |
| Strongly disagree | 140 14.0 | 72 14.9 | 68 13.2 | 10 7.9 | 22 12.4 | 39 14.7 | 35 15.2 | 28 17.6 d | 20 12.9 | 22 13.8 | 13 15.2 | 9 9.9 | 55 14.5 | 30 14.5 | 18 9.5 | 29 12.9 | 57 15.5 o | 37 16.4 o | 109 14.3 | 11 9.7 |
| Refused | 2 0.2 | 1 0.1 | 2 0.4 | - - | - - | - - | 1 0.5 | 1 0.8 | 1 0.5 | - - | 1 0.6 | - - | 1 0.2 | - - | 1 0.5 | 1 0.3 | - - | 1 0.3 | 2 0.3 | 1 1.1 |
| Don't know/No response | 44 4.4 | 26 5.3 | 18 3.5 | 7 5.6 | 9 5.1 | 10 3.8 | 10 4.5 | 7 4.5 | 7 4.5 ln | 7 4.3 | 3 2.9 | - - | 10 2.6 n | 2 1.1 | 11 5.7 | 8 3.5 | 16 4.5 | 9 3.9 | 27 3.5 | 3 2.2 |

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL



Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R
Overlap formulae used.

Omnitel - June 13, 2008

Population

Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements.

Table 10

...If the global population stops growing, it will help improve the health of our planet and people around the world...

Base: Total respondents

| | Sex | | Age | | | | | Income | | | | | | Region | | | | In- ternet access (S) | Infl- uen- tials (T) | |
|------------------------|---------------------------|-----------------|--------------------|--------------|------------------|-------------------|-------------------|------------------|------------------------------|------------------------|------------------------|------------------------|------------------|------------------|----------------------|---------------------|-------------------|--------------------------------|-------------------------------|-------------|
| | Total (A) | Male (B) | Fe- male (C) | 18-24 (D) | 25-34 (E) | 35-49 (F) | 50-64 (G) | 65+ (H) | Less than \$20K (I) | \$20K- 29.9K (J) | \$30K- 39.9K (K) | \$40K- 49.9K (L) | \$50K+ (M) | \$75K+ (N) | North east (O) | Mid- west (P) | South (Q) | | | West (R) |
| Total Unweighted | 1011 | 481 | 530 | 62 | 99 | 218 | 324 | 254 | 141 | 138 | 86 | 83 | 403 | 228 | 192 | 226 | 369 | 224 | 764 | 130 |
| Total Weighted | 1000 100 | 484 100 | 516 100 | 128 100 | 179 100 | 264 100 | 229 100 | 161 100 | 153 100 | 160 100 | 85 100 | 89 100 | 381 100 | 209 100 | 189 100 | 224 100 | 364 100 | 223 100 | 767 100 | 117 100 |
| Agree (Net) | 511 51.1 | 258 53.2 | 253 49.1 | 66 51.9 | 79 44.0 | 129 48.9 | 131 57.3 Ef | 87 54.0 | 79 51.4 | 81 50.8 | 44 52.1 | 44 49.9 | 209 54.8 n | 105 50.0 | 90 47.4 | 128 57.0 oQ | 169 46.5 | 124 55.6 q | 394 51.4 | 60 50.8 |
| Strongly agree | 174 17.4 | 96 19.9 c | 77 15.0 | 22 17.5 | 19 10.8 | 32 12.3 | 57 24.9 EF | 37 22.9 EF | 33 21.5 l | 31 19.5 | 16 19.2 | 10 10.8 | 59 15.4 | 29 13.8 | 30 15.7 | 51 22.7 Q | 53 14.6 | 40 17.9 | 124 16.2 | 25 21.1 |
| Generally agree | 337 33.7 | 161 33.3 | 176 34.1 | 44 34.4 | 59 33.2 | 97 36.6 | 74 32.4 | 50 31.1 | 46 29.9 | 50 31.3 | 28 33.0 | 35 39.1 | 150 39.4 i | 76 36.2 | 60 31.7 | 77 34.3 | 116 32.0 | 84 37.7 | 270 35.2 | 35 29.8 |
| Disagree (Net) | 457 45.7 | 212 43.8 | 245 47.4 | 56 43.4 | 93 52.2 Gh | 132 49.9 Gh | 92 40.0 | 65 40.6 | 68 44.5 | 72 45.2 | 40 47.2 | 45 50.1 | 164 43.1 | 103 49.1 M | 94 49.7 p | 88 39.4 | 182 50.0 Pr | 92 41.5 | 350 45.7 | 54 46.0 |
| Generally disagree | 267 26.7 | 113 23.3 | 154 29.8 B | 32 25.1 | 57 32.0 | 72 27.3 | 55 24.2 | 41 25.5 | 35 22.9 | 40 24.9 | 20 23.4 | 28 31.1 | 102 26.8 | 63 30.0 | 47 24.7 | 56 24.9 | 101 27.8 | 63 28.3 | 208 27.2 | 35 29.4 |
| Strongly disagree | 190 19.0 | 99 20.5 | 91 17.6 | 23 18.4 | 36 20.2 | 60 22.7 gh | 36 15.9 | 24 15.1 | 33 21.6 | 32 20.3 | 20 23.8 | 17 19.1 | 62 16.3 | 40 19.1 | 47 25.0 PR | 33 14.5 | 81 22.3 PR | 29 13.1 | 142 18.5 | 19 16.5 |
| Refused | 2 0.2 | 1 0.1 | 1 0.3 | - | - | - | 1 0.3 | 1 0.3 | - | - | - | - | 1 0.2 | - | 1 0.3 | - | 1 0.2 | 1 0.3 | 2 0.3 | 1 0.6 |
| Don't know/No response | 31 3.1 | 14 2.9 | 17 3.2 | 6 4.6 | 7 3.8 | 3 1.2 | 5 2.3 | 8 5.1 Fg | 6 4.1 n | 6 4.0 | 1 0.7 | - | 7 1.8 | 2 0.9 | 5 2.6 | 8 3.6 | 12 3.3 | 6 2.6 | 20 2.7 | 3 2.6 |

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL



Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R
Overlap formulae used.

Omnitel - June 13, 2008

Population

Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements.

Table 11

...Global population growth will lead to more water shortages...

Base: Total respondents

| | Sex | | Age | | | | | Income | | | | | | Region | | | | In- ternet access (S) | Infl- uen- tials (T) | |
|------------------------|--------------|-------------|--------------------|--------------|--------------|--------------|--------------|-------------|------------------------------|------------------------|------------------------|------------------------|---------------|---------------|----------------------|---------------------|--------------|--------------------------------|-------------------------------|-------------|
| | Total (A) | Male (B) | Fe- male (C) | 18-24 (D) | 25-34 (E) | 35-49 (F) | 50-64 (G) | 65+ (H) | Less than \$20K (I) | \$20K- 29.9K (J) | \$30K- 39.9K (K) | \$40K- 49.9K (L) | \$50K+ (M) | \$75K+ (N) | North east (O) | Mid- west (P) | South (Q) | | | West (R) |
| Total Unweighted | 1011 | 481 | 530 | 62 | 99 | 218 | 324 | 254 | 141 | 138 | 86 | 83 | 403 | 228 | 192 | 226 | 369 | 224 | 764 | 130 |
| Total Weighted | 1000 100 | 484 100 | 516 100 | 128 100 | 179 100 | 264 100 | 229 100 | 161 100 | 153 100 | 160 100 | 85 100 | 89 100 | 381 100 | 209 100 | 189 100 | 224 100 | 364 100 | 223 100 | 767 100 | 117 100 |
| Agree (Net) | 591 | 290 | 301 | 62 | 96 | 162 | 154 | 97 | 86 | 103 | 49 | 52 | 235 | 119 | 109 | 137 | 201 | 145 | 451 | 74 |
| | 59.1 | 59.9 | 58.4 | 48.2 | 53.4 | 61.3 d | 67.5 DeH | 60.1 | 56.0 | 64.2 | 57.9 | 58.4 | 61.8 n | 57.1 | 57.8 | 61.0 | 55.2 | 64.8 Q | 58.8 | 62.7 |
| Strongly agree | 248 | 121 | 126 | 22 | 39 | 52 | 74 | 50 | 43 | 40 | 21 | 25 | 89 | 48 | 48 | 56 | 82 | 61 | 179 | 35 |
| | 24.8 | 25.1 | 24.5 | 17.3 | 21.9 | 19.8 | 32.3 DeF | 31.3 DeF | 27.8 | 25.1 | 24.7 | 27.6 | 23.4 | 23.1 | 25.6 | 25.2 | 22.5 | 27.5 | 23.3 | 29.8 |
| Generally agree | 344 | 169 | 175 | 39 | 56 | 110 | 80 | 46 | 43 | 62 | 28 | 27 | 146 | 71 | 61 | 80 | 119 | 83 | 272 | 39 |
| | 34.4 | 34.9 | 33.9 | 30.9 | 31.5 | 41.4 H | 35.2 | 28.8 | 28.2 | 39.1 | 33.1 | 30.8 | 38.4 in | 33.9 | 32.2 | 35.8 | 32.8 | 37.3 | 35.5 | 32.9 |
| Disagree (Net) | 377 | 176 | 201 | 65 | 74 | 96 | 69 | 57 | 63 | 54 | 35 | 36 | 139 | 87 | 69 | 83 | 152 | 73 | 297 | 40 |
| | 37.7 | 36.4 | 39.0 | 50.4 fGH | 41.6 g | 36.3 | 30.3 | 35.3 | 41.1 | 33.8 | 40.8 | 40.1 | 36.5 | 41.6 M | 36.5 | 37.0 | 41.8 r | 32.9 | 38.8 | 34.5 |
| Generally disagree | 211 | 89 | 122 | 41 | 42 | 43 | 42 | 32 | 28 | 29 | 22 | 18 | 88 | 53 | 38 | 56 | 76 | 40 | 169 | 28 |
| | 21.1 | 18.4 | 23.6 b | 32.1 FGh | 23.6 | 16.3 | 18.4 | 19.7 | 18.5 | 18.2 | 25.6 | 20.3 | 23.1 | 25.5 | 20.2 | 25.0 | 20.9 | 18.1 | 22.1 | 23.8 |
| Strongly disagree | 167 | 87 | 79 | 24 | 32 | 53 | 27 | 25 | 35 | 25 | 13 | 18 | 51 | 34 | 31 | 27 | 76 | 33 | 128 | 13 |
| | 16.7 | 18.1 | 15.4 | 18.4 | 18.0 | 20.0 G | 12.0 | 15.6 | 22.6 M | 15.5 | 15.3 | 19.8 | 13.4 | 16.0 | 16.3 | 12.0 | 20.9 P | 14.8 | 16.7 | 10.7 |
| Refused | 2 | 1 | 2 | - | - | - | 1 | 1 | - | - | 1 | - | 1 | - | 1 | - | 1 | 1 | 2 | 1 |
| | 0.2 | 0.1 | 0.4 | - | - | - | 0.5 | 0.3 | - | - | 0.6 | - | 0.2 | - | 0.5 | - | 0.2 | 0.3 | 0.3 | 1.1 |
| Don't know/No response | 29 | 17 | 12 | 2 | 9 | 6 | 4 | 7 | 4 | 3 | 1 | 1 | 6 | 3 | 10 | 5 | 10 | 4 | 16 | 2 |
| | 2.9 | 3.5 | 2.2 | 1.4 | 5.0 | 2.4 | 1.6 | 4.3 g | 2.9 | 2.0 | 0.7 | 1.5 | 1.6 | 1.4 | 5.2 | 2.0 | 2.7 | 2.0 | 2.1 | 1.8 |

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL



Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R
 Overlap formulae used.

