

NEPA Bulletin

Volume 46/ No. 12 December 2005



Question of the Month

"How do you now view Bob Woodward as a journalist in light of his recently revealed role in the Valerie Plame case?"

October Question of the Month results, **Page 11**.

Visit **www.nepa.org** to answer this month's question.

Happy Holidays

The Bear Facts about The Original Irregular

... and other odd newspaper names

by Kent Stein Bulletin Staff

When Jody Reese was coming up with a name for his Manchester, N.H.-based paper, he came to a realization: "Newspaper names

don't mean anything anymore."

In a city of 125,000 people where some newspapers already were in circulation, no one would care about another paper with a standard name, Reese figured.

He was looking for a name that would set his paper apart from others in the area. Then it hit him.

"I personally just liked the name Hippo Press," Reese said.

Today, Hippo publishes Manchester, Nashua and Concord editions of its paper, and, Reese said, is a part of the communities' cultures. Hippo began as a Web paper, so Hippo was a perfect name because it was clear, distinct and easy to spell, making it simple for Internet surfers to access and remember.

But Reese still has no idea how he settled

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NEPA '05 contest entries hit record high

Countdown to '06 convention begins on an upbeat note

by Kent Stein Bulletin Staff

As the New England Press Association's 2006 Annual Convention and Trade Show approaches, NEPA has notified the winners of its 2005 Better Newspaper Contest, its biggest ever.

More than 6,300 entries – up from a record 6,000 in 2004 — from more than 350 newspapers in New England were submitted in this year's contest, which ran from Aug. 1, 2004,

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Kristen Olson photo, courtesy of the Gloucester (Mass.) Daily Times First place in the feature category for small dailies in the 2004 New England Press Association awards competition was the reward for this photo of a 6-year-old Gloucester, Mass., boy chocolate-creaming his rivals to win a second pie-eating contest in two years.

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inside Cost-cutting deepens at N.E. dailies, P. 3

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Vt. paper purchases neighboring weekly

The Brandon, Vt.-based Brandon-Pittsford Reporter, a weekly founded 10 years ago, has been bought by Addison Press Inc. of Middlebury, Vt.

Addison Press publishes the Addison County Independent of Middlebury, Vt. Independent Publisher Angelo Lynn said the

purchase, which occurred in late October, allows the Independent to cover more thoroughly the southern



Angelo Lynn

end of Addison County and the Brandon area. It also will help the Reporter cover community events in neighboring Rutland County, Lynn said.

"The ability to use resources from both papers to better cover the Greater Brandon area is definitely one of the reasons we decided to make this move," Lynn said.

The Reporter is a black-and-white tabloid publication with between 24 and 32 pages. It sells for 50 cents a copy, has a circulation of about 700, and has two full-time staffers.

Taking over as managing editor of the Reporter is Sarah Grant, a former managing editor and general manager of the weekly Manchester (Vt.) Journal. Previously, Grant was managing editor of The Mountain Times of Rutland, Vt.

"Brandon is a community with a lot of energy and enthusiasm and we hope to be a big part of that in the coming years as the town's community paper," Grant said.

168 Magazine sold to its workers in N.H.

Employees have bought 168

Tulsa cartoonist fired for allegedly plagiarizing from Conn.'s Courant

A cartoonist for the Tulsa (Okla.) World has been dismissed over plagiarism allegations involving a cartoon in the newspaper in June that was similar to one in The Hartford (Conn.) Courant in 1981.

"After investigating this matter, we have learned that Dave Simpson did indeed recreate an editorial cartoon published in the Hartford Courant in 1981," World Publisher Robert E. Lorton III told The Associated Press.

Simpson said he found an unsigned copy of the cartoon in his creative files and mistakenly thought that it was his own. He said he redrew the cartoon, which then was published in the June 7 edition of the World. A World reporter found the cartoon at issue Nov. 7 on a Web site,

WHEN DOES LIFE BEGIN?



Cartoon courtesy of Bob Englehart

The original Bob Englehart cartoon for The Hartford (Conn.) Courant that an Oklahoma cartoonist allegedly plagiarized.

www.editorialcartoonists.com, where the original artist, Bob Englehart, had posted his concerns.



Bob Englehart

Notification of World management and ownership followed immediately.

Lorton met the next day with Simpson, who had apologized to Englehart, and suspended him for a week pending an investigation.

Lorton said that "plagiarism is the cardinal sin of a news-room, and all those who are employed by us to gather, report or comment on the news are stewards of the public."

Simpson, who was recently inducted into the Oklahoma Cartoonists Hall of Fame, joined the Tulsa World in 1992 after a long career with The Tulsa Tribune.

Magazine, a free weekly lifestyle magazine based in Bedford, N.H., and targeted at twentysomething singles, the Concord (N.H.) Monitor reported Nov. 14.

Publisher Dan Maimone announced the purchase from McLean Communications of Manchester, N.H., to two fulltime employees and a few interns. McLean is owned by Independent Publications Inc. of Bryn Mawr, Pa., which also owns The Telegraph of Nashua, N.H., and several other newsmedia properties in New Hampshire.

"168 Magazine has grown up and is leaving the nest," he said in a written statement. "Last week, the employees of 168 Magazine broke open our piggy banks and promised a substantial amount of money to our corporate entity in exchange for our freedom."

Maimone referred to the sale as an "amicable divorce." He did not disclose a purchase price.

The magazine, named for the number of hours in a week, was launched in September 2004 as an alternative publication geared

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The cutting edge: Belt-tightening continues at bigger dailies

31 Globe news vets take paper's buyouts

At least 31 Boston Globe newsroom employees have taken a buyout the Globe offered this fall as part of its cost-cutting efforts, Richard Chacón, the Globe's ombudsman, reported this month.

Those who accepted buyouts include critic Ed Siegel, a Globe staff member for 30 years. Siegel spent 12 years as the paper's television writer and the last 10 as the theater critic and occasional critic at large.

Also leaving is Steve Morse, the rock music critic who has been at the Globe for 28 years.

Others taking the buyout are Renee Graham, the paper's pop culture reporter, who has been on the staff since 1988; Wendy Fox, the Globe's travel editor; and Tom Long, the paper's obituary writer, who has been on the Globe staff for 36 years.

Chacón reported that op-ed columnist Tom Oliphant; Jack Thomas, Living/Arts section reporter and a former Globe ombudsman; op-ed page editor Nick King; editorial writer Susan Trausch; economics reporter Charles Stein; classical music critic Richard Dyer; arts reporter Maureen Dezell; assistant metro editor Judy Rakowsky; national reporter Tatsha Robertson; reporter Anthony Flint; photographer Tom Landers; and gardening writer Carol Stocker also took the buyout. So did sports television reporter Bill Griffith; horse racing reporter Ron Indrisano; and sports reporter Marvin Pave.

Also accepting the buyout are Bill Boles, library associate; Maureen McCafferty, ing/Arts administrative assistant; and Margaret Murray, foreign desk administrative assistant, Chacón wrote.

The Globe announced the buyout package in October as a budget-paring attempt to avoid layoffs. Globe employees had until Nov. 21 to submit their application to accept the buyout Times Co. offer.

Globe Publisher Richard Gilman, in a memo to the Globe staff, said the newapaper planned to reduce the staff at the New England Media Group, including the Globe, the Telegram & Gazette Worcester, Mass., and Globe Specialty products, the direct marketing division of the Globe, by 160. At that point, 115 buyouts had been approved.

Gilman said in the memo that "these difficult decisions have been triggered by our need to respond to a rapidly changing media landscape, and put us in a stronger financial position to pursue our goals in 2006 and the years ahead."

Al Larkin, the Globe's senior vice president of general administration and external affairs, told the Boston Herald: "We expect that

most people

will be leaving



Al Larkin

by the end of the year. There may be a few people who are extended beyond that to finish particular projects or deal with transitional issues."

Chacón reported that a few people had already left.

Globe cuts jobs of 70 maintenance workers

Amid declining circulation and advertising revenue, nearly 70 Boston Globe full- and parttime janitors and other maintenance workers will see their jobs outsourced.

The move comes after the Globe accepted only 115 buyout applications, 45 shy of the 160 positions that were sought to be eliminated in a corporate division that includes the Globe itself, the Telegram & Gazette of Worcester, Mass., and Globe Specialty Products, the direct marketing division of the Globe. All are owned by the New York

Richard Gilman, publisher of



Globe, the said those cut from the custodial staff will be offered buyout packages.

About 60 Richard Gilman part-time and six full-time custodial workers will lose their jobs, according to Dan Totten, head of the Boston Newspaper Guild, which represents more than 1,200 workers at the Globe. Other full-time employees on the maintenance staff will transfer to other jobs in the company.

Courant cuts 25 jobs on top of 43 since '03

Hartford (Conn.) Courant is planning to drop 25 jobs through attrition, voluntary buyouts, layoffs and leaving open jobs unfilled, according to a memo circulated at the Courant Nov. 17.

The paper lost 19 jobs in June 2003 and another 10 last December. In October, similar cost-cutting moves led to 14 fewer jobs.

"However, given ongoing

competitive media pressure and disappointing financial results, we need to achieve additional expense reductions if we are



Jack Davis

to remain as strong as possible in 2006 and beyond," Publisher Jack Davis said in an e-mail to the staff.

190,000-circulation The Courant is owned by Tribune Co., which is cutting jobs at each of its five newspapers, including the Chicago Tribune and The Los Angeles Times. The company reported its consolidated revenues for the period ending Oct. 23 were down 3.5 percent, from \$455 million to

\$439 million.

Courant sports columnist Jeff Jacobs recently lamented the losses to the sports section.

He noted that the Chicago Cubs, owned by Tribune Co., offered shortstop Rafael Furcal a \$50-million free agent contract - a deal that, were it spent at the Courant, could have covered the sports staff's salaries for the next 25 years. He also estimated that with the losses - football and boxing writer Terry Price, college basketball writer Ken Davis, and 30-year Courant veteran Woody Anderson — the staff gave up a combined 100 years of experience.

Jacob's column noted that "our loss is your loss."

Boston Herald plans more cost cutting

The Boston Herald is on the verge of instituting new measures to reduce costs even more than it has already, according to media critic Mark Jurkowitz' Media Log Weblog on bostonphoenix.com.

Jurkowitz wrote that Herald sources said that by the end of the year the Herald would freeze contributions to the pension plans of its nonunion and management employees. The Herald will also switch from Blue Cross to Harvard Pilgrim health-care plans, which will generate additional health-care costs for employees. Jurkowitz also wrote that a new tracking system will monitor when employees enter and leave the building and send the information to the Herald payroll department.

Tom Mashberg, deputy shop

steward at the Herald, said in a telephone interview that Harvard Pilgrim agreed to give employees the same



benefits for a Tom Mashberg lower price.

He said Blue Cross planned to increase its rates by 8.6 percent

Jan. 1, and Harvard Pilgrim agreed to a 3.66 percent increase, contradicting the report by Jurkowitz about employees' absorbing more health-care costs.

Herald Publisher Patrick J. Purcell said earlier this year that he expected \$7 million in paperwide cuts, and that about 50 editorial staff members have left via buyouts or layoffs. Purcell has said that the Herald and its more than 100 sister publications in Needham, Mass.-based Community Newspaper Company might be for sale.

Providence Journal reportedly considers cost-cutting steps

Providence Journal is the next big newspaper facing financial belt-tightening, according to Ian Donnis, news editor of The Providence Phoenix.

Donnis wrote in a column that, according to Tim Schick, administrator for the Providence Newspaper Guild, there has been no mention of job cuts to the staff, although other downsizing is being considered. Schick mentioned eliminating a weekly Spanish-language page, closing the Journal's Somerset, Mass., bureau, and reducing the size of press runs, including trimming stock listings.

Donnis noted that The Boston Globe and The New York Times have recently made major reductions in staff size, but said projections for the Providence Journal are not as drastic.

The Journal, which is in a hiring freeze, has begun to emphasize convergence with its Web site to prepare reporters for cost-cutting throughout the newsroom, Donnis wrote.

Donnis noted that Joel P. Rawson, executive editor of the Journal, did not return a message from him seeking comment.

Look, Dad, I made something: A loving tribute

y dad didn't have a very high opinion of writers.

Don't misunderstand: He loved both newspapers and me.

But the occupation of writer, to my dad, wasn't a real job. My dad believed in producing something, he believed that when a man went to work, he made things that he could touch or hold, things that improved people's lives, or, in my dad's case, things that kept his country safe. (My dad worked for a defense contractor.)

A writer, my dad thought, stitched together words as insubstantial as a whiff of smoke or the smile of a pretty girl.

My dad read not for pleasure, but for meaning. I grew up in a home that subscribed to

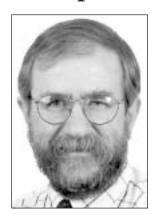
three daily newspapers, and at least once a week, my dad would buy The Wall Street Journal.

My dad didn't just read; he studied. To him, the best newspaper story was practical, a story that helped him make money in the stock market, helped him shave strokes off his golf score, helped him decide what home-improvement project to tackle next.

He never read an interview with a movie star. He disdained trend stories. His only frivolous interest was in sports, but even then, he was more analyst than fan. He memorized batting averages because he wanted to know which shortstop made his team stronger.

This is the first column I have written since my dad died at 97 1/2. He did not fear death. He lived faithfully and

Writing Tips



-Jim Stasiowski—

well, and his faith assured him that death would begin his eternal reward.

So here I am, without him, and I know what he would say: "Good. If you're going to be a writer, don't rely on anyone else. Don't rely on me. Be yourself. Be an individual."

My dad was the rarest of beings, the only man I ever knew who didn't care what others thought of him. He loved his family, sometimes with a stifling intensity, but he did not care how his two sons or his daughter assessed his actions. No sibling or neighbor or friend or co-worker could sway him from doing what he thought was right.

My dad willed his children to be smart (my sister was brilliant), successful (my brother has the bank account) and principled (I have never swindled my brother out of a nickel)

So when I joined what Mark Twain called "a horde of ignorant, self-complacent simpletons," my dad suffered silently. He didn't say I was wasting my talents; he loved me just the same.

And I think that in a way, my writing returned that love. I tried (and often failed, as writers do) to be creative, as my dad was; I tried to be an individual, as my dad was; I listened to criticism, but I tried not to let it dislodge my belief in myself.

I overwrite. Oh boy, do I. I often lapse into what editors call self-conscious writing, that is, overcooked sentences and paragraphs that call attention to the writer, and thus siphon attention from the purpose of story.

Overdoing is a danger when you try to be an individual. I fight it. I temper my ostentation.

But individuality is what makes good writing, whether in a novel or in a newspaper. The best story emerges when one stubborn reporter defies cautious editors and comfortable consensus and sensitive sources and expensive market research and says, "Dang it, I know what's right, I know how to tell a story, and I'm going to fight to get this one into the newspaper."

What today's newspapers lack is that hardheaded, individual approach. Newspapers look alike, sound alike, appear

afraid of offending, or even risking offending. We anguish in endless meetings, then opt for safety in collective timidity.

But offending is the price we pay for doing what is right. We should banish from newsrooms those whom risk paralyzes.

One winter when I was a kid, my dad burned our lawn. Deliberately. He had read somewhere that burning the lawn in the winter would make it more beautiful in the spring.

The neighbors laughed at him. I heard them. Dad didn't.

And when in the spring, our grass was no greener than it had been the year before, my dad did not flinch. He tried some other scheme. I have lost track of which one.

A man who doesn't fear death isn't going to let mere failure deter him.

My dad wished I would build bridges or discover a vaccine or invent the perfect golf club. I don't have the skills to do any of those things. I write.

In one last public display of love for and devotion to my dad, I will make my writing practical just this once: Don't burn your lawn.

Unless, of course, it would look better black.

THE FINAL WORD: We all hate mistakes, but we can't help chortling over some of them. I suspect this mistake has appeared in every newspaper in the country. A rookie reporter takes an obituary over the phone. A Roman Catholic person has died, and the funeral director says that at 10 a.m. Thursday, there will be a Mass of Christian Burial.

But in the paper, it comes out: "... a massive Christian burial."

Writing coach Jim Stasiowski welcomes your questions or comments. Call him at (410) 247-4600 or write to 5812 Heron Drive, Baltimore, Md. 21227.

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WORLD OF THE WEB



Journal Register buys N.E.-based online jobs site

Journal Register Co. of Trenton, N.J., announced Dec. 6 the purchase of JobInTheUS.com, based in Westbrook, Maine. JobsInTheUS.com owns JobsInME.com, JobsInNH.com, JobsInVT.com, JobsInRI.com, and JobsInMA.com. They serve the states indicated in the abbreviations in their names.

Terms of the deal were not disclosed. JobsInTheUS will become the cornerstone of Journal Register's expanded online job recruitment product, Jean B. Clifton, Journal Register's president and chief operating officer, said.

"JobsInTheUS has developed an impressive local model in the Northeast states, and we look forward to working with them to expand in our core markets as well as other markets," Clifton said.

