The Digital Revolution And A Labor Media Strategy LaborTech 2006 November 17, 18 & 19th, 2006 University Of San Francisco 2130 Fulton St. (at Cole) San Francisco, California www.labortech.net

Dear Brothers and Sisters,

Join trade unionists, educators and workers this November from the US and around the world as they debate, discuss and learn about new communication technology and the development of a labor media movement.

LaborTech has had conferences since 1990, which brings together labor video, computer, labor media activists and labor educators to advance knowledge and use of the Internet and multi-media by working people. This year, we are also including an educational /academic component with papers about labor, media and telecommunications. How is new technology being used to exploit and spy on working people and how can labor use these new technologies such as blogging and portals like youtube to help organize, build solidarity and link up locally, nationally and internationally.

The ongoing battle of labor to survive against the corporate onslaught and media blockade requires the development of an independent labor media strategy to defend working people and their struggles.

# Themes for workshops and plenums

- 1. The Bosses¹ Use of Technology and Worker¹s Resistance (Surveillance, Union Busting, and Globalization)
- 2. Workers' Technology and Class Struggle Around the World (Labor Media and Internet Tools)
- 3. Democratic Communication Rights (Internet Access and Digital Divides)

# Workshops:

- \* Community Internet, Wax-Fi and Net Neutrality
- \* Labor Culture and Technology
- \* Radio and Labor Media
- \* Web Sites, Blogs and Using Technology to Build Organizing and Information Networks
- \* Workplace Issues Internet Access and the use of the Internet on the job
- \* Labor Media, Education and Labor Culture
- \* Globalization For Workers Using Communication Technology
- \* Labor And Who Controls The Internet
- \* Embedding Workers and Spying On The Job & Off The Job
- \* How To Start A Labor TV Community Access Show
- \* Micro Radio and The Labor Potential

- \* Technology, Deregulation and Health and Safety
- \* Labor Networking, Democracy and the Internet: Lessons for Today and The Future
- \* Streaming Your Labor Rally or Conference and How To Do It
- \* WIN, Pacifica and Labor Radio Channels
- \* Development of regional labor portals and LaborNets Internationally
- \* Defense of Internet for high value content and for democratic control
- \* International labor media network
- \* Outsourcing, Technology and Labor & Organizing Tech Workers Here & Abroad
- \* Building International Labor Film & Video Festivals-Lessons On How To Do It
- \* Labor Journalists and Media Issues Within The Labor Movement
- \* Labor Boycotts/Solidarity Campaigns Using the Internet
- \* Pod Casting and Cell Casting

2006 LaborTech
The Digital Revolution And A Labor Media Strategy
November 17, 18, 19, 2006
University of San Francisco
2130 Fulton St., SF, CA 94118-1080
www.labortech.net

# Welcome to LaborTech 2006: Threats and Opportunities, Digital Telecom and Working Class Struggles

LaborTech 2006 comes on the heels of a massive growth of the use of communication technology to outsource jobs on a global level, and also to pit one group of workers against another. European, American, Japanese and workers from other advanced countries around the world face a new global order in which their rights and social and economic gains are being undone using the global economy and the telecom revolution.

Outsourcing now includes x-ray technicians, attorneys, architects and a host of other highly skilled job classifications. This is now combined with the outsourcing of tens of million of blue collar jobs in the US, Canada and Europe. This global re-division of labor for the purpose of increasing the profit rates of multi-nationals has made unionism based in one country not only impossible but also ludicrous.

## **Lessons of Oaxaca Struggle**

The struggle of the Oaxaca Teachers Union Section 22 and the people of Oaxaca to take control of their media, and to develop new media for their battles provides an important lesson for workers here and around the world. When the corporate and government controlled media refused to tell their stories, the women seized the city¹s television station and the radio stations to get their voices out. They used the media to educate and mobilize not only against the corruption but also about the role of NAFTA and the IMF to destroy public education through Privatization, and to eliminate education of their cultural history. The teachers union has said that the use of media is critical for all working people, and we, at this conference, are absolutely in sync with this perspective. This corporate media blitz that we face here plays exactly the same role.

A key factor that LaborTech conferences have focused around is the need for labor and the world trade union movement to build global unionism based on direct telecommunication links with all workers. It also means the construction of a labor media movement that trains workers and unions in every community and every country to use these tools for organizing and solidarity. New developments now make that even more feasible. The cell phone is becoming a major form of communication for working people worldwide. In Japan and Korea, the cell phone is used for

music, to pay for tickets on the subway and to take video. The use of the cell phone now provides unions and workers the ability to reach tens of millions directly through text and audio messaging as well as labor videos streamed on these phones. While this is not yet feasible in most countries, this is on the agenda and labor media activists and supporters must develop a strategy and agenda now to use these new communication technologies to reach out to the working people.