Omnitel - June 13, 2008

Population

Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements.

Table 12

...If people have fewer children, it will increase their financial options...

Base: Total respondents

| | Sex | | Age | | | | | Income | | | | | | Region | | | | In- ternet access (S) | Infl- uen- tials (T) | |
|------------------------|---------------------------|------------------|--------------------|-----------------|---------------|--------------|------------------|---------------|------------------------------|------------------------|------------------------|------------------------|-------------------|------------------|----------------------|---------------------|------------------|--------------------------------|-------------------------------|-------------|
| | Total (A) | Male (B) | Fe- male (C) | 18-24 (D) | 25-34 (E) | 35-49 (F) | 50-64 (G) | 65+ (H) | Less than \$20K (I) | \$20K- 29.9K (J) | \$30K- 39.9K (K) | \$40K- 49.9K (L) | \$50K+ (M) | \$75K+ (N) | North east (O) | Mid- west (P) | South (Q) | | | West (R) |
| Total Unweighted | 1011 | 481 | 530 | 62 | 99 | 218 | 324 | 254 | 141 | 138 | 86 | 83 | 403 | 228 | 192 | 226 | 369 | 224 | 764 | 130 |
| Total Weighted | 1000 100 | 484 100 | 516 100 | 128 100 | 179 100 | 264 100 | 229 100 | 161 100 | 153 100 | 160 100 | 85 100 | 89 100 | 381 100 | 209 100 | 189 100 | 224 100 | 364 100 | 223 100 | 767 100 | 117 100 |
| Agree (Net) | 644 64.4 | 324 66.9 | 320 62.1 | 82 64.1 | 122 68.0 | 164 62.2 | 156 68.2 H | 96 59.9 | 79 51.6 | 112 70.0 lk | 48 56.8 | 59 66.7 i | 267 70.1 lK | 143 68.2 l | 106 56.0 | 149 66.6 o | 243 66.7 O | 146 65.6 o | 497 64.9 | 85 72.3 |
| Strongly agree | 270 27.0 | 146 30.1 c | 124 24.0 | 45 35.5 F | 47 26.1 | 59 22.2 | 68 29.7 f | 41 25.2 | 44 28.5 | 48 30.3 | 21 24.2 | 23 25.6 | 103 27.0 | 55 26.5 | 39 20.5 | 63 28.0 | 97 26.7 | 71 31.9 O | 206 26.9 | 41 34.9 |
| Generally agree | 374 37.4 | 178 36.7 | 196 38.1 | 37 28.6 | 75 41.8 | 106 40.0 | 88 38.5 | 56 34.8 | 35 23.0 | 64 39.7 l | 28 32.6 | 37 41.1 l | 164 43.1 l | 87 41.7 l | 67 35.4 | 87 38.6 | 145 40.0 | 75 33.7 | 291 38.0 | 44 37.4 |
| Disagree (Net) | 321 32.1 | 139 28.8 | 181 35.1 b | 46 35.9 | 49 27.1 | 92 34.6 | 65 28.4 | 55 34.4 | 71 46.1 Jl MN | 44 27.3 | 33 38.5 | 28 30.9 | 108 28.4 | 66 31.6 | 72 37.9 | 66 29.6 | 113 31.2 | 69 30.9 | 247 32.3 | 31 26.2 |
| Generally disagree | 180 18.0 | 82 17.0 | 98 18.9 | 30 23.5 | 29 16.4 | 45 16.8 | 36 15.5 | 33 20.3 | 37 24.0 m | 31 19.1 | 21 24.3 m | 16 17.7 | 59 15.5 | 35 16.9 | 39 20.7 | 39 17.4 | 59 16.3 | 42 19.0 | 140 18.2 | 18 15.7 |
| Strongly disagree | 141 14.1 | 57 11.8 | 84 16.2 b | 16 12.4 | 19 10.7 | 47 17.8 | 29 12.8 | 23 14.1 | 34 22.1 JM | 13 8.2 | 12 14.2 | 12 13.2 | 49 12.9 | 31 14.7 | 33 17.2 | 27 12.2 | 54 14.9 | 27 11.9 | 108 14.1 | 12 10.4 |
| Refused | 1 0.1 | 1 0.1 | 1 0.1 | - - | - - | - - | 1 0.3 | 1 0.3 | - - | - - | - - | - - | 1 0.2 | - - | 1 0.3 | - - | - - | 1 0.3 | 1 0.2 | 1 0.6 |
| Don't know/No response | 34 3.4 | 21 4.3 | 14 2.6 | - - | 9 4.9 d | 8 3.2 | 7 3.1 | 9 5.3 D | 4 2.3 | 4 2.7 n | 4 4.7 mN | 2 2.3 | 5 1.3 N | * 0.2 | 11 5.8 q | 8 3.8 | 8 2.2 | 7 3.1 | 21 2.7 | 1 1.0 |

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL



Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R
 Overlap formulae used.

Omnitel - June 13, 2008

Population

Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements.

Table 13

...Reducing population numbers will help reduce sprawl...

Base: Total respondents

| | Sex | | Age | | | | | Income | | | | | | Region | | | | In- ternet access (S) | Infl- uen- tials (T) | |
|------------------------|---------------------------|-------------|--------------------|------------------|-----------------|-------------------|--------------------|-----------------|------------------------------|------------------------|------------------------|------------------------|-------------------|-------------------|----------------------|---------------------|--------------|--------------------------------|-------------------------------|-------------|
| | Total (A) | Male (B) | Fe- male (C) | 18-24 (D) | 25-34 (E) | 35-49 (F) | 50-64 (G) | 65+ (H) | Less than \$20K (I) | \$20K- 29.9K (J) | \$30K- 39.9K (K) | \$40K- 49.9K (L) | \$50K+ (M) | \$75K+ (N) | North east (O) | Mid- west (P) | South (Q) | | | West (R) |
| Total Unweighted | 1011 | 481 | 530 | 62 | 99 | 218 | 324 | 254 | 141 | 138 | 86 | 83 | 403 | 228 | 192 | 226 | 369 | 224 | 764 | 130 |
| Total Weighted | 1000 100 | 484 100 | 516 100 | 128 100 | 179 100 | 264 100 | 229 100 | 161 100 | 153 100 | 160 100 | 85 100 | 89 100 | 381 100 | 209 100 | 189 100 | 224 100 | 364 100 | 223 100 | 767 100 | 117 100 |
| Agree (Net) | 413 41.3 | 203 42.0 | 210 40.7 | 42 33.1 | 62 34.6 | 121 45.7 de | 110 48.2 DEh | 64 39.9 | 60 38.9 | 71 44.7 | 29 34.6 | 43 48.5 | 165 43.3 | 85 40.6 | 79 41.6 | 88 39.2 | 141 38.6 | 106 47.5 q | 312 40.7 | 53 45.1 |
| Strongly agree | 127 12.7 | 69 14.2 | 59 11.4 | 11 8.2 | 16 8.7 | 37 13.9 | 39 16.9 dE | 21 13.1 | 24 15.7 | 20 12.6 | 10 11.9 | 12 13.6 | 47 12.2 | 20 9.6 | 19 10.0 | 23 10.4 | 50 13.8 | 35 15.6 | 95 12.4 | 18 15.7 |
| Generally agree | 286 28.6 | 135 27.8 | 151 29.3 | 32 24.9 | 46 25.9 | 84 31.8 | 72 31.4 | 43 26.8 | 36 23.2 | 51 32.2 | 19 22.7 | 31 34.9 | 118 31.1 | 65 31.1 | 60 31.6 | 65 28.9 | 90 24.8 | 71 31.9 | 217 28.3 | 35 29.4 |
| Disagree (Net) | 455 45.5 | 225 46.4 | 230 44.6 | 70 54.4 G | 93 52.1 G | 114 43.1 | 89 39.1 | 71 44.0 | 67 43.6 | 67 42.0 | 43 50.6 | 42 47.3 | 176 46.1 | 112 53.6 jM | 88 46.4 | 104 46.5 | 174 47.9 | 89 39.9 | 358 46.7 | 52 44.7 |
| Generally disagree | 263 26.3 | 123 25.5 | 140 27.1 | 46 36.0 Fh | 50 28.1 | 60 22.7 | 58 25.6 | 37 23.1 | 31 20.3 | 29 18.0 | 26 30.3 j | 29 33.0 ij | 114 30.0 ij | 67 31.8 jM | 46 24.4 | 66 29.4 | 103 28.3 | 48 21.6 | 224 29.2 | 29 24.6 |
| Strongly disagree | 192 19.2 | 101 20.9 | 91 17.6 | 24 18.4 | 43 24.1 G | 54 20.4 g | 31 13.6 | 34 20.9 G | 36 23.3 | 38 24.0 m | 17 20.3 | 13 14.4 | 61 16.1 | 45 21.7 M | 42 22.0 | 38 17.0 | 71 19.6 | 41 18.3 | 135 17.6 | 24 20.0 |
| Refused | 5 0.5 | 2 0.4 | 3 0.5 | - - | - - | 1 0.5 | 1 0.6 | 1 0.7 | - - | 1 0.5 | - - | - - | 3 0.7 | 1 0.3 | 1 0.3 | - - | 2 0.6 | 2 0.9 | 4 0.5 | 1 0.6 |
| Don't know/No response | 127 12.7 | 54 11.2 | 73 14.1 | 16 12.4 | 24 13.2 | 28 10.6 | 27 12.0 | 25 15.5 | 27 17.4 LM N | 20 12.8 IN | 13 14.9 LN | 4 4.2 | 38 9.9 N | 12 5.5 | 22 11.8 | 32 14.3 | 47 12.9 | 26 11.6 | 92 12.1 | 11 9.6 |

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R
 Overlap formulae used.

Omnitel - June 13, 2008

Population

Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements.

Table 14

...If people had fewer children, it would help protect the environment...