Journal Register owns more than 80 newspapers in New England. They include the New Haven (Conn.) Register and The Herald News of Fall River, Mass.

Globe adds online features designed to keep print readers

As The Boston Globe's circulation

falls, the Globe is searching for ways to hold on to readers, such as developing technology, Globe ombudsman Richard Chacón reported in his Dec. 4 column.

Chacón gave as one

example a Web page



Richard Chacón

created and sponsored by the Globe that comes up on screens of computers with wireless antennas inside Boston's South Station. The antenna grabs a signal inside the station and directs the user to a Web page full of information about South Station, including its train schedules, restaurants, history, and comments from other people who pass through the station. The page only works inside the station.

The wireless connection inside South Station, which the Globe launched this fall, is called a "WiFi Pulse Point." The Globe has created other such connections around Boston, which allow computer users to obtain or exchange information about a surrounding community. The connections do not enable access to the Internet.

"Newspapers are very much in an experimental mode," D.C. Denison, a technology editor at the Globe who helped create the wireless points, told Chacón. "Most people think that big newspapers are opposed to this new arena when really they're constantly looking for ways to bridge the gap between the print and online versions."

Chacón wrote that the Globe's editor, Martin Baron, told him that the

newspaper is doing more "to enhance the print product on (its) Web site."

In one such project, Web editors will be assigned to work directly with news editors in exploring



Marty Baron

ways to make stories more multimediaoriented, with audio clips from interviews, narration from reporters, or video shot from the scene, Chacon wrote.

The Globe also launched Chacón's Weblog Dec. 4, in which Chacón will post comments he has received about his columns. The blog will be published about every other day on the ombudsman's Web site at boston.com/ombudsman.

"One of the goals for this blog is to facilitate a regular, public conversation between those who read this newspaper and those who make it," Chacón said. "My initial plan is to post readers' com-

ments and questions and invite Globe reporters, editors, or other managers to offer explanations or rebuttals."

Bangor paper adds tool for customers to self-place ads

Classified advertisements can now be placed in the Bangor (Maine) Daily News and online with bangordailynews.com, thanks to a new do-it-yourself online ad tool.

The tool, called Classified Ad Creator, enables classified advertisers to create ads on their home computers for merchandise, pets, rentals, yard sales, transportation and real estate for sale.

Photo-sharing Web sites being used by Globe, others

New developments in online photojournalism, such as the popularization of photo-sharing services such as Flickr and Buzznet, are "baby steps toward what might become a revolution in visual journalism," Mark Glaser of Online Journalism Review, based in Los Angeles, wrote last month for the Review.

Flickr, a Yahoo! company, allows users to search photo tags and find pictures of whatever they are looking for. Photographers can take pictures and post them on Flickr after registering with the site, which is free.

D.C. Denison, technology editor for The Boston Globe, used Flickr photos in June to illustrate a story in the Globe, Glaser said. Glaser wrote that Denison ran photos from a technological conference from Flickr. Denison made sure to get permission from the original shooters of the pictures.

Denison also has used Flickr as a research tool for Boston.com's innovative Pulse Points project, Glaser wrote. Pulse Points allows users who have computers with wireless antennas to grab onto signals in certain areas in Boston and receive information. For example, a computer equipped with a wireless antenna inside Boston's South Sta-



D.C. Denison

tion can be directed to a Web page full of information about South Station, including its train schedules, restaurants, history and comments from other people who pass through the building. The page only works inside the station.

"I'm currently talking to a resident of Roxbury Crossing (in Boston), for example, about how we might use his photos on the Roxbury Crossing Pulse Point," Denison said in an e-mail to Glaser. "Pictures by a resident can mean a lot more than pictures by a photographer who just drops in for an hour or so. Of course I also have access to some really wonderful photos taken by Globe staff photographers, and that imagery, to be honest, is on an entirely different level, usually. So I use that first. But I also check Flickr because it gives me an idea of who's going through the area regularly, or who lives there, and what they find interesting enough to photograph."

Buzznet, Flickr's rival, has licensed its technology to 15 newspaper sites, Glaser said. With 150,000 registered users, it is behind Flickr, which has 1.5 million registered users and has yet to reach out to media companies.

Monitor of Boston ranked 12th best Web site worldwide

The Christian Science Monitor of Boston was ranked the 12th best news Web site worldwide, according to the fourth annual rankings by Newsknife of New Zealand.

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COMMENTARY

The NEPA Bulletin

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NEPA's most valuable asset: Networking

ew England Press Association membership brings with it many valuable benefits, such as access to professional and affordable training, the annual better newspaper contest, monthly NEPA Bulletin, the newspaper directory, and the NEPA legal hotline – just to name a few. I believe one of the most valuable benefits of NEPA membership is the opportunity to network with industry peers.

Each year at the annual NEPA convention, those attending select from a wide range of training seminars conducted by industry professionals. Along with this training, the convention offers members the opportunity to meet peers from all over New England and share ideas in a noncompetitive atmosphere.

Newcomers to the industry will discover that they are not alone in the trials, tribulations, challenges, and victories they experience every day. Reporters and advertising sales reps spend most of their day working independently, and look forward to the opportunity to share and network that the NEPA convention offers.

The NEPA convention is almost like a family reunion to those who have attended in the past. It's a time not just for training, but for renewing acquaintances and sharing ideas.

Developing a peer network is invaluable to all of us, especially when you use this network outside the perimeters of

President's Column



Ellen Zappala

the convention. If you need a second opinion on the solution to a tricky problem, you can contact one of your NEPA friends. Do you have a job opening on your team or are you looking for another career option yourself? Using your NEPA network could help you get focused in the right direction.

Newspaper people working together, sharing ideas and best practices will help improve the overall quality of our papers and the business strength of the industry in New England.

So when you go to the convention this year, do sign up for many of the quality training seminars. But also make the time to network, share ideas and experiences, make new contacts and swap business cards. In years

to come these networking contacts will become friends, and your annual convention experience will become a homecoming.

Best wishes to all for a very merry holiday season and a happy, healthy and prosperous New Year!

Ellen Zappala is president of the New England Press Association board of directors and vice president and general manager of the Weekly Group of Eagle-Tribune Publishing Co. of North Andover, Mass.

Bootstrap journalism

To the editor:

Footnote: I was reading the May issue of the NEPA Bulletin, Page 17, where "N.E. journalists applaud changes in E&P, but don't always read it" and in the context it noted that David Solomon, publisher of The Cabinet Press Inc. newspapers, said he uses www.journalism-jobs.com to find personnel.

Since the late '90s, I have used various mediums to find an Ad Rep without success for The Berkshire Beacon. Finding a sales rep has been a daunting task due to lack of money/benefits or they just don't want to work for a start-up on a commission basis along with an initial stipend.

A good salesperson is challenged daily and the only limits of his/her income is the amount of time and effort put forth!

One publisher told me from the get-go

Letter to the editor

that I should concentrate on the ad department rather than the content. Despite my lack of success with www.journalismjobs.com in the past, but noting it costs \$50 for five weeks or \$.70 a day, I thought it might be worthwhile to use it once again.

Before I go on, I have tried to have NEPA's officials and board reach out to New England schools and become the lead agency in employment services for the journalism profession by running a house ad in The Boston Sunday Globe to urge all potential staff to list their resumes online at NEPA. We are the beacon of hope for our industry in the Northeast! We must promote, advertise and be seen as the conduit for the future of journalism. This is our association.

Readers of the NEPA Web site should be able to read resumes online and make direct contact by hyperlink, e-mail and/or phone.

Together we can continue the success of independent weeklies. People who live in one area are now finding it too expensive to buy a home and thus are willing to think about the Berkshires. Can you believe today the trend may be toward "Opportunity" with a re-start rather than chasing the almighty buck?

Unlike a lot of fledging newspapers, this publisher owns the property, has lived in Berkshire County almost 30 years and knows there is a definite need for a community newspaper to serve both the locals and the tourist. These ventures occur very infrequently.

While the dream is real, this opportunity comes with the potential of regional

_Letter to Page 7

_Web from Page 5

The Web pages were rated on relevance based on Newsknife's analysis of the main Google News site. Newsknife notes the news sites that Google News links to as sources for its news items. It then takes into account the position of each news site's listing on the Google News home page and up to the following 10 pages, awarding points on a sliding scale to provide a picture of how each news site is doing over time compared with its rivals.

ABC News was rated the top news Web site worldwide by Newsknife, followed by The New York Times and Reuters.

Newsknife, launched in January 2002, is a project of Industry Standard Computing Ltd. of New Zealand. "We rate the news sites" is Newsknife's motto.

Study: Newspaper Web visitors rising; Globe 6th in nation

Newspaper Web sites have grown 11 percent during the past year to 39.3 millions visitors, and The Boston Globe's news Web site ranked sixth nationally in number of visitors in October, according to a study by research company Nielsen/NetRatings.

The 11 percent increase surpasses the 3 percent growth in the number of total active Internet users, the study noted. The study also showed that almost one of four Internet users in the United States reads online versions of newspapers.

Nearly 22 percent of newspaper readers prefer online

sources, while 7 percent divide their time between print and online. The majority of readers, 71 percent, still prefer print newspapers, Nielsen/NetRatings said.

Among online newspapers surveyed, NYTimes.com was the top site, with 11.4 million visitors in October. USAToday.com and WashingtonPost.com were No. 2 and No. 3, with 10.4 million and 8.1 million visitors, respectively. LATimes.com and SFGate.com rounded out the top five with 3.9 million visitors each.

Boston.com, the Globe's Web site, was sixth with 3.6 million visitors in October.

Gerry Davison, senior media analyst at Nielsen/NetRatings, said in a statement: "Most, if not all, of the top newspaper sites, offer interactivity such as blogs, podcasts, and streaming video and audio. These interactive features, combined with Internet users' thirst for up-to-date information, make newspaper Web sites an increasingly appealing choice for news."

Courant magazine gets a makeover, adds online features

The Hartford (Conn.) Courant has redesigned its Sunday magazine.

The former Northeast Magazine will now go by the name NE. It will include shorter, punchier stories in place of longer ones. It will remain an eight-page broadsheet.

An online, interactive portion of NE has been launched on the Courant's Web site. Readers can submit e-mail, photos and sound files, and can

trade opinions and ask questions to NE columnists. There will also be online photo and writing contests. The contents and happenings of the online portion will be included in a feature in the magazine entitled eNE.

Online advertising continues to grow

John Burke, editor of The

Editors Weblog of Paris, has recently documented developments in online advertising that newspapers "need to know."



John Burke

Online classified advertising grew 80 percent from September 2004 to September 2005, he reported.

The free site Craigslist is tops in growth of online advertising Web pages, expanding its reach 156 percent. One study shows that the site has already cost San Francisco Bay Area newspapers \$50 million, Burke said.

An Editor & Publisher study has shown that more advertisers are pushing the newspapers in which they advertise to provide them with contracts that include both the print and online platforms, Burke said.

Burke noted a ClickZ report that a "media placement service" called Centro has been launched. Centro compiles more than 1,300 local newspaper, radio and television station Web sites, making it easier for advertisers and agencies to find and reserve space at local publications.

A New York Times article on "blog advertising" dealt with an important development of online advertising, Burke said. Having noticed that some independent blogs have become popular, large companies have begun not only paying to place their company logo on the site, but using them for public relations by seeking to have the blog's author write some positive words about the company.

It is estimated that corporations will spend between \$50 million and \$100 million this year on blog advertising.

Google classified ads launched, Microsoft service in the works

Google Inc., based in Mountain View, Calif., and Microsoft Corp. of Redmond, Wash., are becoming involved with the trend of free online classified advertising, competing with the likes of Craigslist and other free classified ad Web sites and services.

Google Base, available at base.google.com, allows users to host content, such as a description of a party-planning service or a listing of a used car for sale.

Microsoft's service is still in the planning stages. The company is hoping to distinguish its service from rivals by tying in with functionality other Microsoft products. For example, people will be able to have Microsoft's instant messaging service alert them if items they seek come up for sale or if someone is interested in buying something they are selling. The company is developing ways that people can limit who can

see their ads, such as by offering goods only to people on their messenger "buddy list." The service also will enable users to limit sales to those attending the same university or working at the same company, based on email addresses.

The service will seek to be personalized even more geographically than Craigslist's city-oriented sites by asking sellers to provide a ZIP code for searching purposes, Garry Wiseman, a Microsoft product unit manager, said in an interview with The Associated Press. For example, users could say they only wanted to find jobs, apartments or garage sales within a five-mile radius of where they live.

Microsoft employees are testing the product, and a broader public pilot is expected in the coming months, Wiseman said.

Microsoft and Google's services will be free for users and supported by advertising that will appear alongside search results.

Because it has already been launched, Google could hurt local and regional newspapers, wrote David Carr of Poynteronline, the Web site of the St. Petersburg, Fla.-based journalism school Poynter Institute.

"So far, (local newspapers) have managed to maintain their connection between their readers and the goods and services in the same market," Carr wrote on Poynteronline. "By allowing its audience to customize content and post it for free, Google could all but wipe out the middle man, which could be your friendly neighborhood daily paper."

Letter from Page 6

recognition (awards from NEPA) along with growth and potential income to those who are willing to sacrifice. These are the stakeholders of Bootstrap Journalism.

Finally it was this ad that has piqued over 70 people to call and e-mail their services. Herein is the ad:

"Opportunity for interns, novices

and just plain out-of-work folks to hitch a ride on The Berkshire Beacon, Lenox, Mass., and establish a portfolio, do all the drudgery work and earn peanuts along with a gallon or two of gasoline. No seashells, no life at the beach. Just an opportunity to put your creative efforts — sales, writing, design, photography and self-enterprise initiative — on the pages of The

Beacon (www.berkshirebeacon.com). You may need some spending money, a sleeping bag and some crackers, but the money will flow once the family is formed and the commitment is made to make this the Best New England Weekly as voted by NEPA. This is Bootstrap Journalism #101. It does not get any better than to see the formation of a dedicated staffm — young,

middle age and/or retiree — come together to share in The Berkshire Experience. E-mail george@berkshire-beacon.com or call (413) 637-9822."

George C. Jordan III Editor and Publisher Berkshire Beacon Lenox, Mass.

AWARDS and HONORS

Four N.E. journalists receive top awards from editors group

The New England Society of Newspaper Editors has recognized journalists from newspapers in four New England states with annual awards.

Dorothy Torres Hall, assistant managing editor at the Record-Journal of Meriden, Conn., was awarded the Judy Brown Spirit of Journalism Award for her outstanding contributions to the field. Hall has been chairwoman of Northeast chapter of the Society of News Design and was one of the first women to be president of the New England Associated Press News Executives Association. She also has led design teams at newspapers throughout Connecticut, including The Advocate of Stamford, Greenwich Time, the New Haven Register, and The Day of New London.

Greg Derr of the Patriot Ledger of Quincy, Mass., received the Master Photographer Award. Derr got his start as a professional photojournalist at the Patriot Ledger when he was 16. Twenty years later, Derr still works there. He has also worked for The Boston Globe, The Associated Press, and Black Star, a New York City-based corporate photography company.

Providence (R.I.) Journal reporter Peter Lord won the Master Reporter Award for his 26-year career that has centered on environmental issues and news. Lord is also journalism director at the Metcalf Institute for Environmental Reporting at the University of Rhode Island and teaches at the University of Connecticut.

Moskowitz of the Eric (N.H.) Monitor Concord received the Community Reporter Award based on a collection of published articles and an editor's recommendation. Moskowitz joined the Monitor in 2003 as a regional reporter and has since written on the city hall and statehouse beats.

NENA honors four journalists, Vt. paper

The New England Newspaper Association honored four newspapermen with its first Distinguished Service Award and selected The Burlington (Vt.) Free Press as its recipient for the Reader First award at a joint fall conference of NENA the New England of Circulation Association Executives in October in Groton, Conn.

Those honored for distinguished service are Ken Blan-



Ken Blanchette

chette, sports editor for six newspapers at Nashoba Publications Devens, Mass., for "his unwavering commitment

to youth sports and those who make it happen;" James Costello Sr., for his leadership of The Sun



James Costello

Journal Publishing Co. of Lewiston, Maine, and his active involvement in the community; Peter Linkkila of The

Chronicle of Willimantic, Conn. for epitomizing "what a press operator and a crucial employee mean to a daily news-

and paper;" Kendall Wallace, chairman of The Sun of Lowell, Mass., for "his dedication to his newspaper, his passion for his Kendall Wallace



community and for work as president of the New England Newspaper Association."

This year was the first in which NENA presented its Reader First award, "to encourage members to improve products and relationships with readers and to grow readership." It recognizes innovation.

The Free Press received the honor for its Young Writers Project, a partnership among the paper, teachers of the Vermont chapter of National Writing Project, and Vermont students. It encourages and aims to improve writing by young students in schools, and is published every Tuesday during the school year.

NENA plans to present Distinguished Service and Reader First awards again at its conference in 2006. Nomination forms will be mailed to NENA members in the summer.