#### Using YouTube

At the same time, unions now internationally are using new video media portals like YouTube and MySpace to broadcast labor struggles. When 5,300 Houston janitors went on strike this year, the SEIU began streaming their stories on YouTube (in Spanish and English). (<a href="http://www.youtube.com/watch?v=Pf\_CJGWwHSc">http://www.youtube.com/watch?v=Pf\_CJGWwHSc</a>) The California Nurses Association¹s web master, Collete Washington, produced a rap song against corporate control of elections and that is up on YouTube as well. (<a href="http://www.cleanmoneyelections.org/rap/">http://www.cleanmoneyelections.org/rap/</a>)

Labor and working people also need to protect democratic and public rights on the Internet and in the introduction of new technology. Community access stations are being corporatized, and there is a direct threat to limit and control the flow of information on the Internet to benefit the media and telecommunication robber barons. Their plan is to hold up the speed of our message unless we pay them exorbitant prices. Like cable when it was introduced in this country, concerted efforts by the corporate controlled politicians to limit the potential of these new technologies unless media/communication corporations can increase their profits.

A major task for LaborTech and the world labor movement is education about these issues and the political campaign to use these technologies to tell our stories. From the affect of privatization and deregulation on workers around the world to how the "war against terrorism" is being used to attack basic union rights and freedom of association.

The historic and massive mobilization of millions of immigrant workers in the United States on May Day 2006 is another indication that change is on the way. Using the Spanish media and other communication tools, millions of unorganized workers came into the streets to defend their democratic rights. This is an important lesson for all workers in the United States.

At previous LaborTech conferences, we helped launch the Workers Independent News WIN (www.laboradio.org) and have supported the development of a 24-hour labor radio and TV channel in multiple languages broadcast on the web, cable, satellite and broadcast television. We need to continue that effort here and globally. We also need to link up to build a strong national and international communication network that collaborates in expanding labor media in all forms. This conference is a step in this direction.

LaborTech 2006 Planning Committee

# LaborTech 2006 Schedule

# **THURSDAY, November 16**

7:00 - 9:00 PM

Film Screening (University of San Francisco - Harney Science Center, Room 127) (No charge) Transportation worker videos from Argentina, Japan, Korea, South Africa, UK and the US

## FRIDAY, November 17

3:00 - 7:00 PM Registration - (University Center Faculty Lounge - Rm UC 222)

7:00 PM Reception - (University Center Faculty Lounge - Rm UC 222)

8:00 -10:00 PM

Screening of Films & Introductions - (Harney Science Center Room HR 127)

They have been Big Brother to us! (2006) (segment) by Labor News Production in Seoul, Korea.

Technology giant Samsung is using technology to spy on the workers and to prevent unionization.

By Jiyoung Lee and Jungmi Park. Videographers will be in attendance for discussion

Transnational Trades Women (segment) by labor videographer Vivian Price

Price went around the world to look at how women work in the construction industy. (Videographer will be in attendance)

**The Taking Of The Media In Oaxaca** (segment)- Women with the support of the Teachers Union Section 22 of Oaxaca occupied and ran the TV station and radio stations in this town. This documentary shows why they did this and how it was done.

**Women and Technology: Investing In New Opportunities** (segment) by Self Employed Women Association SEWA) in India. This work show how women workers have used video to organize and show their lives and struggle.

9:00 -10:30 PM

Community Access TV Production & TV Show (CTC Community Access TV station)

Location: 1720 Market St./Valencia St. San Francisco (Limited numbers - Contact LaborTech for reservation)

(Familiarize yourself with the equipment necessary to create your own Public Access TV show)

# SATURDAY, November 18

8:00 - 9:00 AM

Registration - (University Center Faculty Lounge - UC 222) (Morning refreshments - Coffee, tea with bagels, sweets)

9:00 AM

## **Opening of LaborTech Conference** (Rm HR 127)

Welcome and Introduction:

Committee Members

Ross Mirkarimi - San Francisco Board of Supervisor

Tim Paulson - SF Labor Council Executive Director

Dorothy Kidd - Chair, USF Department of Media Studies

9:30 - 11:00 AM

Plenary & Discussion - (Harney Science Center Room HR127)