Base: Total respondents

| | Sex | | Age | | | | | Income | | | | | | Region | | | | In- ternet access (S) | Infl- uen- tials (T) | |
|------------------------|---------------------------|------------------|--------------------|--------------|-----------------|--------------|-----------------|------------------|------------------------------|------------------------|------------------------|------------------------|------------------|-------------------|----------------------|---------------------|------------------|--------------------------------|-------------------------------|-------------|
| | Total (A) | Male (B) | Fe- male (C) | 18-24 (D) | 25-34 (E) | 35-49 (F) | 50-64 (G) | 65+ (H) | Less than \$20K (I) | \$20K- 29.9K (J) | \$30K- 39.9K (K) | \$40K- 49.9K (L) | \$50K+ (M) | \$75K+ (N) | North east (O) | Mid- west (P) | South (Q) | | | West (R) |
| Total Unweighted | 1011 | 481 | 530 | 62 | 99 | 218 | 324 | 254 | 141 | 138 | 86 | 83 | 403 | 228 | 192 | 226 | 369 | 224 | 764 | 130 |
| Total Weighted | 1000 100 | 484 100 | 516 100 | 128 100 | 179 100 | 264 100 | 229 100 | 161 100 | 153 100 | 160 100 | 85 100 | 89 100 | 381 100 | 209 100 | 189 100 | 224 100 | 364 100 | 223 100 | 767 100 | 117 100 |
| Agree (Net) | 385 38.5 | 207 42.7 C | 179 34.6 | 45 35.0 | 61 33.9 | 108 41.1 | 91 39.8 | 65 40.6 | 67 43.7 | 75 46.9 mn | 32 37.2 | 31 34.8 | 137 35.9 | 72 34.5 | 68 36.1 | 93 41.3 | 131 35.9 | 94 42.1 | 288 37.5 | 46 39.3 |
| Strongly agree | 130 13.0 | 70 14.6 | 60 11.6 | 11 8.6 | 17 9.7 | 37 13.9 | 34 14.7 | 28 17.2 de | 26 17.2 MN | 29 18.3 MN | 14 17.0 mn | 10 11.1 | 34 9.0 | 18 8.4 | 22 11.7 | 35 15.7 | 45 12.3 | 28 12.6 | 93 12.2 | 18 15.7 |
| Generally agree | 255 25.5 | 136 28.1 | 119 23.0 | 34 26.4 | 43 24.2 | 72 27.2 | 57 25.1 | 38 23.4 | 41 26.6 | 46 28.7 | 17 20.2 | 21 23.7 | 103 26.9 | 55 26.1 | 46 24.4 | 57 25.6 | 86 23.5 | 66 29.5 | 195 25.4 | 28 23.6 |
| Disagree (Net) | 584 58.4 | 267 55.1 | 317 61.4 b | 81 63.7 | 112 62.4 | 149 56.2 | 129 56.5 | 88 54.9 | 82 53.5 | 82 51.0 | 51 59.6 | 55 62.2 | 235 61.6 j | 136 65.0 iJ | 115 61.1 | 127 56.9 | 220 60.6 | 120 53.9 | 455 59.4 | 68 58.1 |
| Generally disagree | 289 28.9 | 132 27.3 | 157 30.4 | 45 34.8 | 52 29.0 | 69 26.2 | 60 26.4 | 50 31.4 | 33 21.3 | 48 30.1 | 29 34.0 i | 23 25.4 | 116 30.4 i | 70 33.3 l | 56 29.5 | 76 34.1 R | 105 28.9 | 52 23.2 | 227 29.6 | 40 34.5 |
| Strongly disagree | 295 29.5 | 134 27.8 | 160 31.1 | 37 28.8 | 60 33.3 h | 79 30.0 | 69 30.2 h | 38 23.6 | 49 32.1 j | 33 20.9 | 22 25.6 | 33 36.9 J | 119 31.2 j | 66 31.7 j | 60 31.6 p | 51 22.8 | 115 31.7 P | 68 30.7 | 228 29.8 | 28 23.6 |
| Refused | 2 0.2 | - - | 2 0.4 | - - | - - | - - | 2 0.7 | 1 0.4 | - - | - - | - - | - - | 1 0.2 | - - | - - | - - | - - | 2 0.9 | 1 0.2 | 1 0.6 |
| Don't know/No response | 29 2.9 | 11 2.2 | 18 3.6 | 2 1.4 | 7 3.7 | 7 2.7 | 7 3.0 | 7 4.2 | 4 2.8 | 3 2.0 | 3 3.2 n | 3 3.0 | 9 2.3 N | 1 0.5 | 5 2.8 | 4 1.8 | 13 3.6 | 7 3.0 | 22 2.9 | 2 2.0 |

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R
 Overlap formulae used.

Omnitel - June 13, 2008

Population

Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements.

Table 15

...The resources on earth can support only so many people, so unmanaged population growth could lead to catastrophe...

Base: Total respondents

| | Sex | | Age | | | | | Income | | | | | | Region | | | | In- ternet access (S) | Infl- uen- tials (T) | |
|------------------------|---------------------------|-------------|--------------------|------------------|-----------------|-----------------|-------------------|-----------------|------------------------------|------------------------|------------------------|------------------------|-------------------|-------------------|----------------------|---------------------|------------------|--------------------------------|-------------------------------|-------------|
| | Total (A) | Male (B) | Fe- male (C) | 18-24 (D) | 25-34 (E) | 35-49 (F) | 50-64 (G) | 65+ (H) | Less than \$20K (I) | \$20K- 29.9K (J) | \$30K- 39.9K (K) | \$40K- 49.9K (L) | \$50K+ (M) | \$75K+ (N) | North east (O) | Mid- west (P) | South (Q) | | | West (R) |
| Total Unweighted | 1011 | 481 | 530 | 62 | 99 | 218 | 324 | 254 | 141 | 138 | 86 | 83 | 403 | 228 | 192 | 226 | 369 | 224 | 764 | 130 |
| Total Weighted | 1000 100 | 484 100 | 516 100 | 128 100 | 179 100 | 264 100 | 229 100 | 161 100 | 153 100 | 160 100 | 85 100 | 89 100 | 381 100 | 209 100 | 189 100 | 224 100 | 364 100 | 223 100 | 767 100 | 117 100 |
| Agree (Net) | 499 49.9 | 247 51.1 | 252 48.8 | 75 58.5 eh | 76 42.6 | 131 49.5 | 123 53.9 eh | 73 45.4 | 79 51.7 | 94 59.1 km N | 37 43.0 | 43 47.8 | 182 47.8 | 95 45.6 | 93 49.1 | 130 58.1 Qr | 167 45.8 | 109 49.1 | 378 49.3 | 65 55.2 |
| Strongly agree | 200 20.0 | 108 22.3 | 92 17.8 | 27 21.1 | 30 16.9 | 48 18.1 | 57 24.9 f | 32 19.9 | 49 32.2 jK LMN | 34 21.3 K | 8 9.3 | 16 18.0 | 67 17.6 k | 40 19.0 k | 37 19.3 | 51 22.8 | 66 18.1 | 46 20.8 | 141 18.4 | 25 21.2 |
| Generally agree | 299 29.9 | 140 28.8 | 160 30.9 | 48 37.4 h | 46 25.8 | 83 31.4 | 66 29.1 | 41 25.5 | 30 19.4 | 60 37.8 ln | 29 33.7 l | 27 29.8 | 115 30.2 l | 56 26.6 | 56 29.8 | 79 35.2 q | 101 27.7 | 63 28.3 | 237 30.9 | 40 34.0 |
| Disagree (Net) | 460 46.0 | 218 45.0 | 242 47.0 | 51 40.2 | 94 52.6 g | 123 46.7 | 94 41.2 | 80 49.6 g | 63 41.1 | 62 38.5 | 47 55.3 ij | 44 49.6 | 187 48.9 j | 108 51.7 ij | 84 44.6 | 88 39.5 | 182 50.0 p | 105 47.2 | 358 46.7 | 49 41.9 |
| Generally disagree | 265 26.5 | 120 24.7 | 145 28.1 | 40 31.4 | 46 26.0 | 74 27.9 | 52 22.6 | 45 27.9 | 30 19.6 | 30 18.7 | 26 31.1 ij | 28 30.9 j | 120 31.4 ij | 64 30.5 ij | 53 28.0 | 56 24.9 | 91 25.1 | 65 29.0 | 210 27.3 | 26 22.2 |
| Strongly disagree | 196 19.6 | 98 20.3 | 97 18.9 | 11 8.8 | 48 26.6 D | 50 18.8 d | 42 18.6 d | 35 21.8 D | 33 21.5 | 32 19.9 | 21 24.2 | 17 18.7 | 67 17.5 | 44 21.2 m | 31 16.6 | 33 14.6 | 91 24.9 oP | 41 18.2 | 149 19.4 | 23 19.7 |
| Refused | 1 0.1 | 1 0.1 | 1 0.1 | - | - | - | 1 0.3 | 1 0.4 | - | - | - | - | 1 0.2 | - | - | - | 1 0.3 | - | 1 0.2 | - |
| Don't know/No response | 39 3.9 | 18 3.7 | 21 4.2 | 2 1.4 | 9 4.8 | 10 3.8 | 11 4.6 | 7 4.6 | 11 7.2 mn | 4 2.4 | 1 1.7 | 2 2.6 | 12 3.2 | 6 2.7 | 12 6.2 p | 5 2.4 | 14 3.9 | 8 3.7 | 29 3.8 | 3 2.9 |

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL



Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R
Overlap formulae used.

Omnitel - June 13, 2008

Population

Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements.

Table 16

...The growing global population is a threat to U.S. security...