Three N.E. papers feted by Inland Press

The Salem (Mass.) News, the Eagle-Tribune of Lawrence, Mass., and the Derry (N.H.) News reaped national awards the Inland Association Oct. 24 in Chicago at the group's 120th annual

The Salem News took first place for community leadership for its two-part series "Opiates in Our Towns," which looked at the use of heroin and OxyContin in its coverage area. The award, which is sponsored by the University of Missouri's School of Journalism, "is to encourage newspapers to take the initiative in making their communities better places in which to live and work." It recognizes "the initiative and achievements of newspapers working through the combined resources of news coverage, editorial support and staff involvement in the community," according to the Inland Press Association.

Sean Corcoran, a former staff

writer;

Leighton,

assistant met-

ro editor; Paul

staff photogra-

Bilodeau,

pher;

Paul

Susan



Paul Leighton



Donna Capodelupo

Flynn, content editor; Nelson Benton, editorial page editor; Dan Ryan, design and graphics editor; and Donna Capodelupo, copy editor, work-

on the

series.

The paper finished second in another national category: front-page design in the 25,000-75,000 circulation category. It was judged by the Northwestern University School of Journalism and was seeking "the quality, completeness and appeal of the front pages."

ed

Kira Horvath, a Salem News staff photographer, finished third in the picture portrait/personality category for her work shooting "In Harmony" about Northshoremen group.

For the second time in four vears, Ken Johnson, editorial page editor of the Eagle-Tribune, placed first for editorial writing.



Ken Johnson

Jason Tait and Shawn Boburg took third place in the 25,000-75,000 circulation category for "investigative reporting with outstanding writing" for their story in the Eagle-Tribune that exposed the



Jason Tait



Shawn Boburg 10,000 circu-

val of Trees. Shelley Thompson of the Derry News took third place for the same award in the less-than-

lation catego-

Methuen,

Mass., mayor's

use of traffic-

mitigation

money for his

favorite chari-

ty, The Festi-

ry for her piece disclosing the East Derry fire chief's severance payment of \$89,000.

Mark Lorenz, an Eagle-

Tribune staff member, finished second for his picture "Simstory plicity," which followed monks in Lawrence.



Mark Lorenz

Globe staffer wins national award for Congress coverage

Susan Milligan, congressional correspondent for The Boston Globe, will receive the Everett McKinley Dirksen Award for Distinguished Coverege of Congress at a black-tie-fundraising dinner for the National Press Foundation Feb. 23.

Milligan is among a halfdozen journalists and a Web site honored with National Press Foundation awards.

Also, as a special tribute, all who journalists covered Hurricanes Rita and Katrina will receive the Chairman's Citation for Overall Excellence in Journalism.

More information can be found at www.nationalpress.org.

AWARDS and HONORS

Phoenix's Bernstein wins premier award for crime reporting

David Bernstein has been recognized with the first individual award for Excellence in Criminal Justice Reporting.

Bernstein, a reporter for The Boston Phoenix, received a \$1,000 prize in a joint presentation from the City University of New York's John Jay College of Criminal Justice and The New York Times Foundation.

His winning story entitled "The Worst Homicide Squad in the Country" examined the low clearance rates for homicides in Boston.

N.E. ad execs group elects Fahey president

Rich Fahey
of The
Recorder of
Greenfield,
Mass., has
been elected
president of
the New England News-



Rich Fahey

paper Advert-ising Execu-tives Associa-tion.

Fahey replaced Dianne Chin of the Boston Herald. Ray Roy of the Record-Journal of Meriden, Conn., Glenda Hawley of the Rutland (Vt.) Herald, and Tim Brady of Eagle-Tribune Publishing of North Andover, Mass., will serve as the first vice president, second vice president and secretary, respectively.

The association also elected members to its board of directors. Those with terms ending in 2006 are Peter Ockerbloom of The Boston Globe; Lynda Vallatini of South of Boston Media Group of Quincy, Mass.; John Bamford of The Times Record of Brunswick, Maine; and Ben Emery of the Cape Cod Times of Hyannis, Mass.

Those with terms ending in 2007 are Bob Cardosa of The Westerly (R.I.) Sun; Bob Lyle of the Keene (N.H.) Sentinel; and Shawn Palmer of The Day of New London, Conn. Those with terms ending in 2008 are Jean Beckley of The Chronicle of Willimantic, Conn.; Wayne Chick of Foster's Daily Democrat of Dover, N.H.; and Mark Elliot of the Daily Hampshire Gazette of Northampton, Mass.

The elections were held at a meeting of the association in October.

The Newport (R.I) Daily News won the association's Best in Show award in Class I (less than 22,000 circulation); the Record-Journal finished first in Class II (22,001-60,000 circulation); and the Bangor (Maine) Daily News was tops in Class III (more than 60,000 circulation).

Conrad heads N.E. Society of Newspaper Editors

Eric Conrad is the new president of the New England Society of Newspaper Editors.



Eric Conrad

Conrad, managing editor of the Portland (Maine) Press Herald and Maine Sunday Telegram, succeeds Ray Lamont, editor of The Westerly (R.I.) Sun.

Also elected at the society's annual convention last month in Cambridge, Mass., were James Smith, editor of the Connecticut Post of Bridgeport, vice president; Maria Archangelo, editor of The Times Argus of Barre, Vt., secretary; and Gary Witherspoon, assistant editor metro/news at The

Boston Globe, treasurer.

Herald's O'Grady new prexy of N'east classified ad group

The Northeast Classified Advertising Managers Association has elected Beth O'Grady of the Boston Herald as president for 2006.

Barbara Peck of the Watertown (N.Y.) Daily Times and Peter Wyble of The Hartford (Conn.) Courant were elected first and second vice presidents, respectively. York (Pa.) Newspaper Co.'s Tamara Krebs was elected secretary.

Michaud to lead N.E. New Media Association

Joe Michaud, president of MaineToday.com, has been elected president of the New England New Media Association for 2006.



Joe Michaud

Maine Today.com is the online division of Blethen Maine Newspapers, which includes the Portland Press Herald and Maine Sunday Telegram, Kennebec Journal of Augusta, and the Morning Sentinel of Waterville.

Michaud replaces founding president Kathy Schwartz of The Telegraph of Nashua, N.H. She was recently named head of new media operations at the Stroudsburg, Pa.-based Pocono Record and an adviser to Ottaway Newspapers on Internet operations in Campbell Hall, N.Y.

Other new association officers for 2006 are Sean Polay of The Providence (R.I.) Journal and Tim Archambault of bangornews.com.

Loeb School honors 3 N.H. residents for 1st Amendment work

Three New Hampshire residents were honored for 1st Amendment rights work Nov. 10.

Ingrid Byrd of Candia, N.H., Blake Doug-lass of Lon-donderry, N.H., and New Hampshire Rep. Daniel Hughes



Ingrid Byrd

of New Castle, N.H., were honored at the Nackey S. Loeb School of Communications dinner in Manchester, N.H.

The third annual award recognized the New Hampshire residents' "efforts taken to preserve free speech and press." The recipients were chosen by a panel that included Rod Doherty, executive editor of George J. Foster Co. Inc., based in Dover, N.H.; U.S. Sen. Judd Gregg, a New Hampshire Republican; Dean Kamen, founder of DEKA Research and Development Corp. of Manchester, N.H.; former New Hampshire Gov. Stephen Merrill; and lawyer Gregory V. Sullivan.

Byrd, a retired Austrian-born elementary schoolteacher who owns Ward Brook Farm in Candia, serves on the town's school board. In August, a proposed school district code of conduct was changed because of her concerns about its honoring 1st Amendment rights.

"You don't tell a minority to be quiet," she said. "You can't tell people that their point of view can't appear in the newspaper."

Douglass, a Londonderry High School graduate taking classes at New Hampshire Community Technical College,



Blake Douglass

when he took
his yearbook
photo wearing
a hunting vest
and holding a
shotgun to
show his life-

came under

fire last year

long trap, skeet and hunting interests in the same manner his classmates recognized their interest in sports or the arts. A District Court judge ruled that school administrators had not violated his rights by rejecting the photo, sparking national discussion.

H u g h e s worked in Washington, D.C., as assistant to the secretary for policy and deputy undersecretary at the U.S.



Daniel Hughes

Department of Housing and Urban Development. He sued legislative leaders for making final education financing decisions behind closed doors and without following New Hampshire right-to-know principles. A Superior Court ruling earlier this year siding with Hughes was reversed by the New Hampshire Supreme Court in June.

All three received bronze eagle sculptures commissioned by daughters of the late Nackey Scripps Loeb, who was president and publisher of the New Hampshire Union Leader. The program included a speech by Tim Russert, host of NBC's "Meet The Press."

Boston law school hosts Herald photo exhibit

Suffolk University Law School is hosting a Boston

Awards to Page 10

AWARDS and HONORS

Awards from Page 9

Herald photo showcase Dec. 13 through Feb. 10 that will display more than 150 images from the Herald archives.

The presentation, entitled "Focus on the Moment," is spotlighting a wide range of stories Herald photojournalists have covered, including the war in Iraq and the Boston Red Sox' 2004 World Series Champion-

Included are five Pulitzer Prize-winning photos and local, national and international pho-

Colby gives Tucker 53rd Lovejoy Award

Cynthia Tucker, a syndicated columnist and editorial page editor of The Atlanta Journalwon Colby Constitution, College's 53rd Elijah Lovejoy Award in October.

The award, established in 1952, is presented each year to a journalist who has made a significant and courageous contribution to his or her profession. It is given in remembrance of Lovejoy, a Colby College graduate who was killed in a pro-slavery mob in 1837 in Alton, Ill.

"Cynthia is one of the nation's most skillful editorial writers and commentators, but we are particularly honoring the courage and fortitude she has shown in never taking the easy or predictable path – sometimes, I'm sure, at the cost of personal relationships and feeling lots of heat," said Matthew Storin, retired editor of The Boston Globe, who chairs the Lovejoy Selection Committee.

Tucker earned the American Society of Newspaper Editor's Distinguished Writing Award in

2000 and was a Pulitzer Prize finalist for commentary in

Globe presents award named for staffer killed in Iraq wreck

The Boston Globe sponsored awards at the United Nations Correspondents Association awards ceremony Dec. 2 in honor of Elizabeth Neuffer, an award-winning Globe reporter killed in a car accident in Iraq in May 2003.

Two people were awarded the

Gold Medal in the Elizabeth Neuffer Memorial Prize for Print Journalism, sponsored by The Boston Globe: Mohamad Bazzi of New York Newsday for coverage of the United Nations and the Iraqi elections, and Linzer of Washington Post for coverage of the United States and the Iran-International Atomic Energy Agency crisis.

Siddarth Varadajaran of The Hindu in New Delhi won the Silver Medal for a series of stories on the International Atomic Energy Agency crisis, Iran and

Providence Journal runs faked ad

An ad in The Providence (R.I.) Journal claiming that a famous original painting by Edvard Munch, a Norwegian artist, was found in Providence turned out to be a hoax.

Rory Emerald of Anaheim, Calif., placed the ad, the Journal reported Aug. 27. He is a selfdescribed "professional hoaxer extraordinaire" who places bogus ads in newspapers around the country.

Courant purposely leaves out TV grid

The Hartford (Conn.) Courant left its television schedule grid out of the newspaper Nov. 3. The one-day experiment was a test to search for ways to cut costs at the paper, according

Karen Hunter, the Courant's reader representative.

Hunter wrote in her Nov. 6 column that after



Karen Hunter

the experiment was conducted, she talked to several longtime subscribers about whether they would abandon the paper if it eliminated the grid. Most of the readers said no, although the experiment caused frustration for readers over takeaways at the Courant in recent years, she said. They include less local news; a then-40-page Sunday magazine that was not a broadsheet, as printed now, but in a magazine format; and features that used to appear in the Sunday business section, Hunter

On Nov. 4, the grid resumed its regular schedule in the newspaper.

Cambridge company plans news e-display on paper-like surface

EInkCorp. of Cambridge, Mass., has proposed an experimental type of surface on which to print newspapers. The news would be displayed electronically on the surface, which contains a coating that changes its image when exposed to an electric field, composed of flexible transistors.

The flexible display, which looks and feels like paper but has changeable print, has been dubbed "RadioPaper."

"With our display, you could have multiple updates a day, or maybe real-time information," Darren Bischoff, senior marketing manager, said.

EInk was founded in 1997 from the Massachusetts Institute of Technology's Media Lab. The

corporation has raised more than \$100 million in venture financing.

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Promoting Growth and Excellence in New England Newspapers

News items on this page and Pages 2, 3, 5, 7, 8, 9, 11, 12, 13, 16, 17, 20, 21, 24 and 26 were written from published reports and press releases by Catherine Rogers, the Bulletin's news staff coordinator; Jack Weiland, Jason Kornwitz, Kent Stein and Jeff Powalisz, members of the Bulletin staff; and Ann Chin, a Bulletin correspondent. Rogers is a graduate student at the Northeastern University School of Journalism, and the others are undergraduate students there.

NEWS VENTURES



Jody Reese

N.H.'s HippoPress adds Concord paper

The HippoPress, based in Manchester, N.H., launched Nov. 17 a Concord, N.H., edition of its weekly newspaper, adding to its editions in Manchester and Nashua, N.H.

The new tabloid-style newspaper contains between 80 and 88 pages and is being distributed free at more than 100 locations in Concord, Penacook, Franklin, Tilton and Laconia, all in New Hampshire. The weekly will cover local and regional news, arts, entertainment, food and pop culture.

"Since we started HippoPress in Manchester five years ago, we've had requests from Concord readers and advertisers to produce an edition for this area," Publisher Jody Reese said.

The Manchester and Nashua editions distribute 33,000 copies a week. The Concord edition will start with a base press run of 5,000 copies.

Cambridge Day folds after a month

The Cambridge Day, a daily, eight-page newspaper founded by Marc Levy, a former Boston Herald staff reporter, has folded after about a month.

The paper published 15,000 copies five times a week in a black-and-white format and relied mostly on volunteer efforts. It was launched Oct. 31 and folded Nov. 28.

The Boston Globe reported that Levy put \$40,000 of his money into the paper.

Levy ran the paper from his one-bedroom apartment in Cambridge, the Globe said. He was publisher, editor, graphic designer, and a reporter. Levy had one full-time reporter on staff, whom he had to let go, the Globe reported.

Levy said the paper was nine years in planning. He blamed a failure to secure investors for the paper's demise.

"If we just had a little more money, we would have gotten there," he told the Globe.

N.H. gets its first magazine published in Spanish, English

NosotrosUS, New Hampshire's first Spanish and English monthly magazine, will be released Nov. 30, according to Publishers Robert Santiago and Pete Escalera of Manchester, N.H.

Editorial content will focus on issues "particularly relevant to the emerging Latino community," including social, economic, lifestyle, health and family information, Santiago said.

The free, full-color, 48-page publication will be initially distributed in Manchester and Nashua, N.H.

Home design mag debuts in Maine

Living Maine, a magazine to showcase Maine's home design

industry, is scheduled to be launched in July.

Under the direction of Nancy Gordon, the quarterly glossy magazine will include stories and photos featuring the work of Maine's architects, the building industry, interior design companies, and home-related product designs.

An editorial board of advisers will be chosen each year from Maine's design industry to aid in selecting which projects the magazine will feature.

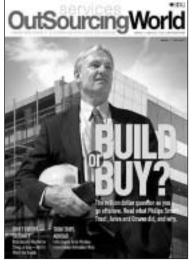
Linda Horstmann, publisher of Living Maine, previously was director of marketing and sales for Port City Life magazine, based in Portland, Maine.

Gordon previously published The Maine Book of Home & Design.

Outsourcing mag launched in Boston

Services OutSourcing World, a monthly publication aimed at information technology and software services companies looking to send jobs to lowercost places, was out on newsstands for the first time Dec. 1.

International Data Group, a Boston-based publisher, distrib-



utes the magazine internationally. The magazine includes articles, interviews and helpful hints on a range of topics related to outsourcing.

"It's about the whole business process of outsourcing," David Hill, president and chief executive of International Data Group's International Publishing Services, told the Boston Herald.

A total of 20,000 copies of the magazine are distributed free to qualified readers in the magazine's controlled circulation, with plans to increase distribution to 30,000 by June. Readers can also access the magazine contents on the magazine's Web site, www.oswmag.com.

Minority of respondents report stricter use of confidential sources

newspapers have tightened their policies in light of recent controversies over using confidential sources, if 94, or about 59 percent, said

Only about two of five the responses to the October Question of the Month are any indication.

Of the 159 respondents,

their newspapers had not Press Association's Web site at imposed stricter policies.

of the Month is on Page 1 of the Bulletin and on the home

www.nepa.org. Please follow The December Question the instructions posted on the Web site to record your response. The January page of the New England Bulletin will publish the results of the December Question of the Month.