#### The Corporate Media Assault and Developing A Labor Media Strategy

Frank Emspak - Workers Independent News (WIN), UPPNET

Sid Shniad - Education Director Telecommunications Workers Union, BC

Dean Baker - Co-Director, Center for Economic and Policy Research, Washington DC

Jiyoung Lee - Labor News Production, Korea

11:00 - 12:30 PM

## Workshop I

# Community Media, Public Television, Max-Fi and Internet Neutrality (UC 417)

Dorothy Kidd - Chair, USF Department of Media Studies

Chris Witteman - Telecommunications attorney focusing on the communication democracy

# Radio and Labor Media (UC 222)

Frank Emspak - Workers Independent News, UPPNET

Maxine Doogan - KPFA Labor Collective

Louie Rocha - President CWA 9423, Host KKUP Radio

Martin Jansen - Director, Workers World MEDIA Production of South Africa

# How To Start A Labor TV Community Access Show (UC 421)

Carl Bryant - NALC Local 214, Producer-TV214

Sam Gold - Producer-Injured on the Job

Wes Brain - Producer OPEU Production, SEIU 503

# (http://indybay.org/uploads/2006/10/27/seiu503-howtostart.mov)

Setting Up Web Sites and evaluating software (UC 419)

Nancy Brigham - UAW Local 1981, Labor technology educator

# Web Sites, and Using Technology to Build Organizing and Information Networks (UC 400)

Frederic Dubois - information coordinator at the APC

Steve Dondley - Prometheus Labor Communication

Mark Libkumen - Open source development architect

Collete Washington - Website Coordinator. California Nurses Association

12:30 - 1:00 PM

Lunch Break (Pick-up your lunch at UC 222)

#### 1:00 - 2:15 PM **Lunch Panel** (HR 127)

## The Bosses¹ Use of Technology, Outsourcing and Worker¹s Resistance

(Surveillance, Union Busting, and Globalization)

Nancy Bupp - IAM Education Department

Michael Perelman - Economist, CFA California State University, Chico

Nancy Brigham - UAW Local 1981, Labor technology educator

Leroy Jackson Jr. - President, NABET-CWA Local 59053

# 2:15 -3:45 PM

#### Workshops II

# Workplace Issues Internet Access and the use of the Internet on the job (UC 421)

Nancy Bupp - IAM Education Department

John Tait- SFSU, SEIU 2579

# Labor Media, Education and Labor Culture (UC 417)

David Elsila - Former editor UAW Solidarity

Jack Trumpbour - Labor research director at Harvard Law School.

Bill Morgan - UESF Labor In The Schools Program

Arthur Shostak - Labor educator, author of Robust Unionism; Cyber Union; etc.

# Globalization For Workers Using Communication Technology (UC 419)

Sid Shniad - Education Director Telecommunications Workers Union, BC

Myoung Joon Kim - MediAct, Korea

Ken Hamidi - Founder, faceintel.com SEIU 1000

# Video/Audio Blogging, Social Networks and Labor (UC 400)

John Parulis - Media democracy activist, brightpathvideo.com

Jay Dedman - Educator web blogging and broadcasting

David Silver - Professor USF Media Studies

Colette Washington - Website Coordinator. California Nurses Association

## Technology, Deregulation and Health and Safety (UC 222)

Carol Criss - SEIU UHW Shop steward, health & safety activist

Al Ainsworth - Author, Retired Officer NALC 82

Richard Fierro - IBT Local 70 Steward

Karin Hart - Laney College Labor Studies, CWA 9415

3:45 - 4:00 PM Break

## 4:00 - 5:30 PM

## Workshop III

#### Labor Culture and Technology (UC 222)

Jack Chernos - Political singer, AFM Local 6

Karin Hart - Director Laney College Labor Studies CWA 9415

David Elsila - Former editor UAW "Solidarity"

# **Streaming Your Labor Rally or Conference and How To Do It (UC 400)**

John Parulis - Media Democracy Activist brightpathvideo.com

Jay Dedman - Educator Web Blogging and broadcasting

Stephen Dunifer - Founder Radio Free Berkeley, International Radio Action Training and Education (IRATE)

# Labor Networking, Democracy and the Internet: Lessons for Today and The Future (UC 417)

Steve Ongerth - IBU-ILWU, IWW Bay Area

Jack Heyman - ILWU 10, Transport Workers Solidarity Committee

Greg Dropkin - Web Master, founder of LabourNet UK

Zev Kivitky - President, United Stanford Workers, SEIU 715

## Making Labor Videos (UC 421)

Vivian Price - Assoc. Professor IDS/PACE, California State University, Dominguez Hills, CFA