Base: Total respondents

| | Sex | | Age | | | | | Income | | | | | | Region | | | | In- ternet access (S) | Infl- uen- tials (T) | |
|------------------------|---------------------------|-------------|--------------------|-------------------|------------------------|-------------------|-------------------|-------------------|------------------------------|------------------------|------------------------|------------------------|------------------|-------------------------|----------------------|---------------------|------------------|--------------------------------|-------------------------------|-------------|
| | Total (A) | Male (B) | Fe- male (C) | 18-24 (D) | 25-34 (E) | 35-49 (F) | 50-64 (G) | 65+ (H) | Less than \$20K (I) | \$20K- 29.9K (J) | \$30K- 39.9K (K) | \$40K- 49.9K (L) | \$50K+ (M) | \$75K+ (N) | North east (O) | Mid- west (P) | South (Q) | | | West (R) |
| Total Unweighted | 1011 | 481 | 530 | 62 | 99 | 218 | 324 | 254 | 141 | 138 | 86 | 83 | 403 | 228 | 192 | 226 | 369 | 224 | 764 | 130 |
| Total Weighted | 1000 100 | 484 100 | 516 100 | 128 100 | 179 100 | 264 100 | 229 100 | 161 100 | 153 100 | 160 100 | 85 100 | 89 100 | 381 100 | 209 100 | 189 100 | 224 100 | 364 100 | 223 100 | 767 100 | 117 100 |
| Agree (Net) | 353 35.3 | 176 36.3 | 177 34.3 | 33 25.6 | 50 27.9 | 103 39.1 de | 90 39.3 DE | 59 36.8 | 58 38.0 | 65 40.6 n | 24 28.4 | 41 46.5 KM N | 125 32.9 | 61 29.0 | 67 35.7 | 78 34.9 | 122 33.6 | 85 38.0 | 250 32.7 | 37 31.8 |
| Strongly agree | 142 14.2 | 70 14.4 | 72 13.9 | 10 7.8 | 17 9.3 | 30 11.4 | 48 20.9 DEF | 30 18.7 DEF | 23 15.3 | 22 13.6 | 13 15.9 | 16 18.4 | 50 13.1 | 23 10.9 | 29 15.5 | 34 15.1 | 50 13.6 | 29 12.9 | 92 12.0 | 10 8.9 |
| Generally agree | 211 21.1 | 106 21.9 | 105 20.3 | 23 17.7 | 33 18.6 | 73 27.7 GH | 42 18.4 | 29 18.0 | 35 22.7 k | 43 27.0 Kn | 11 12.5 | 25 28.1 Kn | 75 19.8 | 38 18.1 | 38 20.2 | 44 19.7 | 73 20.0 | 56 25.1 | 158 20.6 | 27 22.8 |
| Disagree (Net) | 598 59.8 | 286 59.0 | 313 60.6 | 89 69.8 fGH | 123 68.9 fG H | 150 56.9 | 125 54.8 | 90 55.7 | 87 56.8 | 90 56.4 | 58 68.8 l | 46 51.9 | 243 63.8 l | 147 70.0 IJL M | 109 57.6 | 135 60.4 | 226 62.2 | 128 57.3 | 486 63.4 | 75 63.8 |
| Generally disagree | 324 32.4 | 146 30.2 | 178 34.5 | 46 36.1 | 67 37.2 | 77 29.1 | 69 30.3 | 53 32.7 | 34 21.9 | 56 34.9 l | 30 34.9 i | 25 28.0 | 144 37.7 l | 84 40.1 ll | 52 27.4 | 86 38.4 O | 119 32.7 | 67 30.1 | 267 34.9 | 39 33.5 |
| Strongly disagree | 274 27.4 | 140 28.8 | 135 26.1 | 43 33.7 | 57 31.7 | 73 27.8 | 56 24.5 | 37 22.9 | 54 34.9 Jm | 34 21.5 | 29 33.9 j | 21 23.9 | 100 26.1 | 63 29.9 | 57 30.3 p | 49 22.0 | 107 29.4 p | 61 27.2 | 219 28.5 | 35 30.3 |
| Refused | 2 0.2 | 1 0.3 | 1 0.1 | - | - | - | 1 0.3 | 1 0.3 | - | 1 0.5 | - | - | - | - | 1 0.3 | - | - | 2 0.7 | 2 0.3 | - |
| Don't know/No response | 47 4.7 | 21 4.4 | 26 4.9 | 6 4.6 | 6 3.1 | 11 4.0 | 13 5.6 | 12 7.3 | 8 5.2 N | 4 2.6 | 2 2.8 | 1 1.6 | 13 3.3 N | 2 0.9 | 12 6.4 | 11 4.7 | 15 4.2 | 9 3.9 | 28 3.7 | 5 4.5 |

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL



Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R
 Overlap formulae used.

Omnitel - June 13, 2008

Population

Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements.

Table 17

...Rapid population growth causes an increase in demand for food, which leads to higher food prices...

Base: Total respondents

| | Sex | | Age | | | | | Income | | | | | | Region | | | | In- ternet access (S) | Infl- uen- tials (T) | |
|------------------------|---------------------------|------------------|--------------------|------------------|-----------------|-----------------|-----------------|-----------------|------------------------------|------------------------|------------------------|------------------------|------------------|-----------------|----------------------|-----------------------|------------------|--------------------------------|-------------------------------|-------------|
| | Total (A) | Male (B) | Fe- male (C) | 18-24 (D) | 25-34 (E) | 35-49 (F) | 50-64 (G) | 65+ (H) | Less than \$20K (I) | \$20K- 29.9K (J) | \$30K- 39.9K (K) | \$40K- 49.9K (L) | \$50K+ (M) | \$75K+ (N) | North east (O) | Mid- west (P) | South (Q) | | | West (R) |
| Total Unweighted | 1011 | 481 | 530 | 62 | 99 | 218 | 324 | 254 | 141 | 138 | 86 | 83 | 403 | 228 | 192 | 226 | 369 | 224 | 764 | 130 |
| Total Weighted | 1000 100 | 484 100 | 516 100 | 128 100 | 179 100 | 264 100 | 229 100 | 161 100 | 153 100 | 160 100 | 85 100 | 89 100 | 381 100 | 209 100 | 189 100 | 224 100 | 364 100 | 223 100 | 767 100 | 117 100 |
| Agree (Net) | 601 60.1 | 315 65.1 C | 286 55.5 | 89 69.2 gh | 118 65.9 | 154 58.2 | 132 57.7 | 92 57.1 | 93 60.4 | 99 62.1 | 49 57.1 | 62 69.4 | 228 59.8 | 123 58.6 | 116 61.4 | 120 53.8 | 226 62.1 p | 139 62.2 | 462 60.2 | 69 58.5 |
| Strongly agree | 247 24.7 | 125 25.7 | 123 23.8 | 30 23.4 | 48 26.7 | 57 21.4 | 62 27.2 | 45 27.8 | 53 34.5 MN | 41 25.7 | 23 26.6 | 29 32.1 MN | 77 20.1 | 39 18.4 | 45 23.9 | 46 20.5 | 102 27.9 p | 54 24.4 | 175 22.8 | 34 28.7 |
| Generally agree | 354 35.4 | 190 39.3 C | 164 31.7 | 59 45.8 GH | 70 39.2 h | 97 36.8 | 70 30.5 | 47 29.3 | 40 25.9 | 58 36.4 | 26 30.5 | 33 37.3 | 151 39.7 I | 84 40.2 I | 71 37.4 | 75 33.3 | 125 34.2 | 84 37.8 | 287 37.5 | 35 29.9 |
| Disagree (Net) | 376 37.6 | 162 33.4 | 215 41.6 B | 38 29.4 | 61 34.1 | 106 39.9 | 89 39.0 | 63 39.4 | 58 37.5 | 59 37.0 | 34 39.9 | 27 30.6 | 147 38.5 | 85 40.6 | 68 36.1 | 101 45.0 qr | 130 35.6 | 78 34.9 | 292 38.1 | 47 40.3 |
| Generally disagree | 211 21.1 | 90 18.5 | 122 23.6 b | 28 21.9 | 22 12.2 | 54 20.3 e | 54 23.8 E | 39 24.3 E | 33 21.6 | 22 13.7 | 13 15.2 | 16 18.4 | 95 25.0 Jk | 52 24.9 J | 33 17.4 | 68 30.5 OQ r | 62 16.9 | 49 21.8 | 165 21.5 | 30 25.4 |
| Strongly disagree | 165 16.5 | 72 14.9 | 93 18.0 | 10 7.6 | 39 21.9 D | 52 19.6 D | 35 15.1 | 24 15.1 | 25 16.0 | 37 23.3 IM | 21 24.7 IM | 11 12.2 | 51 13.5 | 33 15.7 | 35 18.7 | 32 14.4 | 68 18.6 | 29 13.1 | 127 16.5 | 17 14.9 |
| Refused | 3 0.3 | 1 0.1 | 2 0.4 | - - | - - | - - | 2 0.7 | 1 0.3 | - - | - - | - - | - - | 1 0.2 | - - | 1 0.3 | - - | 1 0.2 | 2 0.7 | 2 0.3 | 1 0.6 |
| Don't know/No response | 20 2.0 | 7 1.4 | 13 2.5 | 2 1.4 | - - | 5 1.9 | 6 2.7 e | 5 3.1 E | 3 2.0 | 1 0.9 | 3 3.0 | - - | 6 1.5 | 2 0.8 | 4 2.3 | 3 1.3 | 8 2.1 | 5 2.2 | 11 1.4 | 1 0.6 |

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL



Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R
 Overlap formulae used.

Omnitel - June 13, 2008

Population

Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements.

Table 18

...Rapid population growth is causing an increased demand for energy, which leads to increases in oil and gas prices...

Base: Total respondents

| | Sex | | Age | | | | | Income | | | | | | Region | | | | In- ternet access (S) | Infl- uen- tials (T) | |
|------------------------|---------------------------|-------------|--------------------|------------------------|-----------------|------------------|-----------------|-----------------|------------------------------|------------------------|------------------------|------------------------|------------------|-----------------|----------------------|---------------------|------------------|--------------------------------|-------------------------------|-------------|
| | Total (A) | Male (B) | Fe- male (C) | 18-24 (D) | 25-34 (E) | 35-49 (F) | 50-64 (G) | 65+ (H) | Less than \$20K (I) | \$20K- 29.9K (J) | \$30K- 39.9K (K) | \$40K- 49.9K (L) | \$50K+ (M) | \$75K+ (N) | North east (O) | Mid- west (P) | South (Q) | | | West (R) |
| Total Unweighted | 1011 | 481 | 530 | 62 | 99 | 218 | 324 | 254 | 141 | 138 | 86 | 83 | 403 | 228 | 192 | 226 | 369 | 224 | 764 | 130 |
| Total Weighted | 1000 100 | 484 100 | 516 100 | 128 100 | 179 100 | 264 100 | 229 100 | 161 100 | 153 100 | 160 100 | 85 100 | 89 100 | 381 100 | 209 100 | 189 100 | 224 100 | 364 100 | 223 100 | 767 100 | 117 100 |
| Agree (Net) | 588 58.8 | 287 59.3 | 301 58.3 | 96 75.0 EFG H | 99 55.4 | 157 59.4 | 129 56.4 | 86 53.6 | 86 56.0 | 107 67.2 n | 50 59.1 | 56 62.6 | 223 58.6 | 116 55.3 | 104 55.2 | 136 60.6 | 209 57.4 | 139 62.4 | 461 60.1 | 74 63.1 |
| Strongly agree | 256 25.6 | 126 26.1 | 129 25.0 | 32 25.3 | 50 28.1 | 62 23.5 | 60 26.1 | 44 27.1 | 51 33.4 MN | 48 30.0 | 21 25.0 | 20 22.3 | 84 22.1 | 45 21.6 | 41 21.4 | 47 21.2 | 98 26.8 | 70 31.4 OP | 185 24.1 | 28 23.7 |
| Generally agree | 333 33.3 | 161 33.2 | 172 33.3 | 64 49.7 EFG H | 49 27.4 | 95 36.0 H | 69 30.3 | 43 26.5 | 35 22.6 | 60 37.2 I | 29 34.1 I | 36 40.3 I | 139 36.4 I | 70 33.6 I | 64 33.8 | 88 39.4 q | 111 30.6 | 69 31.0 | 276 36.0 | 46 39.4 |
| Disagree (Net) | 381 38.1 | 185 38.2 | 196 38.0 | 30 23.7 | 74 41.4 D | 100 37.7 D | 93 40.4 D | 68 42.4 D | 60 38.9 | 52 32.4 | 32 37.8 | 33 37.4 | 154 40.4 | 91 43.5 j | 76 40.0 | 85 38.1 | 144 39.6 | 76 34.3 | 290 37.9 | 40 34.1 |
| Generally disagree | 194 19.4 | 87 17.9 | 107 20.8 | 14 11.1 | 39 21.9 d | 50 19.0 | 48 20.9 d | 34 20.9 d | 27 17.3 | 20 12.7 | 14 16.5 | 16 17.6 | 94 24.7 J | 52 25.0 J | 42 22.4 q | 51 22.6 q | 56 15.3 | 46 20.4 | 153 20.0 | 22 19.0 |
| Strongly disagree | 187 18.7 | 98 20.3 | 89 17.3 | 16 12.6 | 35 19.5 | 50 18.7 | 45 19.6 | 34 21.4 | 33 21.6 | 32 19.7 | 18 21.3 | 18 19.8 | 60 15.7 | 39 18.5 | 33 17.5 | 35 15.5 | 89 24.4 PR | 31 13.8 | 137 17.9 | 18 15.1 |
| Refused | 3 0.3 | 1 0.1 | 3 0.5 | - | - | - | 2 0.9 | 1 0.8 | 1 0.5 | - | 1 0.6 | - | 1 0.2 | - | 1 0.5 | 1 0.3 | - | 2 0.7 | 2 0.3 | 1 1.1 |
| Don't know/No response | 27 2.7 | 11 2.3 | 16 3.1 | 2 1.4 | 6 3.2 | 7 2.8 | 5 2.2 | 5 3.3 | 7 4.6 jIM n | 1 0.4 | 2 2.5 | - | 3 0.9 | 3 1.2 | 8 4.3 p | 2 1.0 | 11 3.0 | 6 2.6 | 13 1.7 | 2 1.7 |