Note to readers

The October Quesstion of the Month results are being reported this month instead of last month because the publication manager neglected to provide the New England Press Association's Webmaster with the October responses for posting on NEPA's Web site. Intsead, those responses were posted for the past month in place of those for a November Question. Normal scheduling for the Question of the Month is resuming with the December and January Bulletins.

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LEGAL BRIEFS

N.H. seeks to clarify role of e-mail in its Right-to-Know law

The New Hampshire House Judiciary Committee last month unanimously approved changes recommended by New Hampshire's Right-to-Know Oversight Commission to clear up gray areas by including precise boundaries for local officials in conducting business in the age of e-mail communications.

The Oversight Commission said it is the voters' right to know what is being done with their money and by their elected officials, and that the public is ill-served if public board members are reaching policy decisions through private e-mail exchanges.

New Hampshire legislators are expected to vote early next year on legislation that would incorporate technological advances into the state's Right-to-Know Law.

Cynthia Dokmo, an Amherst Republican who is chairwoman of the House Judiciary Committee, said a stipulation would bar public officials from holding private meetings through e-mail or teleconferences.

Elected and appointed officials would have to disclose when they have discussed public business outside a formal meeting and would have to share the substance of those conversations with the public at the next public meeting, Dokmo said.

The Oversight Commission's goal was to devise clear rules so everyone can understand what's legal when doing the public's business. Public officials must notify members of their communities of their meetings and must provide a way for the public to listen.

New Hampshire Rep. John Thomas, a Belmont Republican and the principal sponsor of the proposal to change the Right-toKnow law to reflect the advent of e-mail and other changes in technology, said: "Our whole intention is that we don't make (the Right-to-Know Law) so onerous public officials cannot do their jobs or are discouraged from running for office."

Backers assured journalists and First Amendment lawyers that the changes were not intended to make public access to documents more difficult.

William Chapman, a leading Right-to-Know lawyer, said law-makers must make clear that by subjecting e-mail to the Right-to-Know Law, they are not endorsing transacting public business that way.

"I know there is some concern among the public and the press that requiring the disclosure of e-mail almost invites public officials to hold a meeting by e-mail which would not allow the public to participate," Chapman said.

R.I.'s U.S. court rejects proposal to silence court aides

A U.S. District Court in Rhode Island dumped a proposed rule Dec. 12 that would have prevented lawyers and court workers from releasing information not part of a case's public record.

Lawyers, civil rights advocates and journalists argued against the rule, saying it was the equivalent of a gag order on free speech.

"The court agreed that the

draft rule was worded too broadly and could be construed in a manner that was not intended in tended," Chief Judge



Judge Torres

Ernest Torres said in a statement. The Associated Press, The Providence (R.I.) Journal, the Rhode Island Press Association, and the Newspaper Association of America, based in Vienna, Va., submitted written comments opposing the proposed rule.

"We felt the people involved in the courts should be free to talk to the press, or anyone for that matter," Joel Rawson, executive editor of the Providence Journal, said.

Eagle-Tribune fights to open closed court hearings to public

The Eagle-Tribune of Lawrence, Mass., has asked the Massachusetts Supreme Judicial Court to reverse a clerk-magistrate's refusal to open a pending case to the public as part of the newspaper's effort to overturn a 1975 judicial standard closing all such pre-complaint hearings in Massachusetts to the public.

A Dec. 11 column by

William B.
Ketter, editor
in chief of the
Eagle-Tribune
and its sister
newspapers in
Massachusetts
and New
Hampshire,



William Ketter

outlined the paper's argument for challenging the closing of the pending, and all other, probable-cause hearings. Such hearings are held by clerk-magistrates to determine whether enough evidence exists for a criminal complaint to be lodged in court.

The case in question involves whether liquor was served to an underage woman stabbed in a brawl outside a local nightclub. With reporters barred from the police-requested criminal complaint hearing, the Eagle-Tribune hired Peter J. Caruso Sr. to challenge the decision to close

that hearing and others like it. Caruso is an Andover lawyer specializing in First Amendment law.

In his column, Ketter noted that public access is an inherent First Amendment right. The burden to decide whether a hearing is worthy of privacy should fall on the courts and not, as is the case now, on the public, he said.

"Several landmark U.S. Supreme Court press cases over the past 30 years make it clear the public has a presumptive right to attend court proceedings, including pretrial hearings," Ketter wrote. "Massachusetts is simply out of step with both the intent and the spirit of those cases, creating the needless appearance of a Star Chamber, the detested secret trials conducted by English courts three centuries ago."

Massachusetts is the only state to close such hearings to the public, Ketter noted.

Judge asks court to freeze Herald's assets

Massachusetts Superior Court Judge Ernest B. Murphy asked a judge Nov. 28 to freeze the assets of the Boston Herald.

Murphy said financial problems at the newspaper make it nearly impossible for him to collect his libel judgment of more than \$2 million.

In October, Massachusetts Superior Court Judge Charles Johnson upheld a jury's findings that the Herald and its reporter, Dave Wedge, libeled Murphy in repeatedly reporting in a series

The state of the s

it," in reference to a 14-year-old rape

of 2002 stories

that unnamed

sources quoted

her to get over

"Tell

Murphy

saying

Dave Wedge victim.

Murphy filed papers in Suffolk Superior Court in Massachusetts Nov. 28 requesting that Johnson preclude the Herald from selling any real estate or other property it owns. Murphy also asked Johnson to bar the Herald from selling any stock, changing its ownership structure or incurring more than \$5,000 in new debt.

Murphy's lawyer, David Rich, said Murphy was worried about published reports that the Herald is losing circulation. According to the Audit Bureau of Circulations, based in Schaumburg, Ill., the Herald's paid circulation fell 4 percent in the past year and Sunday circulation is down nearly 14 percent during the same time period.

The Herald will fight Murphy's requests, said Robert Dushman, its lawyer. Dushman said the paper is insured, making it "totally unnecessary and improper" to obtain a court order. The Herald intends to appeal the jury's findings.

While Murphy said he has doubts about whether the Herald's insurance company, Mutual Insurance Co. Ltd, based in Bermuda, has adequately insured the Herald for the damage award, Dushman said it is a "very strong, solvent insurance company."

Dushman has plans to file a response opposing the request for a court order.

"I don't think anybody would want to be under a court order that restricts what you can do with your assets, particularly when it's unnecessary, as this is," Dushman said.

R.I. school district responds in face of public-records suit

The American Civil Liberties Union sued the Foster-Glocester (R.I.) Regional School District in October for violating Rhode

LEGAL BRIEFS

Island's Open Records Law after the district failed to provide information the Rhode Island affiliate of the ACLU had been trying to get for two months.

In July, Steven Brown, Rhode Island executive director of the ACLU, asked school districts in Rhode Island how they were letting parents know about the military opt-out option in the federal No Child Left Behind Law.

Under the law, approved in 2001, a parent or guardian must opt out in writing or their high school student is required to have his name, address and telephone number sent to military recruiters. According to the ACLU, the Foster-Glocester district was the only school district in Rhode Island that didn't respond to the ACLU's request

After School Superintendent Mario Cirillo failed to respond to the ACLU's four letters requesting the information, ACLU lawyer Karen Davidson filed suit in Rhode Island Superior Court.

The next day, the school's lawyer, Gregory Piccirilli, said the information requested by the ACLU had been faxed to the ACLU.

"There was never any intention to not provide the information," Piccirilli said. "Apparently, there was some administrative oversight. It is unfortunate it got to this level."

FBI agents' false affidavits will remain hidden from public

The Journal Inquirer of Manchester, Conn., has been denied by a federal appeals court the internal U.S. Justice Department documents on FBI agents who made false statements on sworn affidavits.

In 2002, the Journal Inquirer sued the FBI and Justice Department after four years of federal Freedom of Information Act requests were denied.

After the lawsuit, the FBI released more than 400 pages of documents showing that four members of a fugitive task force were disciplined for swearing to misstatements in 1994 and 1996.

The Journal Inquirer continued its lawsuit, asking for a copy of the Justice Department memo recommending whether to charge the agents. On Dec. 6, the 2nd U.S. Circuit Court of Appeals ruled that the memo should remain secret.

"Why weren't they prosecuted?" The Associated Press quoted reporter Alex Wood. "I don't necessarily disagree with the decision, but I'd like to know why. The public's not going to find that out."

The internal FBI investigation found that the agents swore to opinions and assumptions. But the FBI said the interpretations were not intentional and that procedural problems that allowed the mistakes to happen have been fixed.

Wood doesn't expect that the case will be appealed to the U.S. Supreme Court.

Conn. paper seeks video said to show cop beating suspect

Meriden, Conn., police have denied the Record-Journal of Meriden access to a videotape that might show a policeman beating a suspect.

Once a criminal investigation

is finished, police are required by law to make the tape public. A Record-Journal columnist, Eric Cotton, raised the



Eric Cotton

question of whether police should deny the public access until then.

Under the Connecticut Freedom of Information law, police can withhold such material only if the public interest in releasing a document is outweighed by the possibility that it would prejudice a criminal investigation.

Meriden Police Officer Brian Lawlor is accused of beating a man after a car chase in September, according to a letter on file with the city of Meriden. Police Chief Jeffry Cossette suspended Lawlor after reviewing the videotape taken from Lawlor's police cruiser. The lawyer who filed the letter of intent to sue over the incident also requested the videotape. Police are conducting internal and criminal investigations into the incident.

An eight-year veteran of the department, Lawlor illegally entered a man's home and beat him severely, according to a 2002 lawsuit. The city is negotiating a settlement of that suit, according to a lawyer for the plaintiff. Also in 2002, the department suspended Lawlor for 10 days for allowing a police dog to bite a suspect.

Cotton said a review of the Record-Journal archives shows a pattern of incidents in 2002 that include Lawlor's involvement in a fistfight with someone he was processing after an arrest. In June 2002, Lawlor used his cruiser to block a van during a chase, colliding with the other vehicle. And in November 2002, he scuffled with a suspect before either he or another officer hit the man with a stun gun.

Cotton said it is possible that in each case the use of force was justified and noted that police gave Lawlor a merit award this year.

But, Cotton wrote: "The severity of the allegations ... and the Police Department's history of returning him to duty after

previous allegations of brutality or use of force against suspects demand release of the videotape now — before completion of the investigation — to ensure that an overwhelming public interest is served in determining if Lawlor is fit to continue as an officer or if he should be removed and prosecuted."

The Record-Journal filed a complaint to get the tape released, but the city denied it Dec. 13, citing a precedent from a Bloomfield, Conn., police brutality case, Cotton said.

R.I. GOP chair says town council broke open-meetings law

The West Warwick (R.I.) Town Council violated Rhode Island's Open Meetings Law three times since June, according to a complaint filed with the Rhode Island attorney general's office by David M. Cerullo, chairman of the West Warwick Republican Town Committee.

A lawyer in the open govern-

ment unit of the attorney general's office considered the complaint worthy of more investigation, according to



Patrick Lynch

Michael Healey, spokesman for Attorney General Patrick Lynch.

Cerullo said council members held private votes on a Town Council appointment, discussed matters via e-mail, and gathered in small groups to avoid declaring an official meeting. Cerullo urged the attorney general's office to seek sanctions and fines against the Town Council.

Councilors Peter Calci Jr. and Edward Giroux, both Democrats, met privately at Town Hall in June with representatives of Harrah's Entertainment, the Las Vegas, Nev., company hoping to build a casino in West Warwick, before Democratic Council President Jeanne-Marie DiMasi arrived. The private meeting involving Calci and Giroux, without DiMasi, was illegal, Cerullo said.

Cerullo also alleged that councilorrs corresponded via e-mail about a controversial legal brief town lawyers submitted to the Rhode Island Supreme Court. Cerullo charged that councilors privately discussed and voted upon his candidacy for reappointment to the West Warwick Zoning Board of Review.

Councilors said they did correspond through e-mail but did not deliberate on municipal issues. Councilman John Flynn, a Democrat, dismissed Cerullo's complaint as a partisan attack against a council that only has one Republican member.

Wayland, Mass., school board violates open-meeting law

The school board in Wayland, Mass., has been found by the Middlesex district attorney's office to be in violation of the Massachusetts Open Meeting Law for evaluating its school superintendent behind closed doors.

Bethany Stevens, an assistant Middlesex district attorney, said there was no doubt that the committee conducted the evaluation outside public view.

Such discussions must be open to the press and public under the law, Stevens said.

Eventually the School Committee changed its course and voted 3-2 to release the superintendent's evaluation.

Legal Briefs to Page 26

The missing piece to y



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ADVERTISING

Dress up your ads so that they pass inspection

selected a tie in a department store and took it to the cash register.

The salesman held it up and frowned.

"See that thread hanging out about an eighth of an inch? That's a defect in a prime target area."

I took a closer look. "I'd better find another tie."

As we walked to the tie display, he explained.

"I used to work in the garment manufacturing industry. For the inspection process, each piece of clothing has designated target areas. In a shirt, for example, the number one area is the v-shape that extends from each side of the collar to the point where a jacket is buttoned. If I'm remembering correctly, the rest of the front is

area number two, the sleeves are number three, the sides are number four, and the back is number five. The higher the ranking, the higher the inspection standards.

"For a tie, the number one area is in the front, below the knot. You probably wouldn't mind a picked thread in the back, but it's bad when it's right up front," he said.

Hmm. If we were to apply this concept of target areas to advertising, let's see how the rankings would look.

1. The headline. This is the most important part of an ad. It's a well-known fact that for every 10 people who read an ad's headline, only two will read the rest of the copy. That means the headline outranks everything else by 80 to 20 per-

Ad-libs©



John Foust

cent.

Consider news articles. You can read just the headlines – and nothing else – and get an idea of what's going on in those stories. If you can't say the same for an ad's headline, it's time for

a rewrite

As you're writing, remember that people buy benefits – not unsubstantiated claims and exaggerations.

2. The illustration.

Obviously, some ads don't have illustrations (just like some shirts don't have collars). But for the ones that do, this is a key element.

An illustration is defined as "a picture or diagram that helps make something clear or attractive." This could lead us to say that an illustration in an ad—whether it's a photograph or a drawing—has two purposes: 1) to attract attention, and 2) to clarify the headline.

- 3. The body copy. Whether it's long or short, the copy should continue the theme that is introduced in the headline. And it should be set in a readable font, against a clean background. Reverses light text on a dark background should never pass inspection.
 - **4. The logo.** Here, the most

common flaw occurs when an advertiser uses a logo for a headline. Certainly, the name of a business can be included in a headline. But the logo – by itself – is not a headline.

In most cases, the logo should appear below the copy. This creates a logical sequence: 1) Here's what our widget can do for you, and 2) Here's where you can buy one.

Pass inspection in all four areas – and your ads will be dressed for success.

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John Foust conducts on-site and video training for newspaper advertising departments. His three new video programs are designed to help ad managers conduct inhouse training for their sales teams. For information, contact John Foust, PO Box 97606, Raleigh, NC 27624. E-mail: jfoust@mindspring.com. Phone: (919) 848-2401.

Third editor of Boston Jewish Advocate in past year leaves job after 4 months

The Boston Jewish Advocate confirmed in mid-October that Barbara Rabinowitz, its then-editor, had left after four months in office.

"Barbara Rabinowitz was brought in as interim editor while we took the time to find a good, creative, forward-thinking, locally connected and informed editor who shared our vision for the Jewish Advocate," said Rabbi Y.A. Korff, publisher of the Advocate, in a statement issued in October. "She has left by mutual agreement, and our search for a long-term editor continues."

Rabinowitz was the third person to be editor of the Advocate in the past year. Richard Ferrer, the previous editor, left the newspaper in June after six months on the job, and Richard Asinof was fired in January after 16 months.

The Salem (Mass.) Jewish Journal North of Boston reported that sources close to the Advocate said the newspaper's frequent leadership changes stemmed partly from its sale to TotallyPLC, the British publisher of the London Jewish Times.



INDUSTRY NEWS

10+ bid to refinance or buy Boston Herald and sister newspapers

Ten or more bidders responded to a call on behalf of Herald Media Inc. of Boston either for capital to refinance its newspaper chain, built on the Boston Herald and Needham, Massabased Community Newspaper Company, or to buy it.

Dan Primack, editor at large of New York City-based Private Equity Week, the only industry publication that tracks and researches private equity deals for the entire venture capital market, said Wachovia Capital Markets, based in Charlotte, N.C., received more than 10 first-round bids on Herald Media's behalf from strategic and private-equity players, of which a handful will be invited to return for a second round of bidding, the Media Nation Weblog reported this month.

Any sale reportedly would include the Herald and its more than 100 community papers in Eastern Massachusetts.

Primack said Heritage Partners, a Boston-based private equity company, appears to be more a seller than a buyer in the Herald Media's case. If Heritage Partners, a family-owned business, is involved in the deal, Primack said it would package its Enterprise NewsMedia LLC newspapers with Herald Media for a buyer looking for significant regional expansion.