Carl Bryant - NALC Local 214, Producer-TV214

Nick Yale - SEIU 1000, Labor Video Producer

Mary Ann Churchill - Director Media Studies Program New College of California

# Outsourcing, Technology and Labor & Organizing Tech Workers Here & Abroad (UC 419)

Mary Ann Ring - Executive Board UC CUE

Pete Bennett - Organizer Tech Workers

Mfanafuthi Sitheve - Communication Workers Union Of South Africa (Media Officer)

Louie Rocha - President CWA 9423, Host KKUP Radio Cupertino

7:30 - 10:00 PM

# **Dinner Presentation** (Please reserve for this dinner - \$20/person)

Location: Lee Hou Restaurant - 332 Clement St, between 4th & 5th Ave. (15 min. walk from USF)

# Working Class Media and Ideology in The Global Economy

Martin Jansen - Director, Workers World MEDIA Production of South Africa

Joe Chauke - President of Communication Workers Union of South Africa

Mfanafuthi Sithebe - Media officer of Communication Workers Union of South Africa

# **SUNDAY, November 19**

9:00 - 10:15 AM

Plenary (McLaren Center 250) (Morning refreshments - Coffee, tea with bagels, sweets)

# Workers¹ Technology and Class Struggle Around the World

(Labor Media and Internet Tools)

Myoung Joon Kim - MediAct, Korea

Pat Daley - CUPE Canada

Martin Jansen - Director, Workers World MEDIA Production of South Africa

10:15 - 11:45 AM

## Workshops IV

# Labor Journalists and Media Issues Within The Labor Movement (UC 222)

Dick Meister - Journalist, labor reporter of KQED Newsroom & SF Chronicle

David Elsila - Former editor UAW Solidarity

Paul Burton - Editor, San Mateo County Labor

Nancy Snyder-Labor writer SEIU 790

#### Labor Boycotts/Solidarity Campaigns Using the Internet (UC 419)

Greg Dropkin -Web Master, founder of LabourNet UK

Ken Hamidi - Founder, faceintel.com SEIU 1000

Pat Daley - CUPE Canada

# WIN, Pacifica and Labor Radio Channels (UC 421)

Steve Zeltzer - LaborNet, Labor Video Project, UPPNET

Frank Emspak - Workers Independent News, UPPNET

Maxine Doogan - KPFA Labor Collective

## Pod/Video Casting and Cell Casting (UC 400)

Donna Eyestone - Educator CCSF AFT 2121

Myoung Joon Kim - MediAct, Korea

Jay Dedman - Educator Web Blogging and broadcasting

Collete Washington - Website Coordinator. California Nurses Association

Micro Radio and The Labor Potential (UC 417)

Erv Knorzer - KRBS -Bird Street Media Project

Sakura Saunders - Promethius Radio Project, Corp Watch

Stephen Dunifer - Founder Radio Free Berkeley, IRATE

12:00 -1:00 PM

Lunch Panel (McLaren Center 250)

(Please pick-up your lunch at UC 222, and you can bring the food to this room)

# Community Media, Public television, Wi-fi and International Neutrality

Todd Davies - Stanford University, Computer Professionals for Social Responsibility

Chris Whitteman - Telecommunications attorney focusing on the communication democracy

Myoung Joon Kim - MediAct, Korea

Seeta Gangadharan-Stanford University

1:15 -2:45 PM

# Workshops V

# Embedding Workers and Spying On The Job & Off The Job (UC 417)

Nancy Bupp - IAM Education Department

John Tait - CSUSF, SEIU 2579

# Blogging, Wigis and Social Networking (UC 400)

Jay Dedman - Educator Web Blogging and broadcasting

Steve Dondley - Prometheus Labor Communication

Karin Hart - Director Laney College Labor Studies CWA 9415

Collete Washington, Web Coordinator California Nurses Association

# Using Video as a tool for organizing (UC 421)

Vivian Price - Assoc. Professor, IDS/PACE, California State University, Dominguez Hills CFA

Sam Gold - Producer, Injured On The Job

West Brain - SEIU 503, Oregon Public Employee<sup>1</sup>s Union

Nick Yale - SEIU 1000 Labor Video Producer

# Setting Up Web Sites and evaluating software (UC 419)

John Parulis - Media Democracy Activist brightpathvideo.com

Doug McCabe - Union Web Services, Inc.