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL



Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R
 Overlap formulae used.

Omnitel - June 13, 2008

Population

Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements.

Table 19

...The rise of oil and gas prices is due in large part to world population growth...

Base: Total respondents

| | Sex | | Age | | | | | Income | | | | | | Region | | | | In- ternet access (S) | Infl- uentials (T) | |
|------------------------|---------------------------|-------------|--------------------|--------------|-----------------|--------------|-----------------|---------------|------------------------------|------------------------|------------------------|------------------------|------------------|------------------|----------------------|---------------------|------------------|--------------------------------|--------------------------|-------------|
| | Total (A) | Male (B) | Fe- male (C) | 18-24 (D) | 25-34 (E) | 35-49 (F) | 50-64 (G) | 65+ (H) | Less than \$20K (I) | \$20K- 29.9K (J) | \$30K- 39.9K (K) | \$40K- 49.9K (L) | \$50K+ (M) | \$75K+ (N) | North east (O) | Mid- west (P) | South (Q) | | | West (R) |
| Total Unweighted | 1011 | 481 | 530 | 62 | 99 | 218 | 324 | 254 | 141 | 138 | 86 | 83 | 403 | 228 | 192 | 226 | 369 | 224 | 764 | 130 |
| Total Weighted | 1000 100 | 484 100 | 516 100 | 128 100 | 179 100 | 264 100 | 229 100 | 161 100 | 153 100 | 160 100 | 85 100 | 89 100 | 381 100 | 209 100 | 189 100 | 224 100 | 364 100 | 223 100 | 767 100 | 117 100 |
| Agree (Net) | 352 35.2 | 168 34.7 | 184 35.6 | 51 39.8 | 56 31.4 | 94 35.5 | 82 36.0 | 54 33.6 | 61 39.5 | 61 38.3 | 25 29.1 | 35 39.5 | 124 32.5 | 63 30.3 | 63 33.3 | 89 39.6 q | 111 30.6 | 89 39.7 q | 261 34.0 | 39 33.3 |
| Strongly agree | 144 14.4 | 65 13.4 | 79 15.4 | 18 13.7 | 24 13.5 | 30 11.4 | 42 18.4 F | 23 14.4 | 33 21.3 MN | 20 12.6 | 14 15.9 | 11 12.4 | 44 11.5 | 22 10.7 | 24 12.7 | 35 15.5 | 48 13.1 | 38 16.8 | 101 13.2 | 17 14.8 |
| Generally agree | 207 20.7 | 103 21.3 | 104 20.2 | 33 26.1 | 32 17.9 | 64 24.1 | 40 17.6 | 31 19.2 | 28 18.2 | 41 25.6 k | 11 13.2 | 24 27.1 k | 80 21.0 | 41 19.5 | 39 20.6 | 54 24.1 q | 64 17.5 | 51 22.9 | 159 20.8 | 22 18.5 |
| Disagree (Net) | 623 62.3 | 301 62.1 | 322 62.4 | 73 57.4 | 118 65.7 | 167 63.3 | 140 61.0 | 101 62.7 | 86 56.1 | 97 60.8 | 59 69.6 i | 54 60.5 | 252 66.2 i | 144 68.8 l | 118 62.2 | 131 58.4 | 241 66.2 p | 133 59.8 | 490 64.0 | 73 62.6 |
| Generally disagree | 269 26.9 | 132 27.4 | 137 26.5 | 40 31.0 | 42 23.2 | 77 29.3 | 61 26.7 | 44 27.4 | 33 21.6 | 43 26.9 | 29 33.6 i | 27 30.1 | 109 28.5 | 64 30.4 | 54 28.6 | 69 30.7 | 90 24.6 | 57 25.6 | 215 28.0 | 34 29.1 |
| Strongly disagree | 353 35.3 | 168 34.7 | 185 35.9 | 34 26.4 | 76 42.5 d | 90 34.0 | 78 34.3 | 57 35.3 | 53 34.5 | 54 33.9 | 31 36.0 | 27 30.3 | 144 37.7 | 80 38.4 | 64 33.6 | 62 27.6 | 152 41.6 p | 76 34.2 | 275 35.9 | 39 33.5 |
| Refused | 2 0.2 | - | 2 0.4 | - | - | - | 2 0.9 | - | - | - | 1 0.6 | - | 1 0.4 | - | 1 0.3 | - | 1 0.2 | 1 0.3 | 2 0.3 | 2 1.7 |
| Don't know/No response | 24 2.4 | 16 3.2 | 8 1.6 | 4 2.8 | 5 2.9 | 3 1.2 | 5 2.2 | 6 3.7 f | 7 4.5 lMn | 2 0.9 | 1 0.7 | - | 3 0.9 | 2 0.9 | 8 4.2 R | 4 2.0 | 11 3.0 R | 1 0.2 | 14 1.8 | 3 2.4 |

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R
Overlap formulae used.

Omnitel - June 13, 2008

Population

Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements.

Table 20

...Stopping population growth will help reduce traffic congestion....

Base: Total respondents

| | Sex | | Age | | | | | Income | | | | | | Region | | | | In- ternet access (S) | Infl- uen- tials (T) | |
|------------------------|---------------------------|-------------|--------------------|--------------|------------------|--------------|------------------|-----------------|------------------------------|------------------------|------------------------|------------------------|------------------|--------------------|----------------------|---------------------|------------------------|--------------------------------|-------------------------------|-------------|
| | Total (A) | Male (B) | Fe- male (C) | 18-24 (D) | 25-34 (E) | 35-49 (F) | 50-64 (G) | 65+ (H) | Less than \$20K (I) | \$20K- 29.9K (J) | \$30K- 39.9K (K) | \$40K- 49.9K (L) | \$50K+ (M) | \$75K+ (N) | North east (O) | Mid- west (P) | South (Q) | | | West (R) |
| Total Unweighted | 1011 | 481 | 530 | 62 | 99 | 218 | 324 | 254 | 141 | 138 | 86 | 83 | 403 | 228 | 192 | 226 | 369 | 224 | 764 | 130 |
| Total Weighted | 1000 100 | 484 100 | 516 100 | 128 100 | 179 100 | 264 100 | 229 100 | 161 100 | 153 100 | 160 100 | 85 100 | 89 100 | 381 100 | 209 100 | 189 100 | 224 100 | 364 100 | 223 100 | 767 100 | 117 100 |
| Agree (Net) | 464 46.4 | 235 48.6 | 228 44.3 | 63 49.2 | 76 42.6 | 120 45.5 | 109 47.6 | 79 49.0 | 76 49.7 | 86 53.7 N | 37 43.7 | 40 45.4 | 175 45.8 n | 86 41.0 | 92 48.5 | 100 44.8 | 157 43.2 | 115 51.4 q | 345 45.0 | 59 50.4 |
| Strongly agree | 157 15.7 | 87 17.9 | 71 13.7 | 20 15.8 | 22 12.1 | 35 13.1 | 45 19.7 ef | 31 19.0 f | 39 25.4 JL MN | 22 13.5 | 13 15.5 | 8 9.2 | 55 14.3 | 28 13.3 | 29 15.5 | 30 13.3 | 59 16.3 | 39 17.3 | 109 14.2 | 22 18.9 |
| Generally agree | 307 30.7 | 149 30.8 | 158 30.6 | 43 33.4 | 55 30.5 | 86 32.4 | 64 28.0 | 48 30.1 | 37 24.3 | 64 40.2 IN | 24 28.2 | 32 36.3 | 120 31.5 | 58 27.6 | 62 33.0 | 71 31.6 | 98 26.8 | 76 34.1 | 236 30.8 | 37 31.5 |
| Disagree (Net) | 508 50.8 | 236 48.7 | 273 52.9 | 61 48.0 | 103 57.4 h | 138 52.2 | 112 48.9 | 74 46.1 | 70 45.8 | 72 45.3 | 45 53.1 | 47 52.6 | 204 53.5 | 123 58.5 Ijm | 89 47.2 | 118 52.7 | 197 54.1 | 104 46.6 | 405 52.9 | 56 47.6 |
| Generally disagree | 287 28.7 | 134 27.7 | 152 29.5 | 44 34.7 | 53 29.6 | 78 29.7 | 61 26.5 | 42 26.2 | 33 21.7 | 41 25.4 | 27 32.1 | 28 31.5 | 119 31.1 i | 64 30.7 | 55 28.9 | 81 36.3 QR | 92 25.4 | 58 26.1 | 226 29.4 | 27 23.1 |
| Strongly disagree | 222 22.2 | 101 20.9 | 120 23.3 | 17 13.3 | 50 27.9 D | 60 22.6 | 51 22.4 | 32 19.9 | 37 24.0 | 32 19.9 | 18 21.0 | 19 21.1 | 85 22.3 | 58 27.9 M | 35 18.3 | 37 16.4 | 105 28.7 OP r | 46 20.5 | 180 23.4 | 29 24.5 |
| Refused | 4 0.4 | 1 0.1 | 3 0.6 | - | - | - | 2 0.9 | 1 0.6 | - | - | 1 0.6 | * | 1 0.2 | - | 1 0.3 | * | 1 0.2 | 2 0.9 | 2 0.3 | 1 0.6 |
| Don't know/No response | 24 2.4 | 13 2.6 | 12 2.2 | 4 2.8 | - | 6 2.3 | 6 2.6 e | 7 4.3 E | 7 4.5 MN | 2 1.0 | 2 2.6 | 1 1.4 | 2 0.5 | 1 0.5 | 7 4.0 r | 5 2.3 | 9 2.5 | 2 1.1 | 14 1.9 | 2 1.4 |

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL



Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R
 Overlap formulae used.