Enterprise NewsMedia, based in Quincy, Mass., owns 11 newspapers in the Boston area, including two dailies, the Patriot Ledger of Quincy and The Enterprise of Brockton. The company also owns Memorial Press Group Newspapers, which owns one twice-weekly and eight weekly newspapers in the region. Heritage Partners owns a majorstake of Enterprise NewsMedia.

Earlier, Heritage Partners had confirmed its interest in the auction called by Patrick J. Purcell, chief executive of Herald Media and publisher of the Herald.

"We think it is a good property, and we have a lot of respect for Pat and his abilities," Ross Posner, a Heritage Partners principal, told The Boston Globe. "The papers have a great position in their communities."

But newspaper analyst John Morton doesn't see Herald Media as being a promising investment.

"I don't know of a media company that would want to buy it," he told the Globe.

Morton said the most likely investor is another private equity firm to replace the firms that are cashing out.

The Herald's spokeswoman, Gwen Gage, did not return two telephone messages left Dec. 11 and Dec. 12, seeking comment on the paper's future. Purcell didn't return a message placed with his secretary Dec. 12.

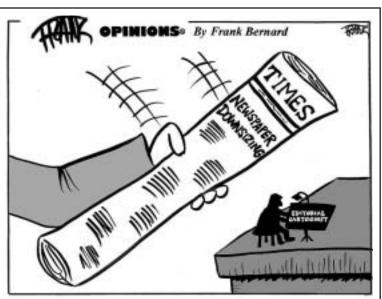
Purcell unveiled plans in October to recapitalize the company by replacing three minority investors with new backers. Boston-based Audax Group and Weston Presidio, along with New York City's Halyard Capital, are looking to cash out after backing the company for five years.

Herald Media also hired newspaper broker Dirks, Van Essen & Murray of Santa Fe, N.M., to assist in the process.

Primack said Herald Media's situation should be wrapped up by the end of the first quarter of 2006.

Study says Metro, similar tabs sport sharp looks, but thin news content

A recent study examined Metro Boston as one of three



Frank Bernard cartoon courtesy of Community Newspaper Co. One of the 'Black Ink Monday' cartoons protesting layoffs of editorial cartoonists at U.S. newspapers.

3 N.E. cartoonists join protest dubbed 'Black Ink Monday'

Clay Bennett of The Christian Science Monitor of Boston, Frank Bernard of the Community Newspaper Company chain based in Needham, Mass., and Edward Colley of The Boston Globe's South and Northwest weekly sections are among 80 editorial cartoonists nationwide who created about 125 drawings this month lampooning the current state of cartoonists.

Economic concerns at newspapers and newspaper chains have led to budget cuts, and cartoonists' jobs have been cut at some newspapers across the country.

One hundred of the cartoons protesting those cuts were posted at www.editorialcartoonists.com as part of the cartoonists' "Black Ink Monday" Dec. 12, according to Rob Rogers of the Pittsburgh-Post Gazette, president-elect of the Association of American Editorial Cartoonists. Bennett has two cartoons posted on the Web site; Bernard and Colley have one each.

Rogers said many newspapers have just one cartoonist, so eliminating the cartoonist is taking away an entire department.

new commuter tabloids aimed at young urbanites and found them to be better looking than they are deep in content, even for their target audiences.

The New York Times Co. has a 49 percent stake in Metro Boston, which was compared in the study to The Boston Globe, also a subsidiary of the Times company.

The study by the Project for Excellence in Journalism found that:

• Metro Boston, like the

other free tabs, exchanges indepth content for broad coverage and sharp design.

- With some scantily-sourced stories and many straight from wire-service reports, the newspapers cater to readers looking to skim the surface of the latest local and national news.
- Only 22 percent of the news included pertains to local happenings, whereas 53 percent of the news in the tabs' broadsheet counterparts

deals with their hometowns.

• The content of papers like Metro Boston centers on entertainment and celebrities, with only 16 percent of the stories covering the targeted 18- to 55-year-old demographic.

The study said that, aside from design, the tabloids extend little effort to attract younger readers to their content.

The other small tabs in the study were Express, published by the Washington Post Co., and the Dallas Quick, published by the owner of the Dallas Morning News.

Banner celebrates its 40-year anniversary

The Bay State Banner, a 30,000-circulation weekly based in Boston, celebrated its 40th anniversary in October with a gala at Boston's Seaport Hotel.

Melvin Miller, a graduate of

Harvard University and Columbia
Law School, launched the Banner in 1965 as a 10-page broadsheet. He



Melvin Miller

studied The New York Times to see how newspapers were run. The Banner provided coverage of Boston's black community.

The Banner has since been an ongoing part of African-American culture in New England. The paper has criticized the Boston Police Department for having too few black officers and has criticized black politicians whom Miller didn't think were cut out for the job. It also launched the careers of prominent black journalists, such as PBS host Gwen Ifill.

Today the Banner's staff of 20 produces the paper and distributes it on Thursdays. The paper is up to 40 pages.

TRANSITIONS

CONNECTICUT

Sam Gett has been named president and publisher of The News-Times of Danbury, effective in January. Gett most recently served as publisher of Record The Pocono Stroudsburg, Pa. Before that, Gett was publisher of The Free Press of Mankato, Minn.

Keith Buth has been named advertising director of Shore Line Newspapers, based in Guilford, and Elm City Newspapers, based in Milford. Buth, a longtime public relations and human resources consultant, has worked at numerous Fortune 500 companies. Recently, he has worked for Aetna Life Group Division and in field sales and client management for Goodrich & Sherwood Associates Inc. He also ran his own company, Buth Associates Opinion Research Corp., for many years. Debra Wells, a former newspaper editor, has been hired as advertising director and special sections coordinator at Shore Line and Elm City. Wells most recently worked as a sales representative Shore Publishing of Madison, which publishes 16 weeklies in Connecticut. She is a former features editor for The Westerly (R.I.) Sun and a section editor for the Connecticut Post of Bridgeport.

Philip Moeller, editor of the

Hartford Business Journal, has left the newspaper to become vice president of corporate communications at Gen-



Philip Moeller

worth Financial of Richmond, Va. Carol Latter, real estate editor of the Hartford Business Journal, has been named its interim editor. Moeller began working at the Journal in March 2003. He worked as a reporter at The Charlotte (N.C.) Observer and Chicago Sun-Times before becoming business editor and columnist at The Courier-Journal of Louisville, Ky., and business editor of The Baltimore Sun.

Joshua Fisher has replaced

Patrick Barnard as editor of Darien The Times. Barnard is now the associate editor for Technology Marketing Corp. of Nor-



Joshua Fisher

walk, a leading full-service



Patrick Barnard

ny specializing in the communications and high-technology marketplace. Fisher has been editor of the Lewisboro

(N.Y.) Ledger and a reporter at the Redding (Pa.) Pilot.

Mary Lou Stoneburner has



Mary Lou Stoneburner

classified advertising director of The Hartford Courant. Stoneburner was assistant classified director of the Courant for

been named

the past five years. Stoneburner succeeds Nancy Stimac, who left the newspaper after more than seven years as classified ad director. Stoneburner joined the Courant as a retail account executive in 1985 and then transferred to classified advertising a few years later.

Bill Clifford has been named

editor of the West Hartford News. Clifford formerly worked for six years in Atlanta, Ga., as a freelance reporter, where his work was published in national magazines such as Paste and Relix of Charlottesville, Va., and Creative Loafing, an alternative newspaper in Atlanta.

Ashley Varese has been named



managing editor of The Wilton Villager. Varese most recently worked as a town reporter for the Eagle-

Ashley Varese Tribune Lawrence, Mass. Varese also has worked as a sports reporter and an arts and entertainment for Old Colony reporter Memorial of Plymouth, Mass., and as an education reporter for The Hour of Norwalk.

Kerry Weber has been named assistant editor of Catholic Digest magazine in New London. She worked part-time for six years as a reporter and producer for the Catholic Communications Corporation of the Roman Catholic Diocese of Springfield, Mass., which publishes Catholic The Observer.

Patrick Sullivan has joined The Lakeville (Conn.) Journal staff, covering the towns of Sharon and Kent. He will also write about sports. Previously, Sullivan was a publicist and covered industry news at the Association of Alternative Newsweeklies in Washington, D.C.

Ann Laurence, formerly classified advertising manager of The Day of New London, has been named publisher of The News-



Ann Laurence

MAINE

Courier Athens, Ala. Most recently, Laurence had been publisher of Morehead (Ky.) News Group.

Robert Holmes has rejoined the Livermore Falls Advertiser as a member of the writing staff and as sports editor. Holmes, editor of the Advertiser from August 2003 to May 2004, replaces Tanya Miller on the staff. She left to pursue career opportunities in Chicago.

MASSACHUSETTS

Paul Pronovost has been



Paul Pronovost

named editor of the Cape Cod Times of Hyannis. Pronovost had served as interim editor of the paper since August. He was named

managing editor for news of the Times in October 2004. Previously, Pronovost was editor of the Daily News Transcript of Dedham. He was also editor of the Country Gazette in Franklin and managing editor of the Neponset Group, based in Sharon. The Neponset Group is a former subdivision of the Community Newspaper Company of Needham that included five weeklies and a daily that was formerly called the Neponset Daily News of Sharon.

Kevin Moran has been named managing editor of The Berkshire Eagle of Pittsfield. He had been editor of the Brattleboro (Vt.) Reformer since April 2004.

Mike Sheehan has been hired as director of circulation and Gail Boysick has been named classified advertising director at The Sun of Lowell. Sheehan replaces Steve Darling, who resigned to pursue other career interests. Previously, Sheehan held the same position at The Telegraph of Nashua, N.H., and similar circulation positions with the Record Group in New Jersey, the Journal Register Co. in New Britain, Conn., and Thomson Newspapers in Pennsylvania and Portsmouth, N.H. He is a member of the board of the New England Association Circulation Executives. As corporate advertising director with George J. Foster Co. Inc., based in Dover, N.H., Boysick oversaw advertising for two daily papers, four weeklies, their partner Web sites, and related products. Before that, Boysick worked for 24 years at a Gannett paper in Binghamton, N.Y. There, she progressed from classified inside sales representative to outside sales, and from national advertising manager to classified advertising manager.

Brian Stephens has left as circulation manager at The Standard-Times of New Bedford. Stephens had been with the Standard-Times for five years. He previously worked at the Portland (Maine) Press-Herald and Central Maine Newspapers of Augusta, which publishes the Kennebec Journal there and the Morning Sentinel of Waterville.

Matthew Gill has been promoted to editor of the Hanover Mariner. Gill takes over for Edward Baker, who has accepted a reporting position with the Weymouth News, a sister paper of the Hanover Mariner. Gill is also the editor of the Norwell Mariner. Before that, Gill was a reporter for the Scituate Mariner. Matt Dunning has joined the Hanover and Norwell Mariners as a reporter. Dunning is a graduate of Marist College in Poughkeepsie, N.Y., where he was arts and entertainment editor for The Circle, the college newspaper.

Kenneth J. Cooper has left The



Boston Globe national editor. The national news department was eliminated at the Globe to help meet cost

K. Cooper reductions mandated by The New York Times Co., parent of the Globe. Cooper, formerly the Globe's highest ranking African-American line editor, was in charge of a six-person department that was removed from the Globe's staff. Cooper was the first African-American national correspondent of the Knight Ridder newspaper group of San Calif., covering Massachusetts Gov. Michael S. Dukakis' 1988 Democratic presidential run. Cooper's first stint at the Globe included a 1984 Pulitzer Prize, which he won as part of a team that examined race relations in Boston. He returned to the Globe in

Jeanette Jez has been named advertising and marketing manager for Catholic Communications Corporation for the Roman Catholic Diocese of Springfield. Catholic Communications produces The Catholic Observer newspaper of Springfield.

Don Forst, former editor of the Boston Herald-American, now the Boston Herald, and former editor of Boston magazine, has resigned as editor in chief of the Village Voice of New York City. He spent nine years in charge of the Voice, one of the city's top Globe reorganizes company, names two key executives

new company organization, including the creation of Boston Globe Media and two appointments at the top of the Globe's realigned management.

Richard J. Daniels, president and general

manager of the Globe, has been appointed president of Boston Globe Media. He has been with the Globe for most of his 23-year career. Daniels has been president of the Globe since 2001 and general manager since 2003.

As president of

Boston Globe Media,



Richard Daniels

Daniels will be responsible for business development and developing new products aimed at adding to the Globe's presence in New England.

Daniels will be in charge of subsidiary and affiliated companies owned fully or in part by the Globe's parent, The New York Times Co. Those properties include the Telegram & Gazette of Worcester, Mass.; a direct-mail service, Globe Specialty Products; a venture with Metro Boston, in which the Times owns a 49 percent stake; and New England Sports Ventures, in which the Times holds a 17 percent interest and which includes the Boston Red Sox and the NESN cable television station.

Mary Jacobus, president and chief executive officer of Fort Wayne (Ind.) Newspapers Inc., and publisher of the News-Sentinel of Fort Wayne, owned by Knight Ridder Inc. of San Jose, Calif., will take Daniels' place as president and general manager of the Globe Jan. 9. She will oversee all business operations, including advertising, circulation, finance and production, at the Globe. It has about \$500 million in annual revenues.

Jacobus and Daniels will work together in coordinating and developing the New England-

The Boston Globe unveiled this month a based New York Times Co. properties, including Boston.com, the Globe's Web site.

Jacobus was president and publisher of the

Duluth (Minn.) News Tribune from 1998 to 2001. From 1995 to 1998, she was vice president of sales and marketing at The Gazette of Colorado Springs, Colo. She was director of sales and marketing at Escondido (Calif.) Times Advocate from 1989 to 1995,



Mary Jacobus

and worked in advertising and sales from 1981 to 1989 at the Long Beach (Calif.) Press-Telegram. She began her career as a secretary in the circulation department at The Buffalo (N.Y.) News and Buffalo Courier Express.

Jacobus is vice chair of the Audit Bureau of Circulations.

During her four years in Forth Worth, the two newspapers she oversaw lost 1 percent of their circulation and cut 14 percent of their employees, including a 29 percent decrease in newsroom jobs at the News-Sentinel, the Globe reported.

Richard Gilman, publisher of the Globe, announced the management reshuffling Dec. 13 as part of an effort to maximize the potential of the Times' properties in New England.

Daniels and Jacobus will report to Gilman.

The changes "strengthen the Boston Globe's ability to offer advertisers customized solutions to their marketing objectives. Our goal is to drive results for our advertisers by promoting a mix of media channels that best match our business objectives whether they are seeking to reach a mass audience or a narrow segment," Gilman said in a Globe press release.

Gilman noted that the New York Times' New England properties reach seven of every 10 adults in Greater Boston.

alternative weeklies. While Forst was editor-in-chief, Village Voice won a Pulitzer Prize for international reporting. The Village Voice recently merged Howard Bryant, who recently

company of alternative weeklies based in Phoenix.

with New Times, a publishing resigned as a Boston Herald columnist after having worked there since 2002, has been hired by The Washington Post. Bryant will serve as the Post's

Washington Redskins beat reporter.

NEW HAMPSHIRE

Gloria Bonito, advertising director of Seacoast Newspapers of Stratham, has left the company after 18 years to pursue other career interests. Pat Lee has been named retail advertising manager of Seacoast's New Hampshire newspapers, including the Portsmouth Herald and several weeklies. Lee recently worked at The Day of New London, Conn.

Ernesto Burden has been

named newmedia managof The Telegraph of Nashua. Burden was formerly editor of The Tele-Web graph's site and most



Ernesto Burden

recently was director of new media for the Rutland (Vt.) Herald and The Times Argus of Barre, Vt.

Joshua Spaulding has been promoted to assistant editor of the weekly Baysider of Alton, Barnstead and New Durham.

John Vitolo has been named



associate publisher of Yankee Publishing Dublin, N.H., which publishes Yankee Maga-Travel zine,

John Vitolo New England, The Farmer's Almanac and Garden Guide. Vitolo served as marketing director after joining the company in 2003. Vitolo formerly worked in marketing positions at Conde Nast, a publishing company in New York

City, and in sales positions for

_Transitions to Page 20

TRANSITIONS

Transitions from Page 19 Eagle-Tribune Publishing's newspapers, based in North Andover, Mass.

Frank Baker, a former reporter for The Associated Press in Concord, N.H., and a former AP correspondent in Providence, R.I., has been appointed assistant chief of bureau for the AP in Los Angeles for Southern California and Southern Nevada.

RHODE ISLAND

David Smith has been named editor of The Charlestown Press, Westerly Pawcatuck Press of Westerly and Wood River Press of Westerly. Smith has been an editor and a reporter at The Westerly Sun since 1979. Ellyn Moran Santiago has been named enterprise and investigative reporter at The Westerly

Sun. She had been editor of the Charlestown Press since September 2004. She also was of the Westerly Pawcatuck Press and Wood River Press since the two newspapers' launch in October 2004.

Michael Pare has resigned as



editor of the Providence Business News to pursue a career in education. Mark **Murphy** has replaced Pare.

