



For immediate release
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Keio University
Louis Vuitton Japan Company
French Embassy in Japan

“Chaire Louis Vuitton Japan” at Keio University

Inaugural Public Lecture by Philippe Nemo, Professor at ESCP-EAP

Keio University, Louis Vuitton Japan and the French Embassy in Japan will host the “Chaire Louis Vuitton Japan,” a yearlong series of lectures open to all Keio graduate students interested in international governance and leadership. The chair will begin in April, the start of the 2006 academic year. To inaugurate the chair, a lecture by a famed French scholar will be open to the public as follows.

“Chaire Louis Vuitton Japan” Public Lecture at Keio University

Lecturer: Philippe Nemo, Professor at ESCP-EAP

When: Wed., April 12, 2006, 18:10 – 19:10

Where: North Building Conference Hall, Keio University Mita Campus (2-15-45 Mita, Minato-ku, Tokyo)

Access: 8-minute walk from JR Tamachi Station; 8-minute walk from Tokyo Metro Akabanebashi Subway Station; 7-minute walk from Toei Mita Station

Admission: Free (no reservations; 150 seats available on first-come/first-served basis)

Co-hosted by Keio University, Louis Vuitton Japan and the French Embassy in Japan

(Lecture will be in French with simultaneous Japanese translation)

Messages

Keio University is pleased to be able to help further promote academic exchanges between Japan and France through this new chair. I have high expectations that the lectures will help develop the hearts and minds of young people and give them a more global perspective as tomorrow’s leaders, while accelerating academic exchange between Japan and France.

—Yuichiro Anzai, President of Keio University

Through the Louis Vuitton Golf Cup, established in 1983, Louis Vuitton Japan has been working to help advance Japan-France cultural relations. I hope that the new “Chaire Louis Vuitton Japan” will prove to be an effective means for developing the talents of young people who are the future of Japan.

—Kyojiro Hata, President & CEO, Louis Vuitton Japan Company

I am certain that having outstanding French researchers and teachers take part in the new chair at Keio University will further deepen mutual understanding between France and Japan. The French Embassy in Japan is delighted that this undertaking is sponsored by Louis Vuitton Japan and hopes that it will raise mutual interest between the two nations in the spread of socio-cultural sciences.

—Gildas Le Lidec, French Ambassador to Japan

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(This release has been sent to culture/event sections of different media. A separate invitation to a press conference on the day of the inaugural lecture will be sent shortly to the city news, education, sciences and other sections.)