Omnitel - June 13, 2008

Population

Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements.

Table 21

...Summary of Agree...

Base: Total respondents

| | Sex | | Age | | | | | Income | | | | | | Region | | | | In- ternet access (S) | Infl- uen- tials (T) | |
|--|---------------------------|------------------|--------------------|------------------|--------------|------------------|--------------------|------------|------------------------------|------------------------|------------------------|------------------------|-------------------|------------------|----------------------|---------------------|------------------|--------------------------------|-------------------------------|-------------|
| | Total (A) | Male (B) | Fe- male (C) | 18-24 (D) | 25-34 (E) | 35-49 (F) | 50-64 (G) | 65+ (H) | Less than \$20K (I) | \$20K- 29.9K (J) | \$30K- 39.9K (K) | \$40K- 49.9K (L) | \$50K+ (M) | \$75K+ (N) | North east (O) | Mid- west (P) | South (Q) | | | West (R) |
| Total Unweighted | 1011 | 481 | 530 | 62 | 99 | 218 | 324 | 254 | 141 | 138 | 86 | 83 | 403 | 228 | 192 | 226 | 369 | 224 | 764 | 130 |
| Total Weighted | 1000 100 | 484 100 | 516 100 | 128 100 | 179 100 | 264 100 | 229 100 | 161 100 | 153 100 | 160 100 | 85 100 | 89 100 | 381 100 | 209 100 | 189 100 | 224 100 | 364 100 | 223 100 | 767 100 | 117 100 |
| Supporting global family planning initiatives will help improve the health of our planet and people around the world | 657 65.6 | 314 64.8 | 343 66.5 | 97 76.0 gH | 116 64.8 | 172 65.2 | 145 63.5 | 97 60.5 | 100 65.0 | 112 70.0 | 52 61.1 | 65 72.7 | 251 65.7 | 135 64.5 | 125 66.3 | 151 67.5 | 238 65.4 | 142 63.6 | 511 66.6 | 85 72.2 |
| If people have fewer children, it will increase their financial options | 644 64.4 | 324 66.9 | 320 62.1 | 82 64.1 | 122 68.0 | 164 62.2 | 156 68.2 H | 96 59.9 | 79 51.6 | 112 70.0 lk | 48 56.8 | 59 66.7 i | 267 70.1 lk | 143 68.2 l | 106 56.0 | 149 66.6 o | 243 66.7 O | 146 65.6 o | 497 64.9 | 85 72.3 |
| As the U.S. population grows, so does the amount of carbon emissions coming from the U.S. | 639 63.9 | 309 63.9 | 330 63.9 | 80 62.7 | 106 59.4 | 179 67.8 h | 155 67.8 H | 94 58.6 | 85 55.7 | 109 68.0 i | 51 59.5 | 66 73.9 lk | 260 68.1 l | 135 64.5 | 113 59.9 | 157 69.9 oQ | 218 59.9 | 151 67.6 | 509 66.4 | 79 67.3 |
| Rapid population growth causes an increase in demand for food, which leads to higher food prices | 601 60.1 | 315 65.1 C | 286 55.5 | 89 69.2 gh | 118 65.9 | 154 58.2 | 132 57.7 | 92 57.1 | 93 60.4 | 99 62.1 | 49 57.1 | 62 69.4 | 228 59.8 | 123 58.6 | 116 61.4 | 120 53.8 | 226 62.1 p | 139 62.2 | 462 60.2 | 69 58.5 |
| Global population growth will lead to more water shortages | 591 59.1 | 290 59.9 | 301 58.4 | 62 48.2 | 96 53.4 | 162 61.3 d | 154 67.5 DEh | 97 60.1 | 86 56.0 | 103 64.2 | 49 57.9 | 52 58.4 | 235 61.8 n | 119 57.1 | 109 57.8 | 137 61.0 | 201 55.2 | 145 64.8 Q | 451 58.8 | 74 62.7 |

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL



Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R
Overlap formulae used.

Omnitel - June 13, 2008

Population

Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements.

Table 21

...Summary of Agree...

Base: Total respondents

| | Sex | | Age | | | | | Income | | | | | | Region | | | | In- ternet access (S) | Infl- uentials (T) | |
|---|--------------|------------------|--------------------|------------------------|-----------------|------------------|-------------------|------------------|------------------------------|------------------------|------------------------|------------------------|------------------|---------------|----------------------|---------------------|--------------|--------------------------------|--------------------------|-------------|
| | Total (A) | Male (B) | Fe- male (C) | 18-24 (D) | 25-34 (E) | 35-49 (F) | 50-64 (G) | 65+ (H) | Less than \$20K (I) | \$20K- 29.9K (J) | \$30K- 39.9K (K) | \$40K- 49.9K (L) | \$50K+ (M) | \$75K+ (N) | North east (O) | Mid- west (P) | South (Q) | | | West (R) |
| Total Unweighted | 1011 | 481 | 530 | 62 | 99 | 218 | 324 | 254 | 141 | 138 | 86 | 83 | 403 | 228 | 192 | 226 | 369 | 224 | 764 | 130 |
| Total Weighted | 1000 100 | 484 100 | 516 100 | 128 100 | 179 100 | 264 100 | 229 100 | 161 100 | 153 100 | 160 100 | 85 100 | 89 100 | 381 100 | 209 100 | 189 100 | 224 100 | 364 100 | 223 100 | 767 100 | 117 100 |
| Rapid population growth is causing an increased demand for energy, which leads to increases in oil and gas prices | 588 58.8 | 287 59.3 | 301 58.3 | 96 75.0 EFG H | 99 55.4 | 157 59.4 | 129 56.4 | 86 53.6 | 86 56.0 | 107 67.2 n | 50 59.1 | 56 62.6 | 223 58.6 | 116 55.3 | 104 55.2 | 136 60.6 | 209 57.4 | 139 62.4 | 461 60.1 | 74 63.1 |
| There is a strong link between a growing global population and climate change | 519 51.9 | 251 51.9 | 267 51.8 | 76 59.1 H | 97 54.2 h | 142 53.7 H | 116 50.7 h | 68 42.3 | 85 55.3 | 89 55.9 | 47 55.7 | 45 50.5 | 195 51.1 | 99 47.5 | 95 50.1 | 118 52.5 | 176 48.4 | 130 58.4 Q | 398 51.9 | 60 50.7 |
| If the global population stops growing, it will help improve the health of our planet and people around the world | 511 51.1 | 258 53.2 | 253 49.1 | 66 51.9 | 79 44.0 | 129 48.9 | 131 57.3 Ef | 87 54.0 | 79 51.4 | 81 50.8 | 44 52.1 | 44 49.9 | 209 54.8 n | 105 50.0 | 90 47.4 | 128 57.0 oQ | 169 46.5 | 124 55.6 q | 394 51.4 | 60 50.8 |
| If developing countries had better family planning initiatives in place, there would be fewer people trying to immigrate to the United States | 501 50.1 | 261 53.9 C | 240 46.5 | 65 50.9 | 95 52.9 | 120 45.4 | 110 48.1 | 94 58.6 FG | 81 52.5 | 102 63.5 LM N | 48 56.8 mn | 42 47.0 | 170 44.7 | 92 43.8 | 98 51.6 | 120 53.8 | 183 50.3 | 100 44.8 | 361 47.1 | 57 48.8 |
| The resources on earth can support only so many people, so unmanaged population growth could lead to catastrophe | 499 49.9 | 247 51.1 | 252 48.8 | 75 58.5 eh | 76 42.6 | 131 49.5 | 123 53.9 eh | 73 45.4 | 79 51.7 | 94 59.1 Km N | 37 43.0 | 43 47.8 | 182 47.8 | 95 45.6 | 93 49.1 | 130 58.1 Qr | 167 45.8 | 109 49.1 | 378 49.3 | 65 55.2 |

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL



Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R
 Overlap formulae used.

Omnitel - June 13, 2008

Population

Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements.

Table 21

...Summary of Agree...

Base: Total respondents

| | Sex | | Age | | | | | Income | | | | | | Region | | | | In- ternet access (S) | Infl- uen- tials (T) | |
|---|---------------------------|------------------|--------------------|------------------------|--------------|--------------|------------------|------------|------------------------------|--------------------------|------------------------|------------------------|------------------|---------------|----------------------|------------------------|--------------|--------------------------------|-------------------------------|-------------|
| | Total (A) | Male (B) | Fe- male (C) | 18-24 (D) | 25-34 (E) | 35-49 (F) | 50-64 (G) | 65+ (H) | Less than \$20K (I) | \$20K- 29.9K (J) | \$30K- 39.9K (K) | \$40K- 49.9K (L) | \$50K+ (M) | \$75K+ (N) | North east (O) | Mid- west (P) | South (Q) | | | West (R) |
| Total Unweighted | 1011 | 481 | 530 | 62 | 99 | 218 | 324 | 254 | 141 | 138 | 86 | 83 | 403 | 228 | 192 | 226 | 369 | 224 | 764 | 130 |
| Total Weighted | 1000 100 | 484 100 | 516 100 | 128 100 | 179 100 | 264 100 | 229 100 | 161 100 | 153 100 | 160 100 | 85 100 | 89 100 | 381 100 | 209 100 | 189 100 | 224 100 | 364 100 | 223 100 | 767 100 | 117 100 |
| Every year, the world adds 78 million people to its population. At this rate of growth, there will not be enough resources for today's children when they reach adulthood | 484 48.4 | 220 45.4 | 264 51.2 | 57 44.6 | 86 47.8 | 131 49.4 | 119 52.0 | 73 45.3 | 79 51.4 N | 101 63.4 iK LMN | 33 39.3 | 42 47.5 | 175 45.8 N | 79 37.6 | 115 60.7 QR | 118 52.6 Q | 152 41.8 | 99 44.5 | 356 46.4 | 49 41.8 |
| Limiting family size to two children or less will help stabilize population numbers. | 465 46.5 | 250 51.7 C | 215 41.7 | 53 41.5 | 88 49.2 | 117 44.4 | 113 49.6 | 74 46.1 | 65 42.5 | 96 59.7 iK Mn | 34 39.6 | 41 46.5 | 180 47.1 | 102 48.9 | 72 38.3 | 126 56.1 OQ R | 166 45.7 | 101 45.3 | 357 46.5 | 65 55.1 |
| Stopping population growth will help reduce traffic congestion | 464 46.4 | 235 48.6 | 228 44.3 | 63 49.2 | 76 42.6 | 120 45.5 | 109 47.6 | 79 49.0 | 76 49.7 | 86 53.7 N | 37 43.7 | 40 45.4 | 175 45.8 n | 86 41.0 | 92 48.5 | 100 44.8 | 157 43.2 | 115 51.4 q | 345 45.0 | 59 50.4 |
| Population growth is ONE of the leading cause of CO2 emissions which cause global warming | 459 45.9 | 230 47.4 | 229 44.4 | 76 59.6 eFG h | 82 45.5 | 116 43.8 | 96 42.0 | 73 45.2 | 74 48.4 | 90 56.3 kM n | 35 41.6 | 42 47.5 | 169 44.3 | 92 43.7 | 86 45.8 | 110 49.0 | 160 43.9 | 103 46.1 | 344 44.9 | 59 50.4 |
| The global population needs to stop growing so there will be enough resources for future generations | 454 45.4 | 235 48.5 c | 219 42.5 | 56 43.8 | 81 45.5 | 117 44.3 | 117 51.4 H | 68 42.2 | 72 47.3 | 82 51.4 | 41 48.3 | 41 46.4 | 170 44.7 | 88 41.8 | 80 42.3 | 106 47.4 | 160 43.8 | 108 48.6 | 342 44.7 | 45 38.4 |