Mark Libkumen - Open source development architect

# May Day, Lessons In The Struggle For Immigrant Workers & The Use Of Media (UC 222)

Olga Miranda - President SEIU 87, involved in May 1st movement & immigrant rights Frank Martin Del Campo - president of SFLACLA and a staff member of SEIU 790

2:45 PM Break

3:00 -4:30 PM

#### Workshops VI

## Defense of Internet and telecom for high value content and for democratic control (UC 400)

Todd Davies - Stanford University, Computer Professionals for Social Responsibility

Sakura Saunders - Media activist with Promethius Radio Project, Corp Watch

# Building International Labor Film & Video Festivals-Lessons on How To Do It (UC 421)

Jimmy Kelly - Coordinator of Labor Studies at San Jose City College, reelwork.org

Steve Zeltzer - Labor Video Project, LaborNet, LaborFest

Jungmi Park - Labor News Production, Korea

Martin Jansen - Director, Workers World MEDIA Production of South Africa

## **Defending Community and Public Radio & Television (UC 417)**

Henry Kroll - Media Democracy Activist & former member of KQED Board of Directors

Louie Rocha - President CWA 9423, Host KKUP Radio

Eric Shackelford - CWA-NABET 52 and is a shop steward at KQED in San Francisco

Sasha Futran - Former KQED Board of Directors, and KPFA activist

Please check the conference documents on our web site: http://www.labortech.net/Papers.htm

In memory of murdered videographer Brad Will and the hundreds of journalists and videographers who died while getting and telling the stories.

#### Conference initial endorsers:

California AFL-CIO, Bricklayers and Allied Crafts, San Francisco Labor Council, OPEIU Local 3, NALC 214, SEIU 535, B.A.C. Local 3, California Faculty Association, CWA 2423, UA 393, CWA 9415, SEIU 87, USF Media Studies Program, Laney College Labor Studies Program, San Francisco City College Labor Studies Program, San Jose Community College Labor Studies Program, SFSU Labor Studies Program, Union Producers and Programmers Network (UPPNET), Labor Video Project, KPFA Labor Collective, Letter Carriers TV 214, Computer Professionals For Social Responsibility (CPSR), Symbolic Systems Program Stanford University, Labornet, USF Faculty Association, New College Of California Media Studies Department, Jungmi Park\* Seoul Labor News Production, Martin Jansen, Workers World Media Productions Capetown, South Africa, Communication Workers Union Of South Africa

# Partial List of Speakers/Participants:

Professor Art Shostak, Eric Lee-Labourstart, Myoung Joon Kim-Media Act, Nancy Brigham-, John Parulis, Professor Michael Perelman, Sid Shniad-Research Director British Columbia Telecommunications Workers Union, Nick Yale-SEIU 1000, Martin Fishgold-AFSCME 371 Editor & past president of ILCA, Wes Brain-SEIU Local 503, Erica Zweig-LaborNet, John Tait-SEIU 2579, Todd Davies-Symbolic Systems Program Stanford, Dick Meister-Labor Journalist, Jack Chernos-AFM 6 and Labor Musician, Professor Dorothy Kidd-Chair Media Studies USF, Francisco Cendejas-Stanford University, Jim Kelley-Chair San Jose City College Labor Studies Program, Frank Emspach-Workers Independent New WIN, Karin Hart-Chair Laney College Labor Studies, Carl Bryant-Producer TV214 NALC214, John Tate-San Francisco State University, Judy Miller-M.Ed PhilaVoice, Dean Baker-Co-Director Center For Economic & Policy Research, Donna Eyestone-Educator CCSF, Mary Ellen Churchill-Media Studies Director New College Of California, Frederic Dubois-APC Communications Coordinator, Marcus Courtney-Washtech CWA37083, Ken Hamidi-SEIU 1000, Jay Dedman author, Pete Bennett-Tech organizer, Steve Dondley-Prometheus Communication, Doug McCabe-Union Services.com, Louie Rocha -CWA2423, David Silver USF, Bill Morgan UESF, Leroy Jackson Jr. President CWA NABET 53, Olga Miranda SEIU 87, Mfanafuthi Sithebe CWU SA, Joe Chauke CWU SA, Stephen Dunifer-International Radio Action Training Education (IRATE), Collete Washington - Web Coordinator California Nurses Association, Seeta Gangadharan -

\*Organizations for information only

\_\_\_\_\_

Call for Papers and Proposals

LaborTech: The Digital Revolution And a Labor Media Strategy

November 17 - 19, 2006 San Francisco

The program committee for the 2006 LaborTech conference is soliciting papers from labor and technology researchers, activists, workers, and educators. The conference will be organized under three themes, with each theme being explored through panel discussions, hands-on/training workshops, academic paper presentations, and participatory strategy workshops.