Michael Pare Murphy is former associate business editor and a former Sunday magazine editor at the Pittsburgh Post-Gazette. Pare spent 17 years as a print journalist. He was managing editor of the Providence Business News before becoming editor. He also was editor of The Narragansett Times of Narragansett and South Kingstown. Pare has been a member of the board of directors of the New England Press Association.

Walter Riley has left as advertising manager of The Westerly (R.I.) Sun to focus on his private investigation business. Before working at the Sun, Riley worked in advertising management at The Chronicle of Willimantic and at the Norwich Bulletin, both in Connecticut.

Scott Barrett has been named



of The Newport Daily News, replacing Mike Batista. Barrett will oversee coverage

sports editor

Scott Barrett youth professional sports in Newport County and design of the daily sports section, which includes regional and national sports news and features. Barrett recently worked as sports editor for the North Adams (Mass.) Transcript and three weekly newspapers based in Concord, Mass.

VERMONT

Sabina Haskell has been named editor of the Brattleboro Reformer. She had been assistant managing editor at the Reformer. Haskell, vice president of the Vermont Press Association, is former editor of the Rutland Herald Bennington Banner.

Alice Dubenetsky has been named editor of the Vermont Times of Burlington, succeeding Rosalyn Graham, who had been editor for two and a half years. Dubenetsky most recently was writing for the Addison Eagle, the Vermont Times' sister newspaper in Middlebury. Graham is leaving to become director of community relations at Shelburne (Vt.) Farms, a 1,400-acre working farm and

nonprofit historical site.

Robert Arrowsmith has been named circulation director of

the Rutland

Herald,

replacing Syd

Wilson, who

had been with

Arrowsmith

Herald

1984.



Robert

began Arrowsmith newspaper career as a district manager with Lionheart Newspapers in Plano, Texas in 1997.

the

since

The Transitions were written from published reports and press releases by Jeff Powalisz and Ann Livermore, members of the Bulletin staff; Ann Chin, a Bulletin correspondent; Catherine Rogers, Bulletin news staff coordinator and a graduate student at Northeastern University's School of Journalism. Powalisz, Livermore and Chin are undergraduate students there.

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Hartford Courant political columnist raps its gov't coverage as she leaves job

The Hartford (Conn.) Courant's political columnist criticized the Courant in her farewell column for forfeiting what she said had been the best political coverage in Connecticut.

Michele Jacklin wrote in her Dec. 11 final column before leaving her job: "The Courant once proudly owned the franchise on political and government news, but has since ceded that honor to the scrappy Journal Inquirer of Manchester."

Jacklin opined that politics in Connecticut is more corrupt than it has ever been. Since the turn for the worse that politics has taken, daily newspapers are doing the opposite of what they should be, she wrote.

Daily newspapers have "reduced their staffs and newsholes and changed their emphasis" and "the retrenchment includes the Courant, which, as guardian of the capital city, arguably has a special obligation to voters.

"Slowly but surely, the role of the press as a government watchdog has diminished, and citizens are worse off because of it," Jacklin wrote.

BRIEFS

Briefs from Page 2

toward younger readers. It distributes 30,000 copies and serves Bedford, Manchester and Nashua, N.H., and Lowell, Mass.

It can also be accessed online at 168mag.com.

Woonsocket Call adds 2 sections, police reporter

The Call of Woonsocket, R.I., has added two new sections to its paper, redone its comics and amusements pages, and shifted the jobs of some reporters, Managing Editor Daniel Trafford said in his "Thinking in Ink" column.

The paper has added a Blackstone Valley section that will occupy the C section of the paper. Local stories, columns, police news, and a calendar of events will be found inside. A fourth section has also been added to the paper, which will change from day to day. The section will focus on certain features on specific days, such as Seniors on Monday and food on Wednesday.

Trafford noted that The Call has also added two comics and a puzzle, and will make its comics and amusements pages easier to read.

The Call's biggest personnel change was the addition of a police news reporter, Trafford said. Jo Goode, formerly of the Kent County Daily Times of West Warwick, R.I., will write about crime and keep readers posted about "what's going on with Blackstone Valley's finest," Trafford said.

Seth Bromley has been hired to cover the towns of Burrillville and Glocester, R.I. Bromley has worked at other Rhode Island publications, including the Jewish Voice & Herald of Providence. Russ Olivo, who

was worked at the Call for almost 25 years, will cover Massachusetts communities. Veteran reporters Michael Holtzman and Joe Fitzgerald, both of whom have had long careers at the Call, will cover Woonsocket. Joe Nadeau will cover Cumberland, and John Larrabee will cover North Smithfield. Nadeua and Larrabee are also veteran Call reporters.

Danbury News-Times copy editor fired for offensive cutline

The News-Times of Danbury, Conn., has fired a copy editor who put an offensive cutline on its Web page under a photo of a girls' high school soccer team.

The picture showed the high school squad celebrating after a goal during a Nov. 5 win. The cutline, however, said the team was celebrating a teammate's decision to "come out of the closet as a lesbian."

The copy editor, who has not been identified, was "goofing around" and didn't realize that the cutline had gone online, according to Paul Steinmetz, the paper's editor.

"It was a flagrant, awful violation of every journalistic principle," Steinmetz said in an interview with The Associated Press. "It's just embarrassing to us and untenable."

The cutline stayed on the Web site for a few hours and received a few hundred hits, Steinmetz said.

"We couldn't get it off the Web site as fast as we wanted to," he said.

Although the cutline appeared only on the Web site, the newspaper apologized both online and in its print edition. The paper also met with the family and school officials and wrote a letter of apology to the soccer team, Steinmetz said.

The newspaper, which has a circulation of about 33,000 in Western Connecticut, is training more employees to administer its Web site so future errors can be fixed promptly, Steinmetz said.

Globe ombudsman says immigrant-issue coverage is slanted

Richard Chacón, ombudsman for The Boston Globe, wrote in his Nov. 20 column that he agrees with readers' complaints that the Globe's coverage has appeared to lean more favorably toward those who endorse in-state tuition for illegal immigrants at public institutions.

"After reviewing much of the news coverage on this issue, I have found a general tone to stories that suggested a greater sensitivity toward those who support the in-state tuition proposal," he wrote. "Readers deserve a more balanced treatment."

Chacón gave as an example an Oct. 26 story that noted lagging backing for proposed Massachusetts legislation that would offer lower tuition to undocumented immigrants. He noted that the story didn't contain a single quote from anyone opposing the measure, but instead offered vows from backers to gather the necessary votes in time.

Carolyn Ryan, the Globe's



thought that the Globe's coverage had been fair.

metropolitan

editor, said she

Carolyn Ryan

"Even though this issue has been

with us for two years, it's going to be even more vivid next year, given the governor's race and the differing views of the candidates," she said in an e-mail to Chacón. "It seems clear the grassroots opponents are

becoming better organized, too, and we are looking forward to capturing that movement."

Chacón also touched on the Globe's use of the phrase "illegal alien."

Michael Larkin, the Globe's

deputy managing editor for news operations, who oversees the Globe's style, said the phrase was replaced years ago,



Michael Larkin

largely at the request of Latino staff reporters who felt the term was pejorative and politically weighted.

"That phrase can sound like we're taking sides, and we're not," Larkin said.

Chacón noted that the term "illegal aliens" has appeared in the Globe as recently as a July news story.

N.E. ad execs group votes to add weeklies as members of group

Members of the New England Newspaper Advertising Executives Association voted unanimously during its annual board meeting in October to accept weekly newspapers as members.

The issue of whether to admit weeklies as members has come up several times in the past without being approved.

Globe cuts entries, results for dog racing

The Boston Globe has decided to stop publishing racing entries and results from dog tracks, saying that the interest in dog racing is no longer great enough to merit a spot in the sports pages.

Joe Sullivan, the Globe's sports editor, wrote a note in the Nov. 27 Globe announcing the

change.

"Change can be difficult, but the Globe sports section has to evolve along with the changes that



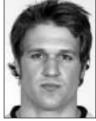
Joe Sullivan

have taken place in sports," he

Patriots player slams Journal sportwriter, Pats' publicity man

Monty Beisel, an inside line-

backer for the New England Patriots, had heated words for a beat reporter from The Providence (R.I.) Journal and



Monty Beisel

the Patriots' public relations director in front of other members of the press in the locker room at Gillette Stadium last month.

Beisel's performance on the field was criticized in an article written at the end of November by Tom Curran of the Journal. When Curran approached Beisel in the locker room last month, the linebacker began to rant to the reporters about Curran's article. After Curran left the room, Beisel directed his anger toward Stacey James, the public relations director for the Patriots.

"How are you going to let him come over to my locker like that?" the Boston Herald reported that Beisel said to James. "You're not supposed to be allowing that (expletive). You're not supposed to make me look bad.

Beisel was a social sciences and mass communications major at Kansas State University.

OBITUARIES

Muriel Evans

Muriel "Billye" (Shuster) Evans, 89, of Putnam, Conn., died Nov. 23 at Westview Health Care Center in Dayville, Conn.

Evans and her husband, Stanley R., purchased the former Windham County Observer newspaper in February 1946 and, in April 1962, the former Putnam Patriot. The newspapers merged to become what was then the Observer-Patriot. Evans was the owner and publisher of that newspaper until retiring in November 1977. The newspaper exists today as the Putnam Town Crier & Northeast Ledger.

Evans leaves her daughter, Wendy Jones.

Walter Everett

Walter Everett, 95, of Middletown, R.I., died Nov. 28 at his home after a long illness.

He was a reporter and city editor for The Providence (R.I.) Journal, was on the news staff of the Salt Lake City Tribune, and was city editor of the Greenwich (Conn.) Time.

Everett was also director of the American Press Institute, based in Reston, Va., a nonprofit educational center devoted to improvement of newspapers and those affiliated with them.

Everett leaves his wife, Beth, and a daughter, Jenna.

Jeffrey L. Shippee

Jeffrey L. Shippee, 52, of



J. Shippee

Chesterfield, N.H., died Nov. 2 at his home.

He was a news editor with The Eagle Times of Claremont, the

Argus Champion of Newbury, N.H., The Manchester (Vt.) Journal, The Sun of Lowell, Mass, and, most recently, week-

Stephen Hamblett, former top executive at Providence Journal

Stephen Hamblett, 71, of Providence, R.I., former chairman, chief executive and publisher of The Providence (R.I.) Journal, died Dec. 13 at Rhode Island Hospital in Providence from a blood clot in the brain. Earlier in the summer he had been diagnosed with lymphoma.

Hamblett was chief executive and publisher of the Journal for nearly 12 years, including in 1994 when the paper won a Pulitzer Prize for a story about corruption in the Rhode Island courts, eventually leading to the resignations of the chief justice of the state's Supreme Court and the court's top administrator.

Hamblett retired as chief executive and publisher in 1999, but remained chairman of the Providence Journal Co. until 2000.

He converted the privately-held Journal into a publicly traded company. He presided over the merger of the afternoon paper with the morning paper. While Hamblett was at the helm, the company sold its cellular telephone operations; bought a company that operated television stations in the Pacific Northwest; and sold the Journal company's cable television operation.

In 1997, the Journal company was acquired by A.H. Belo Corp. of Dallas. Hamblett served on Belo's board of directors until May.

Hamblett joined the Journal in 1957 as a clerk in the advertising department, rising through the ranks to take the top post in 1987.

He was known to be a "compassionate and visionary leader," Howard G. Sutton, the Journal company's chairman, president and publisher, said in a written statement.

From 1991 to 1999, Hamblett was on The Associated Press board of directors and for the last two of those years served as its vice chairman.

Hamblett got his first taste of reporting during the summer in his hometown, at The Telegraph of Nashua, N.H., working for his father, who was publisher of the paper at the time.

Burl Osborne, chairman of the Associated Press board, a former top executive and board member of Belo, and a longtime friend of Hamblett, told AP: "He was a really great friend. He was a great director of the AP. He was a great executive, and he had a great family."

Hamblett's first wife, Julie, died of cancer in 1985. Hamblett leaves his wife, Jocelin; three sons, Mark, Christopher and Adam; a stepson, Philip; seven grandchildren; a brother.

end editor at the Keene (N.H.) Sentinel.

Shippee leaves his wife, Frances; two sons, Samuel and Jack; two daughters, Nicole and Emma; three sisters.

Bob Hilliard

Bob Hilliard, 88, of



Bob Hilliard

N.H., died Nov. 11 at Arbors Nursing Home in Bedford, N.H.

Concord,

He wrote for a former weekly, the

Franklin (N.H.) Journal Transcript, and for the Concord (N.H.) Monitor.

Hilliard joined the New Hampshire Union Leader of Manchester, N.H., in 1943 as an armed services reporter. In 1948, he became sports editor. He joined the New Hampshire Sunday News of Manchester in 1972. He retired in 1985 but continued his column, The Sports Desk.

Hilliard leaves a son, Robert; two grandchildren; a sister; a brother.

James M. Palmer

James M. Palmer, 43, of Pascoag, R.I., died Nov. 23 at Brigham and Woman's Hospital in Boston.

He was an operations and photography director for The Call of Woonsocket, R.I., a paper co-owned by the Palmer and Hudson families. Palmer was later a district manager for the paper's circulation department.

Palmer leaves his wife, Robin; two sons, Jonathan and Andrew; two daughters, Amanda and Jessica; three brothers; a sister.

Jessie Barker

Jessie Barker, 92, of Smithfield, R.I., died Oct. 30 at the Village at Waterman Lake in Smithfield.

She was an assistant treasurer for The Providence (R.I.) Journal.

Barker leaves her husband, Ed.

Robert E. Lange

Robert Eugene "Bob" Lange, 74, of Houston died Oct. 30 at Methodist Hospital in San Antonio three days after undergoing cancer surgery.

He was director of advertising for the Boston Herald from 1975 to 1986.

Lange spent his entire career in advertising at newspapers. He first worked at the then-Beaumont (Texas) Enterprise & Journal. Beginning in 1960, he spent 15 years working for his hometown paper, the San Antonio Express. He returned there after leaving the Herald to the merged San Antonio Express-News. He worked there in sales development, research, advertising and marketing until his retirement in 1997.

He leaves his wife of 53 years, Betty; two sons, Robert and Kurt; a daughter, Amanda; five grandchildren.

Jane S. Sprague

Jane S. Sprague, 62, of



Jamestown, R.I., died Oct. 28 in Newport (R.I.) Hospital. She had

been editor of
The Jewish
Voice & Her-

ald of Providence, R.I.

She leaves a husband, William; a son, Paul; a daughter, Sara; six grandchildren.

Frank S. Tymula

Frank S. Tymula, 71, or North Falmouth, Mass., died Oct. 15 at home.

He was an apprentice at The Advocate of Stamford, Conn., before being drafted into the Army. He returned to working for the Advocate, and worked his way up to become its production manager.

He leaves his wife, Carolyn; five children, Barbara, John, Christopher, Patricia and Caryn; 12 grandchildren.

Paul R. Shafer

Paul R. Shafer, 81, of Bloomfield, Conn., died Nov. 9 at his home.

He was a photographer for

OBITUARIES

The Hartford (Conn.) Courant after completing undergraduate studies at Temple University. He occasionally worked as a professional photographer for the American Radio Relay League, where he was also a member.

Shafer leaves a brother, Myron, and several nieces and nephews.

Victor Pascarelli

Victor Pascarelli, 71, of Hull, Mass., died Nov. 16 at Beth Israel Deaconess Medical Center in Boston of lung cancer.

He was a general foreman for The Boston Globe for 28 years. He retired in 1994.

Pascarelli leaves his wife, Mary; a daughter, Diane; four sons, Victor, John, Jim and Michael; 12 grandchildren; a great-grandson; a sister.

Frank Kulakowski

Frank Kulakowski, 59, of Lynnfield, Mass., died Oct. 9 at Kent County Memorial Hospital in Warwick, R.I.

He had been a district circulation manager for The Providence (R.I.) Journal for the past six years.

Kulakowski leaves his father, Francis, and two brothers, Kevin and David.

Raymond Gagne

Raymond Gagne, 58, of Manchester, N.H., died there Nov. 28 after a long illness.

He was an assistant circulation manager at the New Hampshire Union Leader and New Hampshire Sunday News of Manchester, N.H. for six years.

Gagne leaves his wife, Kathleen; two sons, Joshua and Peter; a granddaughter.

Alton L. Caldwell

Alton L. Caldwell, 87, of Brockton, Mass., died Nov. 20

in his home.

He had been a reporter for The Enterprise of Brockton from 1943 to 1993. He had been president

of the Brockton Newspaper Guild.

Alton Caldwell

He leaves his wife, Alice; five children, John, Charles, Patricia, Richard and Alan; 10 grandchildren.

Virginia S. S. Wood

Virginia Sedgwick Stuart Wood, 85, died of heart failure Nov. 24 at her son's home in Hingham, Mass..

During the 1960s and '70s, Wood was a staff reporter on the Statehouse beat for the Patriot Ledger of Quincy, Mass.