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R
Overlap formulae used.

Omnitel - June 13, 2008

Population

Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements.

Table 21

...Summary of Agree...

Base: Total respondents

| | Sex | | Age | | | | | Income | | | | | | Region | | | | In- ternet access (S) | Infl- uen- tials (T) | |
|---|---------------------------|------------------|--------------------|--------------|--------------|-------------------|--------------------|------------------|------------------------------|------------------------|------------------------|------------------------|------------------|---------------|----------------------|---------------------|--------------|--------------------------------|-------------------------------|-------------|
| | Total (A) | Male (B) | Fe- male (C) | 18-24 (D) | 25-34 (E) | 35-49 (F) | 50-64 (G) | 65+ (H) | Less than \$20K (I) | \$20K- 29.9K (J) | \$30K- 39.9K (K) | \$40K- 49.9K (L) | \$50K+ (M) | \$75K+ (N) | North east (O) | Mid- west (P) | South (Q) | | | West (R) |
| Total Unweighted | 1011 | 481 | 530 | 62 | 99 | 218 | 324 | 254 | 141 | 138 | 86 | 83 | 403 | 228 | 192 | 226 | 369 | 224 | 764 | 130 |
| Total Weighted | 1000 100 | 484 100 | 516 100 | 128 100 | 179 100 | 264 100 | 229 100 | 161 100 | 153 100 | 160 100 | 85 100 | 89 100 | 381 100 | 209 100 | 189 100 | 224 100 | 364 100 | 223 100 | 767 100 | 117 100 |
| Reducing population numbers will help reduce sprawl | 413 41.3 | 203 42.0 | 210 40.7 | 42 33.1 | 62 34.6 | 121 45.7 de | 110 48.2 DEh | 64 39.9 | 60 38.9 | 71 44.7 | 29 34.6 | 43 48.5 | 165 43.3 | 85 40.6 | 79 41.6 | 88 39.2 | 141 38.6 | 106 47.5 q | 312 40.7 | 53 45.1 |
| If people had fewer children, it would help protect the environment | 385 38.5 | 207 42.7 C | 179 34.6 | 45 35.0 | 61 33.9 | 108 41.1 | 91 39.8 | 65 40.6 | 67 43.7 | 75 46.9 mn | 32 37.2 | 31 34.8 | 137 35.9 | 72 34.5 | 68 36.1 | 93 41.3 | 131 35.9 | 94 42.1 | 288 37.5 | 46 39.3 |
| The growing global population is a threat to U.S. security | 353 35.3 | 176 36.3 | 177 34.3 | 33 25.6 | 50 27.9 | 103 39.1 de | 90 39.3 DE | 59 36.8 | 58 38.0 | 65 40.6 n | 24 28.4 | 41 46.5 KM N | 125 32.9 | 61 29.0 | 67 35.7 | 78 34.9 | 122 33.6 | 85 38.0 | 250 32.7 | 37 31.8 |
| The rise of oil and gas prices is due in large part to world population growth | 352 35.2 | 168 34.7 | 184 35.6 | 51 39.8 | 56 31.4 | 94 35.5 | 82 36.0 | 54 33.6 | 61 39.5 | 61 38.3 | 25 29.1 | 35 39.5 | 124 32.5 | 63 30.3 | 63 33.3 | 89 39.6 q | 111 30.6 | 89 39.7 q | 261 34.0 | 39 33.3 |
| Reducing the number of immigrants we allow into the U.S. will help reduce carbon emissions coming from the U.S. | 348 34.8 | 167 34.5 | 181 35.1 | 39 30.6 | 56 31.1 | 93 35.1 | 78 34.1 | 68 42.3 eg | 60 39.4 N | 53 33.4 | 37 43.7 MN | 35 39.3 N | 119 31.1 N | 53 25.2 | 64 33.9 | 80 35.7 | 116 31.9 | 88 39.4 | 247 32.2 | 35 30.2 |

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R
Overlap formulae used.

Omnitel - June 13, 2008

Population

Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements.

Table 22

...Summary of Disagree...

Base: Total respondents

| | Sex | | Age | | | | | Income | | | | | | Region | | | | In- ternet access (S) | Infl- uen- tials (T) | |
|---|--------------|-------------|--------------------------|---------------------------|---------------------------|--------------|--------------------------|-------------|------------------------------|--------------------------|-------------------------|------------------------|---------------------------|----------------------------|----------------------|---------------------|--------------------------|--------------------------------|-------------------------------|-------------|
| | Total (A) | Male (B) | Fe- male (C) | 18-24 (D) | 25-34 (E) | 35-49 (F) | 50-64 (G) | 65+ (H) | Less than \$20K (I) | \$20K- 29.9K (J) | \$30K- 39.9K (K) | \$40K- 49.9K (L) | \$50K+ (M) | \$75K+ (N) | North east (O) | Mid- west (P) | South (Q) | | | West (R) |
| Total Unweighted | 1011 | 481 | 530 | 62 | 99 | 218 | 324 | 254 | 141 | 138 | 86 | 83 | 403 | 228 | 192 | 226 | 369 | 224 | 764 | 130 |
| Total Weighted | 1000 100 | 484 100 | 516 100 | 128 100 | 179 100 | 264 100 | 229 100 | 161 100 | 153 100 | 160 100 | 85 100 | 89 100 | 381 100 | 209 100 | 189 100 | 224 100 | 364 100 | 223 100 | 767 100 | 117 100 |
| The rise of oil and gas prices is due in large part to world population growth | 623 62.3 | 301 62.1 | 322 62.4 | 73 57.4 | 118 65.7 | 167 63.3 | 140 61.0 | 101 62.7 | 86 56.1 | 97 60.8 | 59 69.6 _i | 54 60.5 | 252 66.2 _i | 144 68.8 _i | 118 62.2 | 131 58.4 | 241 66.2 _p | 133 59.8 | 490 64.0 | 73 62.6 |
| Reducing the number of immigrants we allow into the U.S. will help reduce carbon emissions coming from the U.S. | 611 61.1 | 298 61.7 | 313 60.6 | 85 66.7 _h | 117 65.4 _H | 160 60.7 | 140 61.1 _h | 85 53.0 | 87 56.6 | 104 64.9 _k | 44 51.2 | 51 57.1 | 254 66.5 _{iK} | 155 74.1 _{IKL} | 113 59.9 | 135 60.1 | 234 64.2 | 129 58.0 | 497 64.8 | 80 68.6 |
| The growing global population is a threat to U.S. security | 598 59.8 | 286 59.0 | 313 60.6 | 89 69.8 _{fGH} | 123 68.9 _{fG} | 150 56.9 | 125 54.8 | 90 55.7 | 87 56.8 | 90 56.4 | 58 68.8 _i | 46 51.9 | 243 63.8 _i | 147 70.0 _{IJL} | 109 57.6 | 135 60.4 | 226 62.2 | 128 57.3 | 486 63.4 | 75 63.8 |
| If people had fewer children, it would help protect the environment | 584 58.4 | 267 55.1 | 317 61.4 _b | 81 63.7 | 112 62.4 | 149 56.2 | 129 56.5 | 88 54.9 | 82 53.5 | 82 51.0 | 51 59.6 | 55 62.2 | 235 61.6 _j | 136 65.0 _{iJ} | 115 61.1 | 127 56.9 | 220 60.6 | 120 53.9 | 455 59.4 | 68 58.1 |
| The global population needs to stop growing so there will be enough resources for future generations | 510 50.9 | 233 48.2 | 276 53.5 | 66 51.5 | 93 52.2 | 139 52.6 | 105 45.9 | 83 51.3 | 73 47.7 | 74 46.5 | 40 47.3 | 48 53.6 | 204 53.4 | 121 57.5 _j | 100 52.7 | 108 48.1 | 193 52.9 | 110 49.2 | 398 52.0 | 65 55.3 |
| Stopping population growth will help reduce traffic congestion | 508 50.8 | 236 48.7 | 273 52.9 | 61 48.0 | 103 57.4 _h | 138 52.2 | 112 48.9 | 74 46.1 | 70 45.8 | 72 45.3 | 45 53.1 | 47 52.6 | 204 53.5 | 123 58.5 _{IJm} | 89 47.2 | 118 52.7 | 197 54.1 | 104 46.6 | 405 52.9 | 56 47.6 |

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R
 Overlap formulae used.

Omnitel - June 13, 2008

Population

Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements.

Table 22

...Summary of Disagree...