# THEMES:

Management's Use of Technology and Worker Resistance (Surveillance, Union Busting, Outsourcing, Globalization) Workers' Technology and Class Struggle (Labor Media and Internet Tools) Democratic Communication Rights (Internet Access and Digital Divides)

Proposals should be made in one of the following categories in the requested format. Each proposal should include the conference theme to which it best applies. Proposals should be uploaded on the conference website (<a href="http://www.labortech.net">http://www.labortech.net</a>) by October 15, 2006. Decisions will be announced by November 1, 2006.

## **ACADEMIC PAPERS:**

A one-page abstract of the paper, including a title, authors and affiliations, and a description of the paper's main points. Full papers for all accepted abstracts should be uploaded by the authors onto the conference website prior to the beginning of the conference. Paper sessions will be assigned discussants.

## STRATEGY PROPOSAL:

A document of any length proposing action and/or organizational strategies related to one of the three themes, for discussion during the strategy workshops and by website visitors.

## ABOUT LABORTECH:

LaborTech brings together labor and community activists from the U.S. and around the world, along with academics who support an activist agenda, to explore the use of computer, video and other communications technology to build the labor community and its media. The first LaborTech conference was held in 1990, and since then the conferences have taken place generally every other year in locations throughout the United States and Canada. While past LaborTech conferences recruited presenters by invitation only, this year LaborTech is soliciting proposals for papers and conference presentations.

## CRITERIA FOR ACCEPTANCE:

We are looking for research and ideas that are not only provocative and original, but that also have a practical focus relevant to working people and the goals of labor movement and/or related collective movements. The underlying assumptions are that a healthy labor movement is a worthy goal whether in the Americas or abroad, and that the creative use of modern communications technology can help workers and unions grapple with today\_s challenges. In that context, we welcome papers concerning communications technology and workers that contribute to the practical knowledge and theory of labor activists, educators and community allies, written in a style that is accessible to a broad, non-academic public.

# AUDIENCE:

Labor and community activists from the U.S. and other nations, as well as academics friendly to labor and its goals.

# WHO CAN SUBMIT?:

Anyone who has relevant knowledge and/or experience in a labor, academic or community context. With a few exceptions, you should be prepared to attend the conference and join a panel discussion where you present key ideas from your paper. You are welcome to submit a paper that isn\_t written in English, but we will need to translate all presentations into English. We cannot guarantee translation support, or that professional simultaneous translation will be available at the conference.

## PROCESS:

Please send your papers to <a href="mailto:labortech.net">labortech.net</a>

We aim to publish a selection of the academic papers, as well as summaries of the other sessions, in an edited, peer-reviewed volume in hard copy and/or online versions.

## DEADLINE:

For one-page proposal: October 15, 2006

Full paper or summary for discussion on the web site: November 10, 2006

NOTIFICATION of ACCEPTANCE: September 30, 2006

## PROGRAM COMMITTEE:

Steve Zeltzer, LaborNet, Labor Video Project

Carl Bryant, NALC Local 214 and TV214

Nancy Brigham, UAW Local 1981, web designer and programmer

Art Shostak, Drexel University and AFL-CIO George Meany Center for Labor Studies

Dorothy Kidd, University of San Francisco

Karin Hart, CWA Local 9415 and Laney College Labor Studies Program

Michael Perelman, California State University, Chico

John Parulis, Bright Path Video

Todd Davies, Stanford University and Computer Professionals for Social Responsibility Kazmi Torii, Labor Video Project

## REGISTRATION

Registration fee is \$150 per person (early registration by October 1st is \$125.) This includes 2 lunches, as well as 2 morning continental breakfasts and refreshments. We encourage all unions to send some members to participate in this conference.

Saturday only: \$95 Sunday only: \$80

Please make checks payable to: LaborTech P.O.Box 425584, San Francisco, CA 94142 labortech@labortech.net

More information about the LaborTech events can be found at <a href="http://www.labortech.net">http://www.labortech.net</a>. labortech@labortech.net

http://sflaborcouncil.org/control/assets/07-10-06RedSptofLaborTech.pdf

SFLC Resolution to Support LaborTECH 2006

Whereas, organized labor is under attack in it¹s right to organize and freedom of association is also under assault and,

Whereas, the issues of privatization, deregulation, and union busting facing working people are crucial to illuminate in the media from a labor point of view and,

Whereas, labor needs to develop it sown labor media and communication networks in order to get our media out and break the information blockade and,

Whereas, Labortech www.labaortech.net which holds regular educational conferences on labor union use of communication technology will be having an international labor educational conference at the University of San Francisco on November 17, 18 & 19, 2006 and

Whereas, this labor communication conference is endorsed by OPEIU Local 3, SEIU 535, NALC Local 214, California Faculty Association, the California Federation Of Teachers and other labor organizations and,

Whereas, the San Francisco Labor Council has endorsed and supported previous

LaborTECH conferences,

Therefore be it resolved that the San Francisco Labor Council will endorse LaborTech 2006 and will seek concurrence from the California Federation of Labor and all other affiliated organizations.