She leaves two sons, Brad and Bruce; a daughter, Andrea; five grandchildren.

James J. Stack

James J. Stack, 80, died Dec. 9 of Alzheimer's disease at his winter home in Tequesta, Fla.

He worked at a newspaper in Dedham, Mass., and later at the New Hampshire Union Leader of Manchester.

In 1965, Stack was hired by The Boston Globe as a writer. He also had published that year a collection of short stories, "Please Omit the Flowers." At the Globe, he covered the Catholic Church and became known for his New England in Review Sunday column.

He worked at the Globe for 22 years, most recently as a writer for Globe Santa, a seasonal charity campaign that raises money and delivers toys to children in need. He wrote touching portraits of the program's beneficiaries.

Stack leaves his wife, Meg, and three sisters Regina, Elizabeth and Elaine.

Alice G. Martin

Alice G. Martin, 76, of Worcester, Mass., died Nov. 9 at Saint Vincent Hospital in Worcester.

She was a reporter for the Webster (Mass.) Times, the Telegram & Gazette of Worcester, and the Webster Patriot. In 2000, she wrote a book, "Thief of Fire."

Martin leaves two daughters, Kathleen and Lisa, and four grandchildren.

Jane Krook-Davis

Jane Krook-Davis, 62, of Pittsfield, Mass., died Nov. 3 at Providence Care Center of Lenox, Mass.

She was a reporter for The Republican of Springfield, Mass., and WBRK 1340-AM of Pittsfield.

Krook-Davis leaves a daughter, Jean; a son, Frej; eight grandchildren; five great-grandchildren.

Frederick Coffrin Jr.

Frederick Coffrin Jr., 57, of



East Corinth, Vt., died in his home Oct. 16 after a yearlong battle with cancer.

wrote

He

sports stories F. Coffrin Jr. and covered high school sporting events in Springfield, Vt., for The Eagle-Times of Claremont, N.H., and in White River Junction, Vt., for the Valley News of Lebanon, N.H., The Times Argus of Barre, and The Burlington Free Press, both in Vermont.

Coffrin leaves his mother, Jane; his wife, Mary; a daughter, Mary; two sons, Fred and Stephen; a grandson; a brother.

Alden G. Smith

Alden G. Smith, 86, of Holden, Mass., died Oct. 20 in Blair House of Worcester, Mass.

He wrote for the Telegram & Gazette of Worcester and several magazines. He also worked as a photographer and a writer for The Landmark of Holden.

He leaves his wife, Susan; a son, Corydon; a daughter, Cynthia; a granddaughter.

Sharon Anne Geers

Sharon Anne (Deely) Geers, 62, of Brookfield, Mass., died Dec. 5 in her home of lung cancer.

She had worked in advertising sales at the former Worcester County Newspapers Southbridge, Mass. She also had worked as an account executive at Worcester (Mass.) Magazine, owned by Worcester Publishing Ltd. Geers had worked in advertising sales at Foster's Daily Democrat of Dover, N.H. She had been a sales manager at the Telegram & Gazette Worcester.

She leaves her former husband, George, who works for the New England Newspaper Association; two daughters, Kelly and Susan; a granddaughter; her stepfather, Robert Kecy.

John McBride

John McBride, 62, of Woonsocket, R.I., died Dec. 5 at Landmark Medical Center in Woonsocket.

He was a pressman at The Call of Woonsocket for 47 years. He was a member of the Providence Newspaper Printing Union Local 12N.

He leaves his wife, Suzanne; two sons, Shawn and Patrick; a grandson.

Francis A. Bosworth

Francis A. "Frank" Bosworth, 89, of Warwick, R.I., died Nov. 28 at Riverview Healthcare Community of Coventry, R.I.

Bosworth was a compositor at The Providence (R.I.) Journal from 1948 to 1976, when he

retired.

Bosworth leaves his wife, Florence; a son, Michael; two grandsons.

Lewis E. Prouty

Lewis E. "Pete" Prouty, 71, of Brattleboro, Vt., died Nov. 28 at Brattleboro Memorial Hospital.

Prouty worked in the composing room of the Brattleboro Reformer from 1969 to 1993.

Prouty leaves his mother, Jerua; a son, Mark; three daughters, Beth, Lynn and Dawn; five grandchildren.

M. Chamberland

Marguerite I. Chamberland, 89, of Cumberland, R.I., died Oct. 30 in Friendly Nursing Home in Woonsocket, R.I.

Chamberland was a classified advertising taker for The Call of Woonsocket for more than 30 years before retiring in 1978.

Chamberland leaves several nieces, nephews, grandnieces and grandnephews.

Mary V. Kirby

Mary V. Kirby, 86, or Marshfield, Mass., died Nov. 25 at Life Care in Scituate, Mass.

She had been a librarian at The Enterprise of Brockton, Mass., for 30 years.

She leaves a daughter, Eileen; a son, Gerard; two grandchildren.

Irene Lynch

Irene Lynch, 86, of Quincy, Mass., died Oct. 29 at John Scott Nursing and Rehabilitation Center in Braintree, Mass.

She had worked as a book-keeper for The Boston Globe for 20 years.

Lynch leaves a son, Donald, and two grandchildren.

_Obituaries to Page 24

OBITUARIES

Obituaries from Page 23

George R. Scaglia Jr.

George R. Scaglia Jr., 68, of South Glastonbury, Conn., died Oct. 28 at Hartford (Conn.) Hospital.

He was a dispatcher for The Hartford Courant for the past 15 years.

Scaglia leaves his wife, Dale; a son, George; a daughter, Darlene; two grandchildren; a sister.

Georgia A. Gadwah

Georgia A. Gadwah, 82, of Littleton, N.H., died Oct. 11 at Littleton Regional Hospital.

She was a linotype operator at The Courier of Littleton, N.H., for several years.

Gadwah leaves her husband, Warren; two daughters, Sandra and Sue; two sons, Wayne and Wilman; 11 grandchildren; 11 great-grandchildren; a sister.

Dorothy Ann Gates

Dorothy Ann Gates, 73, of Springfield, Mass., died in a Springfield-area nursing home Nov. 10.

Gates worked as an accountant for the then-Springfield Union News.

Gates was predeceased by her husband, Leonard, in 1990. She leaves a sister, Ruth.

Marie Fontaine

Marie Fontaine, 68, of Beverly, Mass., died Aug. 31 at Salem (Mass.) Hospital.

She wrote a column for the former Beverly Times.

She leaves her son, Norman, and five grandchildren.

Peter A. Carey

Peter A. Carey, 34, of West Warwick, R.I., died Nov. 10 at his home.

He had been a delivery driver for The Providence (R.I) Journal for the past 17 years.

Carey leaves his wife, Heather; a stepson, Nicholas; his father and stepmother; a brother; a stepsister.

Robert J. Harris

Robert J. Harris, 48, of South Boston died Nov. 2.

He had been a delivery driver for the Boston Herald since 1996.

Harris leaves his wife, Andrea; his parents, Jeanne and William; two brothers, William and Marc; two sisters, Donna and Janet.

Walter R. Walker

Walter R. Walker, 63, of Westfield, Mass., died Nov. 12 at Holyoke (Mass.) Hospital.

He had been a deliveryman for The Republican of Springfield, Mass.

He leaves his wife, Lois.

John J. Fiato

John J. Fiato, 58, of North



Andover, Mass., died Nov. 7 in his home.

He was a truck driver at the Eagle-Tribune of Law-

rence, Mass.

John Fiato

He leaves his mother, Jennie; three sons, Michael, John and Mark; four grandchildren.

Judith C. Teagarden

Judith C. Teagarden, 69, of



Ridgefield, Conn., died Nov. 9 at Danbury (Conn.) Hospital.

She was an employee with Hersam Acorn Newspapers LLC of Ridge-

Judith Newspape Teagarden LLC of Ridg field, assigned most recently to the circulation department at the New Canaan (Conn.) Advertiser. Before that, she had worked in production, beginning in 1984, at The Ridgefield Press.

She leaves her husband, Joseph; two sons, David and Brian; a daughter, Susan.

Grace Evelyn Rogers

Grace Evelyn Rogers, 76, of



B a n g o r, Maine, died Nov. 4 surrounded by her family at her home.

She had worked as a

Grace Rogers clerk in the circulation department of the Bangor Daily News.

She leaves five children, Garth, Kevin, Greg, Lisa and Leigh.

Diane Lamb-Bourre

Diane M. Lamb-Bourre, 48, of Arundel, Maine, died Oct. 30 at her home after a long battle with brain cancer.

She was a circulation clerk for The Journal Tribune of Biddeford, Maine.

Lamb-Bourre leaves her father; her husband, Michael; a son, Todd, two daughters, Shannon and Jennifer; a stepson, Aaron; two stepdaughters, Jennifer and Kelly; a grandson; two sisters.

Priscilla A. Gile

Priscilla A. Gile, 86, of Intervale, N.H., died Oct. 27 at Sunbridge Care and Rehabilitation Center in North Conway, N.H.

She had been a clerk for The Christian Science Monitor in Boston for three years.

Gile leaves a son, Gregory; five grandchildren; several great-grandchildren.

Marie J. Coffey

Marie J. Coffey, 74, of Danbury, Conn., died Nov. 13 in her home after a brief illness.

She worked in the distribution department of The News-Times of Danbury.

Coffey leaves her husband, Sam; a son, Martin; four daughters, Donna, Laurie, Karen and Glory; 10 grandchildren; four great-grandchildren; two brothers.

Douglas J. Brunelle

Douglas J. Brunelle, 70, of Haverhill, Mass., died Oct. 20 at Caritas Holy Family Hospital in Methuen, Mass.

He worked part time at The Haverhill Gazette as a material handler in the mailroom.

He leaves his wife, Dorothy; a son, Douglas; a daughter, Tina.

Daniel A. Lamprecht

Daniel A. Lamprecht, 74, of Old Saybrook, Conn., died Nov. 5 at the Saybrook Convalescent Hospital in Old Saybrook.

He was an independent contractor for The Hartford (Conn.) Courant as a deliveryman.

He leaves his wife, Anna; his brothers, Richard, James and George; many nieces and nephews.

David A. Schnegg

David A. Schnegg, 23, of



David Schnegg Leominster, Mass., died Oct. 22 at his home.

He worked as a paper carrier for The G a r d n e r (Mass.) News. He leaves

his parents, Mark and Kendra, and a brother, Jonathon.

Dorothy O'Sullivan

Dorothy O'Sullivan, 69, of Hamden, Conn., died Nov. 10 at her home.

She was a former employee of the Hamden Chronicle.

She leaves her husband, John; a daughter, Anne; a son, John.

The obituaries were written from published reports by Ann Livermore, a member of the Bulletin staff; Catherine Rogers, Bulletin news staff coordinator; and Ann Chin, a Bulletin correspondent. Livermore and Chin are undergraduate students at the Northeastern University School of Journalism. Rogers is a graduate student there.

Bono lauds Globe critic Morse

Steve Morse, music critic of The Boston Globe, who is retiring after 31 years on the job, was lounging at a Boston bar Dec. 6 after a U2 concert when Bono, the rock group's lead singer, appeared at the bar and began praising Morse to the crowd from atop a table, the Globe reported.

Morse has been a longtime friend and fan of

U2. The band's manager, Paul McGuinness, hailed Morse as one of the few critics in the United States to write about U2 from the beginning.

After Bono's impromptu speech, Morse climbed atop the table to show his gratitude to the band.

"I've seen these guys for 25 years," Morse said. "It's just been a dream ride."

CLASSIFIEDS

Help Wanted

ADVERTISING

SALES MANAGER: The Sales Manager will be responsible for achieving sales goals according to the marketing plan. This position administers the efforts of a sales team to maximize profits. The sales manager also achieves the highest possible penetration of markets and retains the company's customers. Typical responsibilities include assigning accounts and territories to staff, hiring and terminating staff, training staff, reviewing sales calls and reports to ensure effective use of time, studying new sales techniques, establishing procedures, and other duties as assigned. The successful candidate will be a decisive leader with strong management skills. Would prefer 10 years' experience in printing sales, and marketing experience is helpful. Bachelor's degree or equivalent experience is also preferred. Interested candidates should mail, fax, or e-mail resume to Molly Bush, 360 Huntington Ave., suite 428CP, Boston, MA 02115. E-mail info@nepa.org. Fax (617) 373-5615.

AD TRAFFICKING COOR-**DINATOR:** This full-time position is responsible for the prioritization and distribution of work to graphic designers, managing the status of this work in a database and supporting the needs of the advertising department. Knowledge of Mac and PC computer operations desirable. Strong organizational, analytical, communication and interpersonal skills required. Ability to type 40 words a minute, with strong spelling skills. Please contact Cathy Marshall, H.R. Assistant, The Day Publishing Co.

(860) 701-4243.

ADVERTISING SERVICES MANAGER: This full-time position will direct and motivate the creative services, dispatch and advertising administrative teams. Responsible for providing leadership on design and production trends, as well as scheduling creative and operational assignments as needed to support the needs of the advertising and marketing departments. Strong knowledge of advertising operations and design with three to five years' experience, preferably at a daily newspaper, is desired. Strong leadership skills with three to five years' management experience preferred. The ability to manage multiple priorities in a deadline-driven environment, while delivering excellent customer service, is required. MultiAd Creator, PhotoShop, Illustrator and QuarkXpress proficiency preferred. Ability to work flexible hours. Please contact Cathy Marshall, H.R. Assistant, The Day Publishing Co. (860) 701-4243.

CIRCULATION

CIRCULATION MANAG-

ER: Daily newspaper in Southern New Hampshire, seeks Circulation Manager to join its progressive operation. Qualified candidates must have a strong background in management as well as an understanding of how to translate excellent customer service into volume and revenue growth. The ideal candidate will have experience in staff management, budget preparation, expense control, and strategic and tactical planning as well as five to seven years of proven success in expanding customer base. Send resumes to The

Telegraph, Human Resources Dept., PO Box 1008, Nashua, NH 03061 or e-mail carrolle@telegraph-nh.com. EOE.

CIRCULATION MANAG-

ER: Enterprise Newspapers of Falmouth, Mass., consisting of four weekly newspapers, is seeking a creative and marketing-oriented Circulation Manager to oversee both our youth and adult delivery force as well as our single-copy sales efforts on beautiful Cape Cod. Candidates must be able to manage both service areas while being able to grow overall circulation through promotion and marketing initiatives. A minimum of three years of circulation management experience is required, along with knowledge of ABC regulations. Sales skills, self-motivation and a strong desire to succeed are essential. Please send resume to Human Resources, Falmouth Publishing Company Inc., 50 Depot Ave., Falmouth, MA 02540.

DIRECTOR OF CIRCULA-

TION: Join us as we expand! MPG Newspapers, a prestigious award-winning group of weekly publications located in historic Plymouth, Mass., has a great opportunity to direct circulation sales and marketing efforts in our hometown newspapers. This is a hands-on position requiring a strong track record in circulation management and attaining goals. Excellent newspaper marketing, sales, budgeting and operations experience in a fastgrowing environment required. A successful background in newsstand and home-delivered subscription sales is of the utmost importance. We offer competitive salary and substantive benefit package. Qualified candidate should mail, fax or email their resume and cover letter to MPG Newspapers, P.O. Box 959, Plymouth, MA 02362. Fax: (508) 747-6616; e-mail: bfrench@mpgnews.com.

EDITORIAL

SPORTS EDITOR: If you want to direct a sports staff where the section gets emphasis and support, you may want to check this out. Our readers are serious about their sports coverage, and we are serious about keeping them happy. If you have the experience to produce a great section, give us a call. Send resume to John Shields, Taunton Daily Gazette, 5 Cohannet St., Taunton, 02780 MA or e-mail jshields@journalregister.com. Phone (508) 880-9000.

MANAGING EDITOR. Only those with a passion for community journalism need apply for this Managing Editor position. Seven-day newspaper in growing market needs individual with strong leadership skills. Successful candidate must have the ability to teach, edit copy, design pages, communicate effectively, and possess a desire to be the very best. Great area! Growing company with advancement opportunities. Contact John Shields, Publisher, Taunton Daily Gazette, 5 Cohannet Street, Taunton, MA 02780. Phone (508) 880-9000 or e-mail jshields@journalregister.com.