Base: Total respondents

| | Sex | | Age | | | | | Income | | | | | | Region | | | | In- ternet access (S) | Infl- uen- tials (T) | |
|---|--------------|-------------|--------------------|--------------|------------------|-------------------|------------------|-----------------|------------------------------|------------------------|------------------------|------------------------|------------------|--------------------|----------------------|---------------------|-------------------|--------------------------------|-------------------------------|-------------|
| | Total (A) | Male (B) | Fe- male (C) | 18-24 (D) | 25-34 (E) | 35-49 (F) | 50-64 (G) | 65+ (H) | Less than \$20K (I) | \$20K- 29.9K (J) | \$30K- 39.9K (K) | \$40K- 49.9K (L) | \$50K+ (M) | \$75K+ (N) | North east (O) | Mid- west (P) | South (Q) | | | West (R) |
| Total Unweighted | 1011 | 481 | 530 | 62 | 99 | 218 | 324 | 254 | 141 | 138 | 86 | 83 | 403 | 228 | 192 | 226 | 369 | 224 | 764 | 130 |
| Total Weighted | 1000 100 | 484 100 | 516 100 | 128 100 | 179 100 | 264 100 | 229 100 | 161 100 | 153 100 | 160 100 | 85 100 | 89 100 | 381 100 | 209 100 | 189 100 | 224 100 | 364 100 | 223 100 | 767 100 | 117 100 |
| Limiting family size to two children or less will help stabilize population numbers. | 499 49.9 | 221 45.7 | 277 53.8 B | 71 55.3 | 89 49.7 | 138 52.1 | 105 45.9 | 78 48.5 | 84 54.8 J | 60 37.8 | 50 58.4 J | 47 52.5 j | 193 50.5 J | 105 50.2 j | 109 57.5 P | 91 40.4 | 187 51.3 P | 112 50.4 p | 384 50.1 | 46 39.1 |
| Population growth is ONE of the leading cause of CO2 emissions, which cause global warming | 496 49.6 | 233 48.1 | 263 51.0 | 50 39.1 | 86 47.8 | 142 53.7 d | 118 51.8 d | 79 48.8 | 71 46.4 | 65 40.6 | 46 54.6 j | 42 47.0 | 199 52.1 j | 114 54.3 J | 92 48.9 | 105 46.7 | 190 52.3 | 109 48.7 | 388 50.6 | 56 47.4 |
| Every year, the world adds 78 million people to its population. At this rate of growth, there will not be enough resources for today's children when they reach adulthood | 471 47.1 | 240 49.6 | 232 44.9 | 63 49.0 | 85 47.4 | 124 46.8 | 101 44.2 | 81 50.3 | 68 44.1 | 55 34.3 | 48 56.5 J | 44 48.9 j | 193 50.7 J | 123 58.6 IJM | 67 35.6 | 95 42.3 | 196 53.8 OP | 114 51.0 O | 380 49.6 | 61 51.9 |
| The resources on earth can support only so many people, so unmanaged population growth could lead to catastrophe | 460 46.0 | 218 45.0 | 242 47.0 | 51 40.2 | 94 52.6 g | 123 46.7 | 94 41.2 | 80 49.6 g | 63 41.1 | 62 38.5 | 47 55.3 iJ | 44 49.6 | 187 48.9 j | 108 51.7 iJ | 84 44.6 | 88 39.5 | 182 50.0 P | 105 47.2 | 358 46.7 | 49 41.9 |
| If the global population stops growing, it will help improve the health of our planet and people around the world | 457 45.7 | 212 43.8 | 245 47.4 | 56 43.4 | 93 52.2 Gh | 132 49.9 Gh | 92 40.0 | 65 40.6 | 68 44.5 | 72 45.2 | 40 47.2 | 45 50.1 | 164 43.1 | 103 49.1 M | 94 49.7 p | 88 39.4 | 182 50.0 Pr | 92 41.5 | 350 45.7 | 54 46.0 |

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R
 Overlap formulae used.

Omnitel - June 13, 2008

Population

Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements.

Table 22

...Summary of Disagree...

Base: Total respondents

| | Sex | | Age | | | | | Income | | | | | | Region | | | | In- ternet access (S) | Infl- uen- tials (T) | |
|---|--------------|-------------|--------------------|-------------------|-----------------|------------------|------------------|-----------------|------------------------------|------------------------|------------------------|------------------------|-----------------------|------------------------|----------------------|---------------------|------------------|--------------------------------|-------------------------------|-------------|
| | Total (A) | Male (B) | Fe- male (C) | 18-24 (D) | 25-34 (E) | 35-49 (F) | 50-64 (G) | 65+ (H) | Less than \$20K (I) | \$20K- 29.9K (J) | \$30K- 39.9K (K) | \$40K- 49.9K (L) | \$50K+ (M) | \$75K+ (N) | North east (O) | Mid- west (P) | South (Q) | | | West (R) |
| Total Unweighted | 1011 | 481 | 530 | 62 | 99 | 218 | 324 | 254 | 141 | 138 | 86 | 83 | 403 | 228 | 192 | 226 | 369 | 224 | 764 | 130 |
| Total Weighted | 1000 100 | 484 100 | 516 100 | 128 100 | 179 100 | 264 100 | 229 100 | 161 100 | 153 100 | 160 100 | 85 100 | 89 100 | 381 100 | 209 100 | 189 100 | 224 100 | 364 100 | 223 100 | 767 100 | 117 100 |
| If developing countries had better family planning initiatives in place, there would be fewer people trying to immigrate to the United States | 455 45.5 | 199 41.2 | 256 49.6 B | 59 45.9 | 73 40.9 | 135 51.0 H | 110 48.3 H | 58 35.7 | 64 41.8 | 57 35.7 | 34 39.5 | 46 51.2 j | 201 52.7 i k | 116 55.2 l JK | 80 42.6 | 94 41.8 | 166 45.6 | 115 51.6 p | 376 49.1 | 54 46.3 |
| Reducing population numbers will help reduce sprawl | 455 45.5 | 225 46.4 | 230 44.6 | 70 54.4 E | 93 52.1 G | 114 43.1 | 89 39.1 | 71 44.0 | 67 43.6 | 67 42.0 | 43 50.6 | 42 47.3 | 176 46.1 | 112 53.6 jM | 88 46.4 | 104 46.5 | 174 47.9 | 89 39.9 | 358 46.7 | 52 44.7 |
| There is a strong link between a growing global population and climate change | 427 42.7 | 206 42.6 | 221 42.7 | 46 35.9 | 73 41.1 | 111 42.2 | 102 44.6 | 79 48.8 d | 61 39.9 | 56 35.3 | 36 42.0 | 42 46.8 | 177 46.3 j | 106 50.8 iM | 82 43.3 | 95 42.4 | 169 46.3 R | 81 36.4 | 332 43.3 | 55 46.8 |
| Rapid population growth is causing an increased demand for energy, which leads to increases in oil and gas prices | 381 38.1 | 185 38.2 | 196 38.0 | 30 23.7 | 74 41.4 D | 100 37.7 D | 93 40.4 D | 68 42.4 D | 60 38.9 | 52 32.4 | 32 37.8 | 33 37.4 | 154 40.4 | 91 43.5 j | 76 40.0 | 85 38.1 | 144 39.6 | 76 34.3 | 290 37.9 | 40 34.1 |
| Global population growth will lead to more water shortages | 377 37.7 | 176 36.4 | 201 39.0 | 65 50.4 fGH | 74 41.6 g | 96 36.3 | 69 30.3 | 57 35.3 | 63 41.1 | 54 33.8 | 35 40.8 | 36 40.1 | 139 36.5 | 87 41.6 M | 69 36.5 | 83 37.0 | 152 41.8 r | 73 32.9 | 297 38.8 | 40 34.5 |
| Rapid population growth causes an increase in demand for food, which leads to higher food prices | 376 37.6 | 162 33.4 | 215 41.6 B | 38 29.4 | 61 34.1 | 106 39.9 | 89 39.0 | 63 39.4 | 58 37.5 | 59 37.0 | 34 39.9 | 27 30.6 | 147 38.5 | 85 40.6 | 68 36.1 | 101 45.0 qr | 130 35.6 | 78 34.9 | 292 38.1 | 47 40.3 |

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
 LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R
 Overlap formulae used.

Omnitel - June 13, 2008

Population

Q.1 Please tell me whether you strongly agree, generally agree, generally disagree, or strongly disagree with each of the following statements.

Table 22

...Summary of Disagree...

Base: Total respondents

| | Sex | | Age | | | | | Income | | | | | | Region | | | | In- ternet access (S) | Infl- uen- tials (T) | |
|---|---------------------------|-------------|--------------------|--------------|--------------|-----------------|-----------------|-----------------|------------------------------|------------------------|------------------------|------------------------|---------------|-----------------|----------------------|---------------------|------------------|--------------------------------|-------------------------------|-------------|
| | Total (A) | Male (B) | Fe- male (C) | 18-24 (D) | 25-34 (E) | 35-49 (F) | 50-64 (G) | 65+ (H) | Less than \$20K (I) | \$20K- 29.9K (J) | \$30K- 39.9K (K) | \$40K- 49.9K (L) | \$50K+ (M) | \$75K+ (N) | North east (O) | Mid- west (P) | South (Q) | | | West (R) |
| Total Unweighted | 1011 | 481 | 530 | 62 | 99 | 218 | 324 | 254 | 141 | 138 | 86 | 83 | 403 | 228 | 192 | 226 | 369 | 224 | 764 | 130 |
| Total Weighted | 1000 100 | 484 100 | 516 100 | 128 100 | 179 100 | 264 100 | 229 100 | 161 100 | 153 100 | 160 100 | 85 100 | 89 100 | 381 100 | 209 100 | 189 100 | 224 100 | 364 100 | 223 100 | 767 100 | 117 100 |
| If people have fewer children, it will increase their financial options | 321 32.1 | 139 28.8 | 181 35.1 b | 46 35.9 | 49 27.1 | 92 34.6 | 65 28.4 | 55 34.4 | 71 46.1 J MN | 44 27.3 | 33 38.5 | 28 30.9 | 108 28.4 | 66 31.6 | 72 37.9 | 66 29.6 | 113 31.2 | 69 30.9 | 247 32.3 | 31 26.2 |
| As the U.S. population grows, so does the amount of carbon emissions coming from the U.S. | 302 30.2 | 149 30.7 | 154 29.8 | 44 34.1 | 54 30.4 | 74 27.9 | 64 27.9 | 52 32.5 | 54 35.1 | 44 27.7 | 28 33.5 | 21 23.7 | 108 28.4 | 69 32.8 m | 62 32.7 | 56 25.1 | 124 34.1 P | 60 26.9 | 219 28.6 | 30 25.7 |
| Supporting global family planning initiatives will help improve the health of our planet and people around the world | 297 29.7 | 144 29.8 | 153 29.7 | 24 18.4 | 54 30.1 | 82 31.0 d | 72 31.4 D | 55 34.2 D | 46 30.0 | 41 25.6 | 30 35.4 | 24 27.3 | 120 31.5 | 72 34.4 | 52 27.5 | 64 28.6 | 109 30.1 | 72 32.2 | 226 29.5 | 29 24.6 |

UPPER CASE LETTERS DENOTE SIGNIFICANCE AT 95% CONFIDENCE LEVEL
LOWER CASE LETTERS DENOTE SIGNIFICANCE AT 90% CONFIDENCE LEVEL

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N - O/P/Q/R
Overlap formulae used.