LaborTech 2006 endorsed by California Labor Federation at 2006 Convention

http://www.calaborfed.org/pdfs/Political/2006/FINALRESOLUTIONS.pdf

# Conference initial endorsers:

California AFL-CIO, Bricklayers and Allied Crafts, San Francisco Labor Council, OPEIU Local 3, NALC 214, SEIU 535, B.A.C. Local 3, California Faculty Association, CWA 2423, UA 393, CWA 9415, SEIU 87, USF Media Studies Program, Laney College Labor Studies Program, San Francisco City College Labor Studies Program, San Jose Community College Labor Studies Program, SFSU Labor Studies Program, Union Producers and Programmers Network (UPPNET), Labor Video Project, KPFA Labor Collective, Letter Carriers TV 214, Computer Professionals For Social Responsibility (CPSR), Symbolic Systems Program Stanford University, Labornet, USF Faculty Association, New College Of California Media Studies Department, Jungmi Park\* Seoul Labor News Production, Martin Jansen, Workers World Media Productions Capetown, South Africa, Communication Workers Union Of South Africa

# Partial List of Speakers/Participants:

Professor Art Shostak, Eric Lee-Labourstart, Myoung Joon Kim-Media Act, Nancy Brigham-, John Parulis, Professor Michael Perelman, Sid Shniad-Research Director British Columbia Telecommunications Workers Union, Nick Yale-SEIU 1000, Martin Fishgold-AFSCME 371 Editor & past president of ILCA, Wes Brain-SEIU Local 503, Erica Zweig-LaborNet, John Tait-SEIU 2579, Todd Davies-Symbolic Systems Program Stanford, Dick Meister-Labor Journalist, Jack Chernos-AFM 6 and Labor Musician, Professor Dorothy Kidd-Chair Media Studies USF, Francisco Cendejas-Stanford University, Jim Kelley-Chair San Jose City College Labor Studies Program, Frank Emspach-Workers Independent New WIN, Karin Hart-Chair Laney College Labor Studies, Carl Bryant-Producer TV214 NALC214, John Tate-San Francisco State University, Dean Baker-Co-Director Center For Economic & Policy Research, Donna

Eyestone-Educator CCSF, Mary Ellen Churchill-Media Studies Director New College Of California, Frederic Dubois-APC Communications Coordinator, Ken Hamidi-SEIU 1000, Jay Dedman author, Pete Bennett-Tech organizer, Steve Dondley- Prometheus Communication, Doug McCabe-Union Services.com, Louie Rocha - CWA2423, David Silver USF, Bill Morgan UESF, Leroy Jackson Jr. President CWA NABET 53, Olga Miranda SEIU 87, Mfanafuthi Sithebe CWU SA, Joe Chauke CWU SA, Stephen Dunifer-International Radio Action Training Education (IRATE), Collete Washington - Website Coordinator. California Nurses Association

\*Organizations for information only

-----

Call for Papers and Proposals

LaborTech: The Digital Revolution And a Labor Media Strategy

November 17 - 19, 2006 San Francisco

The program committee for the 2006 LaborTech conference is soliciting papers from labor and technology researchers, activists, workers, and educators. The conference will be organized under three themes, with each theme being explored through panel discussions, hands-on/training workshops, academic paper presentations, and participatory strategy workshops.

#### THEMES:

Management's Use of Technology and Worker Resistance (Surveillance, Union Busting, Outsourcing, Globalization) Workers' Technology and Class Struggle (Labor Media and Internet Tools) Democratic Communication Rights (Internet Access and Digital Divides)

Proposals should be made in one of the following categories in the requested format. Each proposal should include the conference theme to which it best applies. Proposals should be uploaded on the conference website (<a href="http://www.labortech.net">http://www.labortech.net</a>) by October 15, 2006. Decisions will be announced by November 1, 2006.

# **ACADEMIC PAPERS:**

A one-page abstract of the paper, including a title, authors and affiliations, and a description of the paper's main points. Full papers for all accepted abstracts should be uploaded by the authors onto the conference website prior to the beginning of the conference. Paper sessions will be assigned discussants.