REPORTER-PHOTOGRA-

PHER: The Meredith (N.H.) News is seeking an energetic, full-time reporter-photographer with the ability to cover meetings, hard news, sports and features in a timely and accurate manner. Candidates should be knowledgeable in all aspects of journalism and

demonstrate excellent writing interviewing skills. Experience in QuarkXPress and Adobe Photoshop is highly desirable. The Meredith News is a weekly community newspaper (circulation 5,000) that covers the towns of Meredith, Center Harbor, Moultonboro and Sandwich. If you are interested in a fastpaced, fun work environment in the heart of New Hampshire's Lakes Region, please send your resume along with three references and writing samples to Keith Rogers, Editor, The Meredith News, P.O. Box 729, Meredith, NH 03253, or e-mail mnews@salmonpress.com

DEFENSE REPORTER: The Day, an award-winning paper in Eastern Connecticut, is seeking a defense/military reporter to cover a naval submarine base, Electric Boat shipyard, U.S. Coast Guard Academy, the Connecticut National Guard, and local veterans groups. Two years' daily newspaper experience required. Experience in a topical beat and with computer-assisted reporting a plus. Reporter must be able to develop national sources and write about complicated issues with clarity. Please submit cover letter, resume and writing samples to The Day Publishing Company, P.O. Box 1231, New London, CT 06320, ATTN: Human Resources. E-mail humanresources@theday.com. Fax (860) 443-6322.

REPORTER: The North-East Independent, an award-winning weekly newspaper in Southern Rhode Island, has a temporary opening for a full-time reporter starting in December. The successful can-

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_Legal Briefs from Page 13

Lobel suit over his 'Get Fuzzy' cartoon portrayal is settled

A libel suit filed by Bob

Lobel, sports anchor for CBS4-TV in Boston, because of a "Get Fuzzy" comic strip has been s e t t l e d, according to



Bob Lobel

the Boston Herald.

Lobel filed the suit in May after Darby Conley of Carlisle, Mass., the cartoonist who produces "Get Fuzzy," featured a sports fan, his dog and cat watching television. The dog asks: "Is this sportscaster drunk?" The fan replies, "Lobel? He's like some TV outreach program or something."

"The parties have settled the matter to their mutual satisfactions," the parties to the lawsuit said in a joint statement. "The defendants did not intend to suggest that Bob Lobel has ever been intoxicated while on the air and apologize for any harm caused him by the publication of the 'Get Fuzzy' cartoon. The terms of the settlement are confidential."

Conley and New York Citybased United Media, the syndicate that distributes "Get Fuzzy," and one of its clients that ran the strip, The Standard-Times of New Bedford, Mass., made a donation to charity to settle the matter, the Herald reported.

"The statement that Lobel is a drunk is false and is intended to injure him personally and professionally and was made at a time when it was common knowledge that Lobel was in negotiations with his employer for a contract renewal," Lobel's suit said.

"Get Fuzzy" appears in 450 newspapers across the country, but the suit only named the Standard-Times because it was unclear whether every outlet ran it unedited. Some newspapers, including The Boston Globe, edited Lobel's name out of the comic that prompted the lawsuit, the Herald reported.

Maine judge to rule on access to tribe's meetings, records

A Maine Superior Court judge is expected to rule next year on whether Passamaquoddy tribal council meetings about liquefied natural gas development should be held in public.

In a lawsuit brought by the Bangor (Maine) Daily News and The Quoddy Tides of Eastport, Maine, against Pleasant Point Passamaquoddy Reservation, lawyers for the two papers argued that the Passamaquoddy

Tribe is subject to Maine's Freedom of Access Law.

A lawyer for the Passamaquoddy Tribe said that until state and federal agencies begin the licensing process, negotiations over the lease of tribal land for a liquefied natural gas terminal are not subject to that law.

The papers sued after the tribe refused their requests for records, correspondence, lease agreements and other documents detailing its partnership with an Oklahoma company, Quoddy Bay LLC, to build a liquefied natural gas terminal and storage tanks on tribal land.

At trial, Bernard Kubertz, a lawyer for the Bangor Daily News, argued that because state and federal agencies must be involved in licensing a liquefied natural gas facility and because of statewide public interest, tribal discussion must be open publicly.

Craig Francis, the tribe's lawyer, said that because the paper's reporters have been able to write stories, quoting tribal members at meetings about the project, that "their access to information has not been denied."

Harvard Crimson faces subpoena in rivals' court case

Facebook.com's rival for social-networking clients, Con-

nectU LLC, sought in late November to subpoena The Harvard Crimson school newspaper in Cambridge, Mass., for all materials related to its reporting on the two companies' ongoing lawsuit in U.S. District

Lauren Schuker, president of the Crimson, said during a telephone interview that the paper filed an objection to the subpoena and does not yet know when a final decision will be made about whether the Crimson would be required to release all correspondence, e-mails and notes of interviews its reporters had with either party.

Before the Crimson filed the objection, the subpoena would have required the paper to release all correspondence by Dec. 1.

ConnectU creators Divya Narendra, Cameron Winklevoss and Tyler Winklevoss allege that facebook.com creator Mark

Zuckerberg stole the concept for his networking site, Harvard Connection, and exploited his access to the ConnectU source code.



M. Zuckerberg

Earlier, Schuker had said that the paper would not comply with the subpoena because it seeks information that is not central to the parties' claims, because compliance would compromise the paper's independent role, and because the parties could obtain elsewhere the material for their claims.

Zuckerberg and five business associates named in the suit said Harvard Connection was a dating site and was not the model for facebook.com, which offers social networking capabilities.

"This is just part of the lawsuit that has been unfounded since the very beginning," said Christopher Hughes, a spokesman for facebook.com.

Mark Goodman, executive director of the Student Press Law Center, a Virginia-based advocacy group for student free-press rights, said that "when (subpoenas) do happen, student news organizations have been able to get them quashed because they just don't hold up."

Alex Jones, director of the Harvard-based Shorenstein Center on the Press, Politics and Public Policy, said the Crimson should dispute the subpoena.

"You can't refuse to obey a subpoena," he said. "That's a great power, subpoena power. That's why nobody likes to see a subpoena coming. (But) you can usually find a way to accommodate what is really needed or you can file a petition saying to the judge, 'This is a fishing expedition. Why do they need this information from us?"

CLASSIFIEDS

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didate will have newspaper reporting experience and a bachelor's degree in a related field. Interested candidates should send a cover letter, résumé and three writing samples to Kristen Cyr, Editor, North-East Independent, P.O. Box 244, North Kingstown, RI 02852. E-mail editorial@neindependent.com

PRODUCTION

PREPRESS-GRAPHICS DEPARTMENT MANAGER:

We publish and print newspapers on the Maine coast and currently seek a fast-paced team player with prepress and graphic design experience. If you are organized, have good communication skills and the ability to manage a team of talented

graphic designers we invite you to apply for this management position in our newspaper prepress/graphic design department. Proficiency in Quark, Photoshop and Acrobat is a must, as is experience with pagination, PDF workflow and direct-to-plate production. Benefits include retirement and health insurance. Please submit your resume, cover letter including salary history and

three professional references in confidence to hrperson@gwi.net.

SERVICES

STOP SITTING ON YOUR NEWSPAPER'S HISTORI-CAL ARCHIVES. Small-TownPapers works with small community newspapers from across the country to scan cur-

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at no cost to the publisher and to provide online access to keyword-searchable newspaper pages that appear exactly as printed. SmallTownPapers offers safe, intact scanning of bound volume archives, protection of publisher content from public domain, revenue sharing, and other products and services. Visit www.smalltownpapers.com for more information.

Odd names dot N.E. newspaper landscape

_Odd names from Page 1

on the name Hippo.

"My mother runs an African import store, so that's the only thing I can think of that may have triggered me," he said with a laugh.

Several other newspapers in New England have unusual names.

The Other Paper of South Burlington, Vt., got its name because in 1997 its original owner, Ruth Poger, was angry at The Burlington Free Press, its rival and the state's biggest newspaper. She wanted a name to set her paper apart from the Free Press, and The Other Paper was formed. When the paper was sold in 1997, the new owners decided not to change its name, to keep the twice-monthly paper's identity.

"Most people think we're a militant paper of some sort by having that name, but that's not the case," said Nancy Chamberland, wife of George T. Chamberland, publisher, editor and advertising director. "We're just a local community paper."

Sylvia Angel of Newport, Maine, could not think of a clever name for her newspaper. Beginning to get desperate, Angel decided to hold a local competition to name the paper. The contest was won by the local postmaster, Richard Knight, who came up with the Rolling Thunder Express of Newport. Angel, owner of the paper, said she named Knight the winner because "(her) husband is a huge Bob Dylan fan. And since one of (Dylan's) tours was called the Rolling Thunder, it worked out."

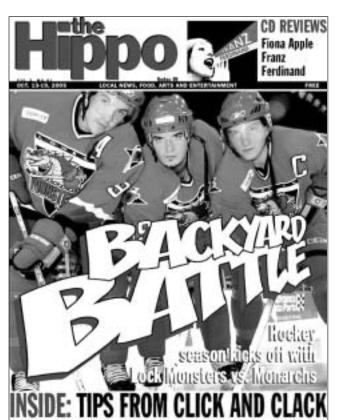


Image courtesy of The Hippo, based in Manchester, N.H. The Hippo's owner chose the name to set the newspaper apart, and because he just liked it.

Also in Maine, VillageSoup Co., which publishes the VillageSoup Citizen of Belfast and VillageSoup Times of Camden, came up with its name metaphorically.

"What we try to put out is all things community," said Derek Anderson, publisher of the papers. "Originally (in 1997), we were an online paper. We had different ingredients of the community, mixed them up, and came up with somewhat of a soup. The towns of Belfast and Camden are like traditional villages, so VillageSoup was formed."

The paper has been available in print since 2000.

Other newspapers' names deal more directly with the history of their respective communities. The town of Manchester, Mass., used to be called Jeffrey's Creek. The natives of this village were called Creekites, which was sometimes shortened to "Crickets." As an homage to its ancestors, Manchester's paper is called The Manchester Cricket.

Eastport, Maine, is located along Passamaquoddy Bay. The town of Eastport is known for its high tides, which reach as much as 27 feet high. These two elements were combined, and the Quoddy Tides was formed.

In Carlisle, Mass., a nonprofit newspaper's name harkens back to a bug problem. Carlisle is known for its wetlands. Damp swamps led to a mosquito outbreak many years ago. Concerned about polluting the groundwater and damaging wildlife, residents voted down widespread pest spraying. To the town of Carlisle, the benefit of having a clean environment was worth the aggravation of a few thousand mosquitoes. The Carlisle Mosquito was founded in 1972. It is mailed to more than 2,500 Carlisle residents every week.

The Mad Hatters Independent Media Center in Danbury, Conn., chose a name that reflected the tumultuous labor history of the city.

In the 1800s, Danbury was known as the "Hat Capital of the World." By 1887, the city manufactured five million hats a year. In the process of turning rabbit fur into felt, hat makers were routinely exposed to large amounts of mercury, which led to widespread poisoning and psychosis. Twenty to 40 percent of workers complained of tremors, rashes, headaches and an inability to talk, walk or eat. The poisoning spread through the workers' families, and any worker who complained would be blacklisted.

The United Hatmakers of North America Local 10 protested the labor conditions and, in 1941, won a government ban on use of mercury in nonmilitary workplaces.

Today, the Mad Hatters Independent Media Center, which publishes the Hat City Free Press, honors with the name of its paper the workers who suffered. The paper publishes every other month, and advertises only independent businesses. Hat City Free Press has a distribution of 5,000, and is available free at locations in Southeastern Connecticut.

In Kingfield, Maine, The Original Irregular has quite



Image courtesy VillageSoup Citizen, Belfast, Maine

Originally, we were an online paper. We had different ingredients of the community, mixed them up, and came up with somewhat of a soup.



The towns of Belfast and Camden are like traditional villages, so VillageSoup was formed.'

- Derek Anderson

a fan base.

"A lot of readers tell me they subscribe just because they like the name," Heidi Murphy, publisher and owner of the Irregular, said.

On the paper's Web site, it lists its name and then says "Since 1968 or thereabouts." That's because, after the paper was founded in 1968, it went to press only "irregularly" – depending on whether the owners had collected enough advertising revenue to publish. The Irregular began publishing weekly in 1986. Today it has a paid circulation of 3,500.

The title of the twice-monthly Bear Facts of Maine Inc., based in Norway, Maine, suggests a play on words, with Maine's abundant bear population, and the paper providing readers with bare facts about the area in general

There have been numerous misunderstandings over the word "Bear" during the paper's 16 years, but the editor, Stan Wright, has not considered changing the name.

"It was my wife's idea. You can blame her for it," Wright joked. "She thought of it, and I couldn't dissuade her from it. A lot of people don't know how to spell (the name). They think we're a nudist paper."



CONVENTION 2006

Record highs for entries, awards in NEPA contest

Awards from Page 1

to July 31. NEPA has alerted journalists and their respective newspapers about the categories in which they won awards, but has not told them in what places they finished.

More than 700 awards will be presented, which, like the number of entries, is the most in NEPA's 55-year history.

Categories for this year's contest included best government reporting, arts and entertainment reporting, racial and ethnic reporting, photography, and advertising. There are more than 50 categories in total, according to Linda Conway, NEPA's advertising director.

The entries will be divided into seven groups for judging: two for dailies, two for weeklies, one for every-other-weeklies, alternative weeklies, and monthlies. The groupings for dailies and weeklies depend on the circulation size of the newspaper. Individual awards such as photographer of the year, rookie of the year, and journalist of the year will not be based on circulation size.

The American Press Institute of Reston, Va., judged this year's entries.

The awards will be presented at the NEPA convention Saturday, Feb. 11, at an awards banquet that begins at 7 p.m.

The convention kicks off Thursday,

Following are summaries of three workshops scheduled for the convention:

Power Reporting 9 a.m.-4 p.m. Thursday, Feb. 9

The convention will begin with this daylong seminar led by Bill Dedman, a Pulitzer Prize-winning journalist, a teacher, and a managing editor at The Telegram of Nashua, N.H.

The hands-on workshop will focus on enterprise reporting and how investigative journalists can use public records to improve their reporting skills.

Dedman hopes to raise awareness about what the press' view ought to be of public records. Investigative reporters simply fill out request forms to obtain public records and do not always get the information that they need to report stories, he said.

"Think of a police reporter's point of view," Dedman said. "If you asked a police reporter what they look at to report stories, the reporter would probably tell you arrest reports, jail booking logs, court records, and so on."

What resources could the reporter have if he or she had as much access to police-related news as the chief of police did? Dedman asked. Budget reports, training records, travel reports, fitness reports and other inside information could be used. Having such information available would benefit the reporter, newspaper and society, Dedman said.

"We need access to public records" for reporters to be watchdogs in their communities, Dedman said. Not only does Dedman intend for those at the workshop to gain awareness and understanding about the subject of public records; he also intends to give practical advice about how to be a better reporter and obtain such records.

To do so, Dedman will lead a lot of discussion during the workshop and will view public records with those present, explaining basic tools for getting information from them, whether they are records about a person, company, nonprofit organization, place, or community. There will also be plenty of use of technology during the workshop. Dedman plans to show how the use of computers and spreadsheets can help in enterprise



Bill Dedman

reporting.

A \$99 registration fee, separate from the cost of the rest of the convention, is due by Jan. 9 for those interested in Dedman's workshop. The fee includes a continental breakfast and lunch.



Paul McMasters

Protecting Sources by Going to Jail: Is There a Better Way? 9 a.m.-Noon Friday, Feb. 10

Paul McMasters, First Amendment ombudsman at the Arlington, Va.-based Freedom Forum, a nonpartisan foundation dedicated to free press and free speech, said the workshop will be somewhat of an interactive debate.

The workshop will raise awareness about shield laws and issues surrounding them, issues that McMasters said "even the staunchest of press advocates are divided on."

He will discuss the ability of reporters to do their jobs; protection available for reporters; proposals for state and federal shield laws; the pros and cons of confidential sources; over-reliance on anonymous sources; and whether courts have the right to force journalists to reveal their sources.

"There's a lot of ground to cover," McMasters said.

shield laws and about the case of Judith Miller, the former New York Times reporter jailed earlier this year for refusing to divulge a confidential source, will add to the discussion, McMasters said.

Four panelists will debate topics with those in attendance; three of them have been announced. They are Lee Levine, one of the nation's top First Amendment lawyers in Washington, D.C.; Bill Ketter, a top executive with the Eagle-Tribune Publishing newspaper group based in North Andover, Mass., and the group's former editor in chief; and Bob Zelnick, head of the journalism department at Boston University.

None of the topics that will be discussed has a clear side or right answer for any of the points, making for interesting debates, McMasters said. McMasters said he took that into account in choosing the panelists, who he says each "have a particular perspective, broad experience, and know the issues from all sides."

Executive Development for the Small Weekly or Daily Newspaper 9 a.m.-4 p.m. Saturday, Feb. 11

This daylong forum will be run by Andrew B. Davis, president and execu-



Andrew Davis

tive director of the American Press Institute of Reston, Va. The seminar, which is directed toward management, will be conducted with a "case-study approach," involving

lecturing, discussion and problem-solving, Davis said.

"The main point is that this industry is changing," Davis said. He said a leader can be effective by following his plan, a five-step proposal.

In this approach, a person must understand his or her audiences and have an understanding of their needs and desires; have ideas about how to meet them; be able to describe those ideas effectively; build a business plan around them; and effectively lead change.

Davis will explain in the workshop Recent heavy news coverage about how to complete those steps.