# STRATEGY PROPOSAL:

A document of any length proposing action and/or organizational strategies related to one of the three themes, for discussion during the strategy workshops and by website visitors.

# ABOUT LABORTECH:

LaborTech brings together labor and community activists from the U.S. and around the world, along with academics who support an activist agenda, to explore the use of

computer, video and other communications technology to build the labor community and its media. The first LaborTech conference was held in 1990, and since then the conferences have taken place generally every other year in locations throughout the United States and Canada. While past LaborTech conferences recruited presenters by invitation only, this year LaborTech is soliciting proposals for papers and conference presentations.

# CRITERIA FOR ACCEPTANCE:

We are looking for research and ideas that are not only provocative and original, but that also have a practical focus relevant to working people and the goals of labor movement and/or related collective movements. The underlying assumptions are that a healthy labor movement is a worthy goal whether in the Americas or abroad, and that the creative use of modern communications technology can help workers and unions grapple with today\_s challenges. In that context, we welcome papers concerning communications technology and workers that contribute to the practical knowledge and theory of labor activists, educators and community allies, written in a style that is accessible to a broad, non-academic public.

## **AUDIENCE:**

Labor and community activists from the U.S. and other nations, as well as academics friendly to labor and its goals.

# WHO CAN SUBMIT?:

Anyone who has relevant knowledge and/or experience in a labor, academic or community context. With a few exceptions, you should be prepared to attend the conference and join a panel discussion where you present key ideas from your paper. You are welcome to submit a paper that isn\_t written in English, but we will need to translate all presentations into English. We cannot guarantee translation support, or that professional simultaneous translation will be available at the conference.

# PROCESS:

Please send your papers to <u>labortech@labortech.net</u>

We aim to publish a selection of the academic papers, as well as summaries of the other sessions, in an edited, peer-reviewed volume in hard copy and/or online versions.

# DEADLINE:

For one-page proposal: October 15, 2006

Full paper or summary for discussion on the web site: November 10, 2006

NOTIFICATION of ACCEPTANCE: September 30, 2006

## PROGRAM COMMITTEE:

Steve Zeltzer, LaborNet, Labor Video Project

Carl Bryant, NALC Local 214 and TV214

Nancy Brigham, UAW Local 1981, web designer and programmer

Art Shostak, Drexel University and AFL-CIO George Meany Center for Labor Studies

Dorothy Kidd, University of San Francisco
Karin Hart, CWA Local 9415 and Laney College Labor Studies Program
Michael Perelman, California State University, Chico
John Parulis, Bright Path Video
Todd Davies, Stanford University and Computer Professionals for Social Responsibility
Kazmi Torii, Labor Video Project

# REGISTRATION

Registration fee is \$150 per person (early registration by October 1st is \$125.) This includes 2 lunches, as well as 2 morning continental breakfasts and refreshments. We encourage all unions to send some members to participate in this conference.

Saturday only: \$95 Sunday only: \$80

Please make checks payable to: LaborTech P.O.Box 425584, San Francisco, CA 94142 labortech@labortech.net

More information about the LaborTech events can be found at <a href="http://www.labortech.net">http://www.labortech.net</a>. <a href="labortech.net">labortech@labortech.net</a>.

http://sflaborcouncil.org/control/assets/07-10-06RedSptofLaborTech.pdf

# SFLC Resolution to Support LaborTECH 2006

Whereas, organized labor is under attack in it¹s right to organize and freedom of association is also under assault and.

Whereas, the issues of privatization, deregulation, and union busting facing working people are crucial to illuminate in the media from a labor point of view and,

Whereas, labor needs to develop it sown labor media and communication networks in order to get our media out and break the information blockade and,

Whereas, Labortech www.labaortech.net which holds regular educational conferences on labor union use of communication technology will be having an international labor educational conference at the University of San Francisco on November 17, 18 & 19,

# 2006 and

Whereas, this labor communication conference is endorsed by OPEIU Local 3, SEIU 535, NALC Local 214, California Faculty Association, the California Federation Of Teachers and other labor organizations and,

Whereas, the San Francisco Labor Council has endorsed and supported previous LaborTECH conferences,

Therefore be it resolved that the San Francisco Labor Council will endorse LaborTech 2006 and will seek concurrence from the California Federation of Labor and all other affiliated organizations.

LaborTech 2006 endorsed by California Labor Federation at 2006 Convention

http://www.calaborfed.org/pdfs/Political/2006/FINALRESOLUTIONS.pdf